

MOBILIA MILAN GUIDE 2022

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**MOBILIA**

# Milan Guide



# Fuori- salone

CASSINA SHOWROOM MILANO  
Via Durini, 16, 20122 Milano

Installation by Patricia Urquiola featuring Virgil Abloh, Antonio Citterio, Gaetano Pesce and more.



MOROSO SHOWROOM MILANO  
Via Pontaccio, 8/10 Milano

Installation by Patricia Urquiola featuring Kvadrat Really, Jonathan Olivares and Wieki Somers.



POLTRONA FRAU SHOWROOM  
Via Alessandro Manzoni, 30, 20121 Milano

Poltrona Frau celebrates 110 years of true evolution through their cultural and manufacturing heritage.



CC-TAPIS SHOWROOM  
Piazza Santo Stefano 10 20122 (metro Duomo)

New projects by Patricia Urquiola, Bethan Laura Wood, Odd Matter, Sabine Marcelis, and more.

**SALONE DEL MOBILE 2022**  
**07–12 JUNE**

NEW PROJECTS BY:

**PATRICIA URQUIOLA**  
**BETHAN LAURA WOOD**  
**ODD MATTER**  
**DUCCIO MARIA GAMBI**  
**MAE ENGELGEER**  
**SABINE MARCELIS**

RHO FIERA FAIRGROUNDS  
HALL 15 S Project, Stand E27-E29

CC-TAPIS SHOWROOM  
Piazza Santo Stefano 10,  
20122, Milan (metro Duomo)

MEMPHIS AGAIN (Triennale)  
Triennale Milano Viale Alemagna, 6 20121

"Memphis Again" is an exhibition directed and curated by Christoph Radl to be held at the Triennale Milano Curva gallery.

**Triennale Milano** **MEMPHIS MILANO**

TRIENNALE MILANO AND MEMPHIS MILANO  
PRESENT

**MEMPHIS AGAIN**

DIRECTED BY  
CHRISTOPH RADL

STARRING  
IN ORDER OF APPEARANCE

**ETTORE SOTTASS, MICHELE DE LUCCHI, GEORGE J. SOWDEN**  
**MARTINE BEDIN, ANDRA BRANZI, SHIRO KURAMATA**  
**MARCO ZANINI, MATTEO THUN, PETER SHIRE, ALDO CIBIC**  
**NATHALIE DU PASQUIER, GERARD TAYLOR, MASANORI UMEDA**

SPECIAL GUESTS

**ARQUITECTONICA, MICHAEL GRAVES, HANS HOLLEIN**  
**ARATA ISOZAKI, JAVIER MARISCAL**

SOUNDTRACK BY  
SETH TROXLER

EXHIBITION FROM MAY 18<sup>TH</sup> TO JUNE 12<sup>TH</sup>, 2022  
TRIENNALE MILANO

MEMPHIS MILANO POST GALLERY SHOWROOM  
Largo Treves, 5, 20121 Milan

A representation of the most significant and iconic products of Memphis production.



GOLRAN SHOWROOM  
Via Pontaccio, 8/10 Milano

New collections by Piero Lissoni, GamFratesi and Raw Edges.

**GOLRAN**  
1898

SALONE DEL MOBILE.MILANO  
FIERA MILANO RHO  
HALL 16 / STAND D 21

SHOWROOM  
VIA PONTACCIO 8/10  
07-12 June 2022  
10am - 9pm.

\ COCKTAIL  
07 June from 7pm.

\ PRESS PREVIEW:  
03 June 2022  
10am - 3.30pm

RSVP:  
PRESS@GOLRAN.COM

New products:  
**THE SPICE ROUTE**  
**OUTDOOR COLLECTION** by Piero Lissoni  
**IRRADIA COLLECTION** by GamFratesi  
**LAKE FLORAL COLLECTION** by Raw Edges

FLAGSHIP STORE  
Via Pontaccio 8/10 20121 Milano, Italy  
T. +39 0236580860  
flagshipmilano@golran.com

FOREST WANDERING  
Teatro dei Filodrammatici Via Filodrammatici 1, Milano

Forest wandering by Moroso, Kvadrat Febrk and Front design present Forest Wandering.



MARSET SHOWROOM  
Via dell'Annunciata 29 20121 Milan

Discover the novelties of 2022 including the Ihana and Ambrosia collections; as well as the new Marset colour system.



ASTEP & DANCE PARTY  
Studio Salaris Via Pietro Giannone 4 Milan

Welcome to the world of Astep featuring re-issued collections by Gino Sarfatti and more.

Invitation

**Milan Design Week**  
7 – 12 June 2022

LOM / Locanda Officina Monumentale  
Via Galileo Ferraris 1  
Dance Party  
Thursday June 9 from 9pm

Studio Salaris  
Via Pietro Giannone 4  
Open by appointment

To book a visit, contact: [pierandrea@astep.design](mailto:pierandrea@astep.design)

Kasthall Showroom  
Piazza Paolo VI

MORGHEN STUDIO  
Rossana Orlandi : Via Matteo Bandello, 14, 20123 Milano

New collections by Morghen Studio at Rossana Orlandi.



ARETI  
Via Solferino 11, 3rd floor Brera District, Milan

Discover the elements collection by Studio Areti. Installation curated by H+O.

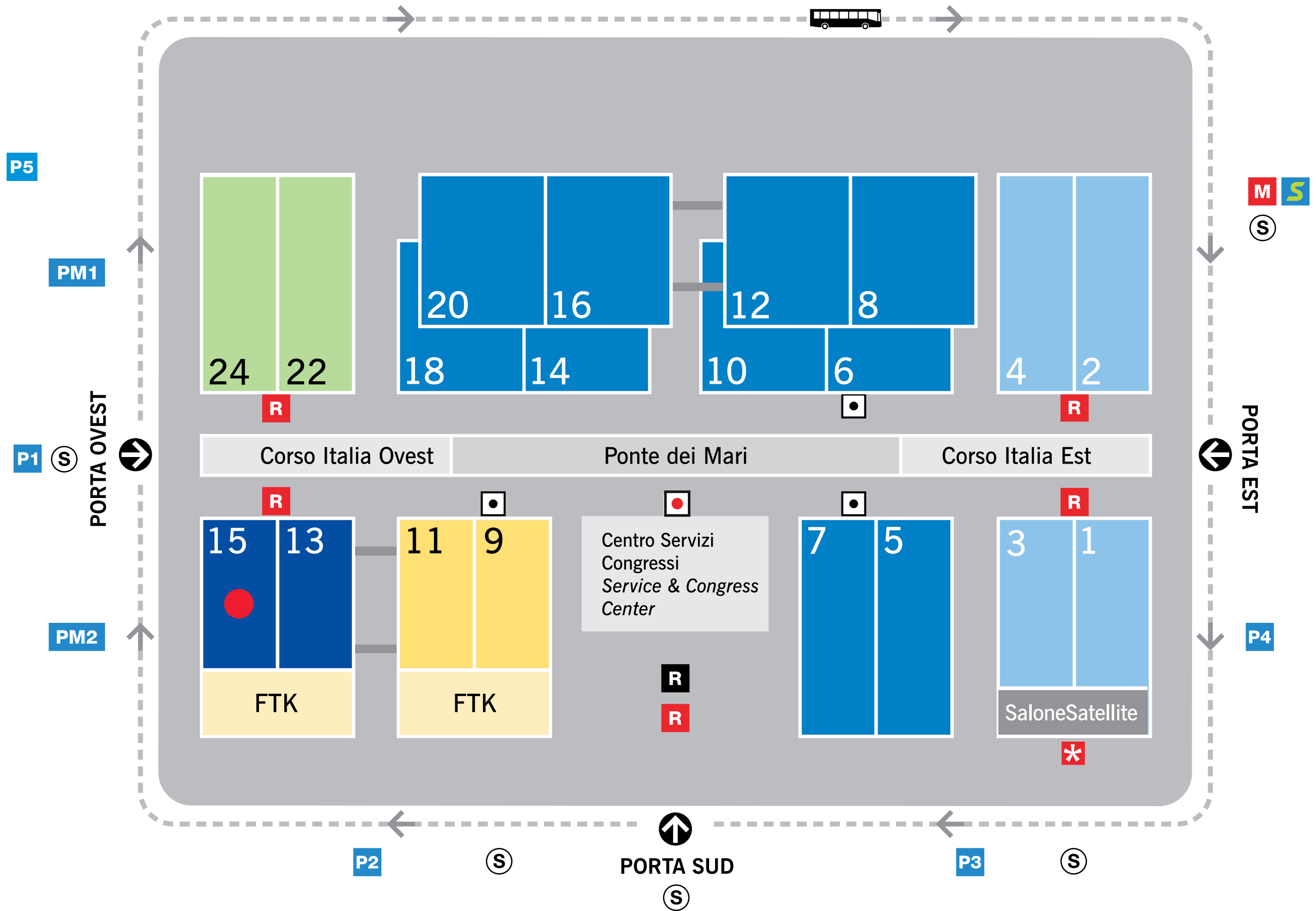




Rho

Fair





### PAVILION 20

KETTAL  
Pavilion 20 | Stand B05 B07 C06 C10

New collections from Vincent Van Duysen, Mario Bellini, Patricia Urquiola and more.



### PAVILION 20

GLAS ITALIA  
Pavilion 20 | Stand B11-C14

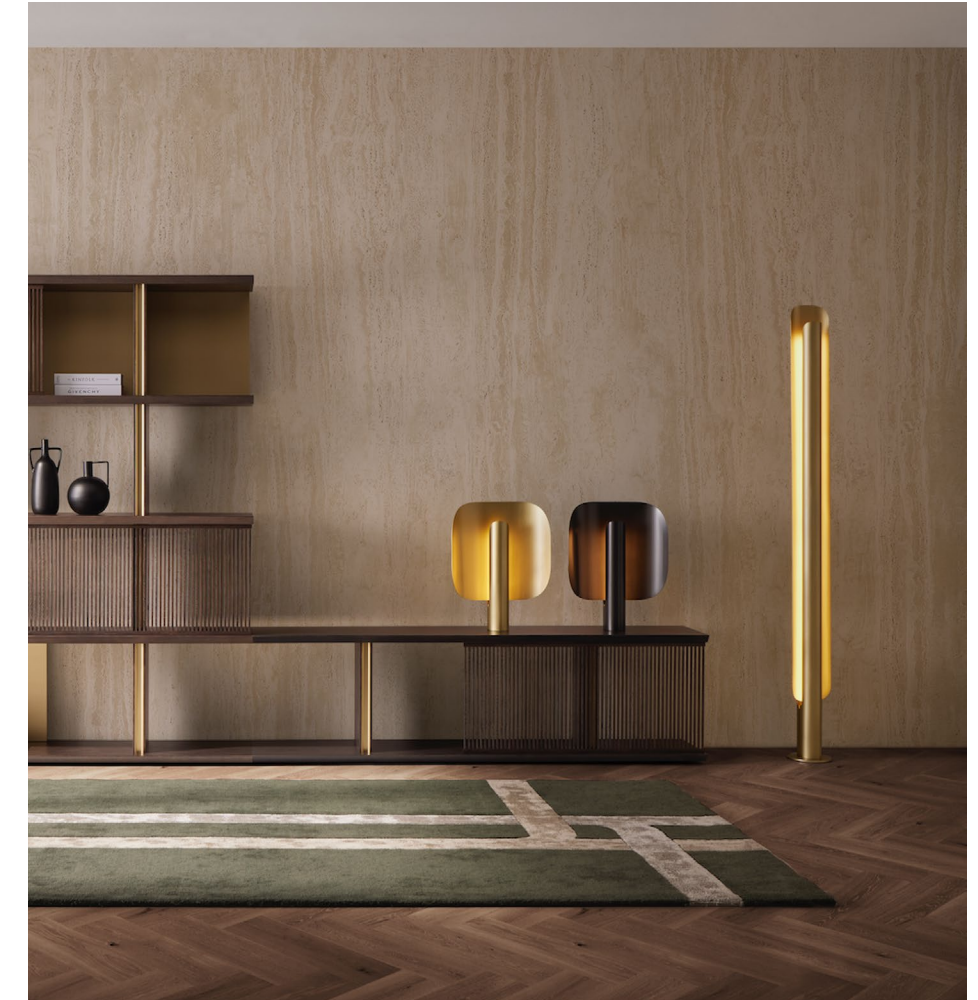
New projects by Patricia Urquiola, Piero Lissoni, Yabu Pushelberg, Inga Sempé and more.



### PAVILION 16

PUNT  
Pavilion 16 | Stand E27-F24

New collections by Sebastian Herkner, Ludovica and Roberto Palomba, Mario Ruiz, Norm Architects and more.



PAVILION 16

VONDOM  
Pavilion 16 | Stand E35-F30

Vondom introduces a new collection of timber furniture and some reissues of collections with Marcel Wanders.



PAVILION 16




SYSTEMTRONIC  
Pavilion 16 | Stand E20

A latest collection of modular storage by Mario Ruiz and other accessories.




systemtronic

## Salone del Mobile.Milano

Find us in hall 16 / stand E20, together with other brands committed to design.  
This event will be an opportunity to network with Systemtronic in a privileged setting and exclusively discover our new products.

Wing collection, designed by Mario Ruiz for Systemtronic.

PAVILION 16

GOLRAN  
Pavilion 16 | Stand D21

New collections by Piero Lissoni, GamFratesi and Raw Edges.

# GOLRAN

1898

**SALONE DEL MOBILE.MILANO**  
FIERA MILANO RHO  
HALL 16 / STAND D 21

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flagshipmilano@golran.com



PAVILION 15

CC-TAPIS  
Pavilion 15 | Stand E27-29

New projects by Patricia Urquiola, Bethan Laura Wood, Odd Matter, Sabine Marcelis, and more.

**SALONE DEL  
MOBILE 2022  
07—12 JUNE**

NEW PROJECTS BY:

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BETHAN LAURA WOOD  
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SABINE MARCELIS**

RHO FIERA FAIRGROUNDS  
HALL 15 S Project, Stand E27-E29

CC-TAPIS SHOWROOM  
Piazza Santo Stefano 10,  
20122, Milan (metro Duomo)

PAVILION 13

DIESEL  
Pavilion 13 | Stand C11-D14

Moroso, with Diesel, has created a collection of products with a relaxed and comfortable mood, taking its inspiration from an informal lifestyle concept and targeting consumers who like simple shapes.



**SALONE DEL MOBILE 2022**

**TUESDAY JUNE 7<sup>TH</sup> TO SUNDAY JUNE 12<sup>TH</sup>**

**S.Project - Hall 13 C11 / D14**

**FIERA MILANO, RHO**

PAVILION 10

INCLASS  
Pavilion 10 | Stand A05

Endless novelties by Inclass's stable of designers including a new lounging system called Binar 0.6.



# Eat & Drink







INSIDE AT TRATTORIA TORRE DI PISA

The very best of Tuscan cooking in Milano.



INSIDE AT TRATTORIA TORRE DI PISA

You will find some existing Ettore Sottsass heirlooms scattered around the restaurant.

“Trattoria Torre di Pisa” was awarded with the title of “historical shop”, which makes it one of the oldest restaurants in the city. One of Ettore Sottsass’s old haunts, the restaurant has been frequented by painters, stylists, industrialists, actors and intellectuals over the years.

Trattoria Torre di Pisa  
 Address: Via Fiori Chiari, 21, 20121 Milano  
 Phone: +39 02 874877

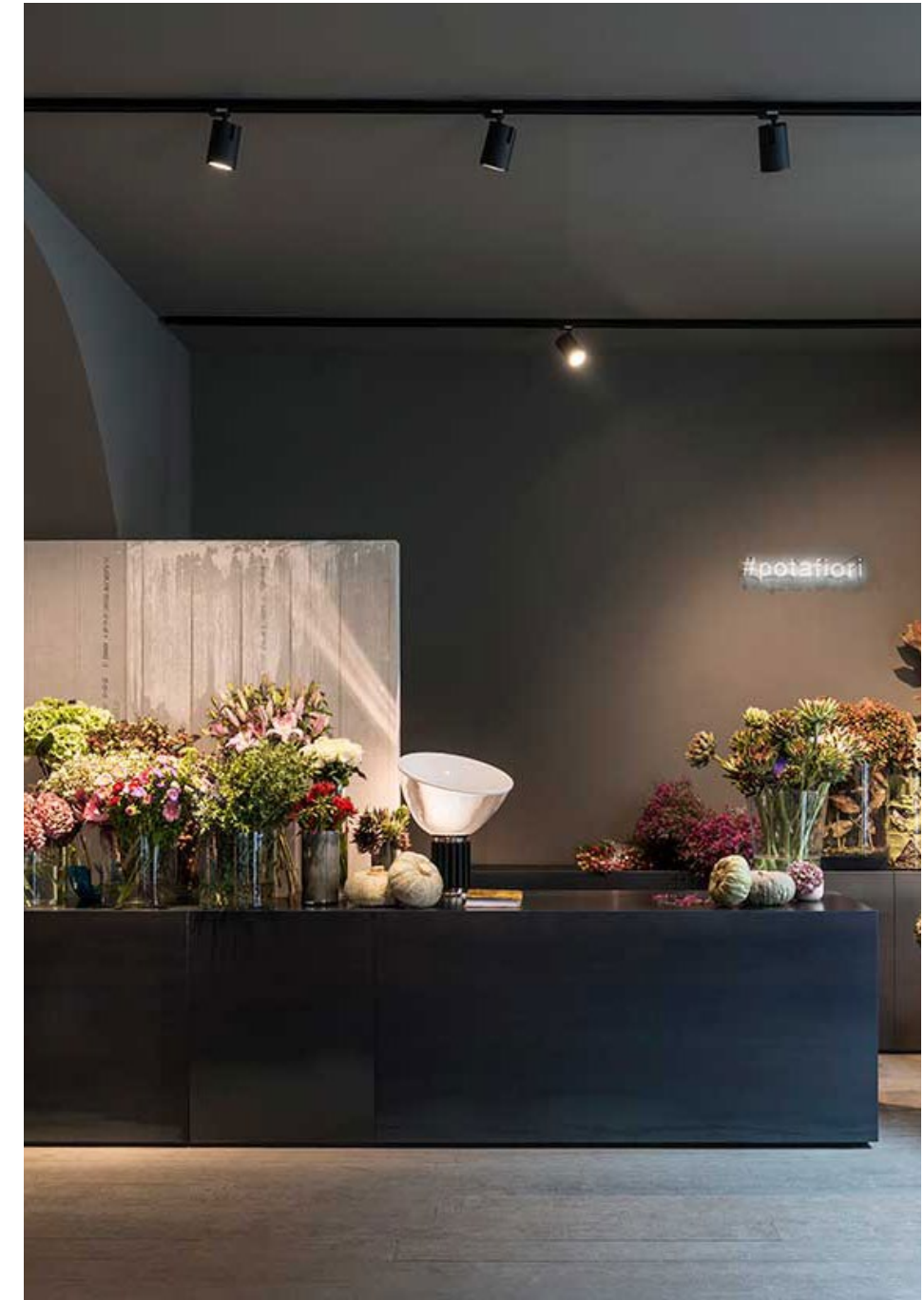


INSIDE AT POTAFIORI

A harmonious setting to enjoy Italian food and cocktails.

INSIDE AT POTAFIORI

Owned and operated by a former opera singer.



PART FLORIST, PART RESTAURANT

The dark-hued space combines music, food and floristry.

Owned and operated by a former opera singer, Potafiori brings together music, food and floristry in a harmonious setting.

Potafiori

Address: Via Salasco, 17, 20136 Milano

Phone: +39 02 8706 5930



INSIDE AT A SANTA LUCIA

The walls are adorned with up to 500 photos of visitors who include some of the most influential figures of the last decade.



MENU

An institution for many Milanese who visit before or after the "Scala". Rumour has it the curtain on the front window was to prevent the famous opera singers of the 60s being caught by their partners when dining with their mistresses or misters after a show.

One of the most famous and oldest restaurants in Milan, A Santa Lucia is located nearby to the famous opera house, Teatro alla Scala. The walls are adorned with 500 photos of visitors to the restaurant, including many celebrities.

A Santa Lucia

Address: Via S. Pietro All'Orto, 3, 20121 Milano

Phone: +39 02 7602 3155



INSIDE AT YAPA

A neutral canvas sets the scene to enjoy the vibrant flavours of Yapa's cuisine.

INSIDE AT YAPA

An intimate, understated antidote to the more traditional Milan scene.



A CULINARY ADVENTURE

Each dish brings together exceptional ingredients from small farms and specialist producers who share a commitment to sustainability and seasonality.

A culinary adventure transforming you to another world, Yapa's cuisine blends traditions and techniques from diverse cultures.

Yapa Restaurant and Cocktail Bar  
Address: Viale Monte Nero, 34, 20135 Milano  
Phone: +39 349 127 4217



RENAISSANCE COURTYARD

Il Salumaio Di Montenaполеone is a historic restaurant located in the heart of Milan.

RENAISSANCE COURTYARD

The restaurant is housed in the historic Bagatti Valsecchi building.

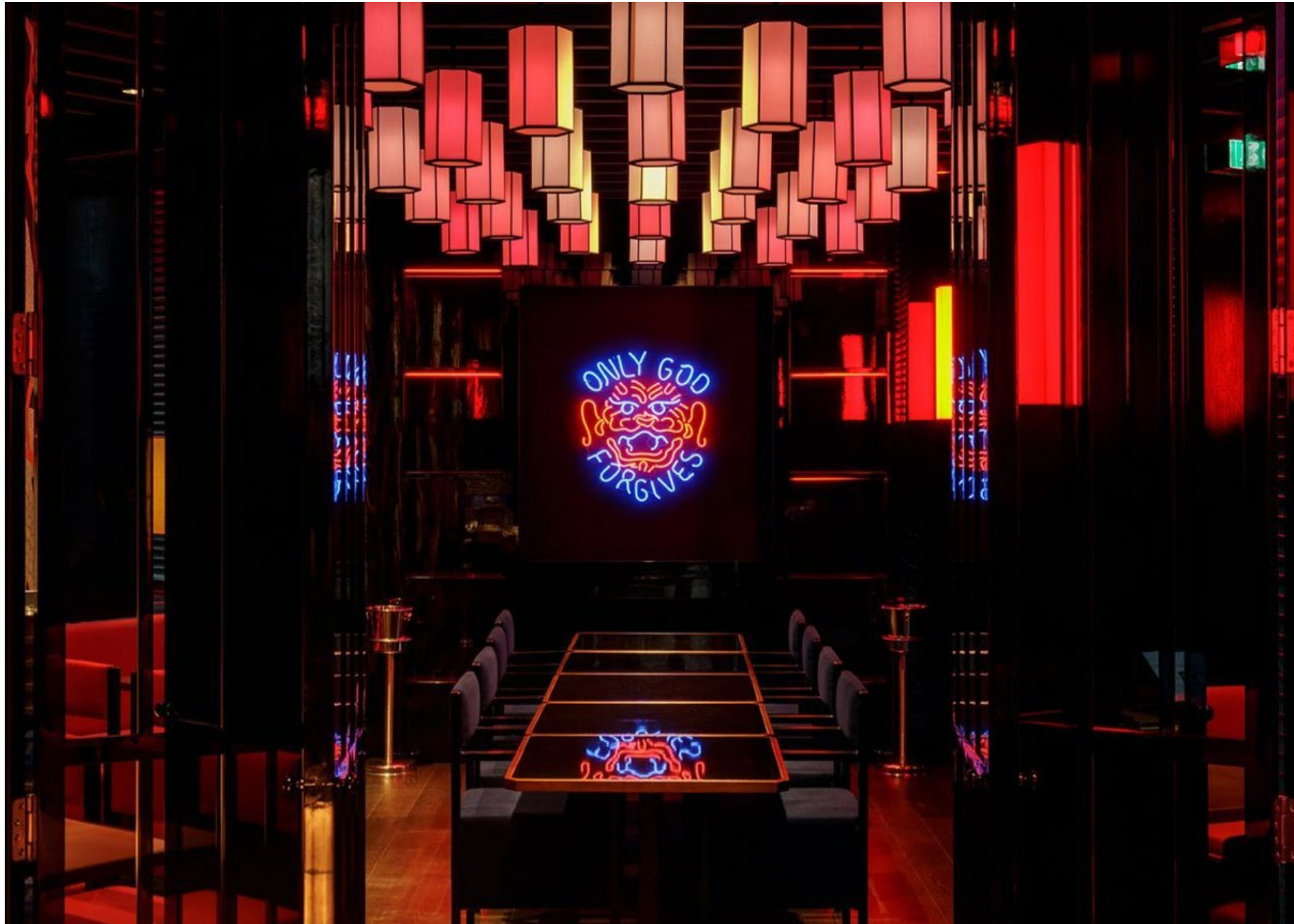


ELEGANT SURROUNDS

Immerse yourself in inspiring architecture while enjoying delicious cuisine.

A favourite of Vogue editor-in-chief Anna Wintour, Il Salumaio Di Montenaполеone is located in the most fashionable area of Milan, where all the top brands have their boutiques. Expect delicious food and inspiring architecture, which oozes sophistication and excellence.

Il Salumaio Di Montenaполеone  
 Address: Via Santo Spirito 10, Via Gesù, 5, 20121 Milano  
 Phone: +39 02 7600 1123

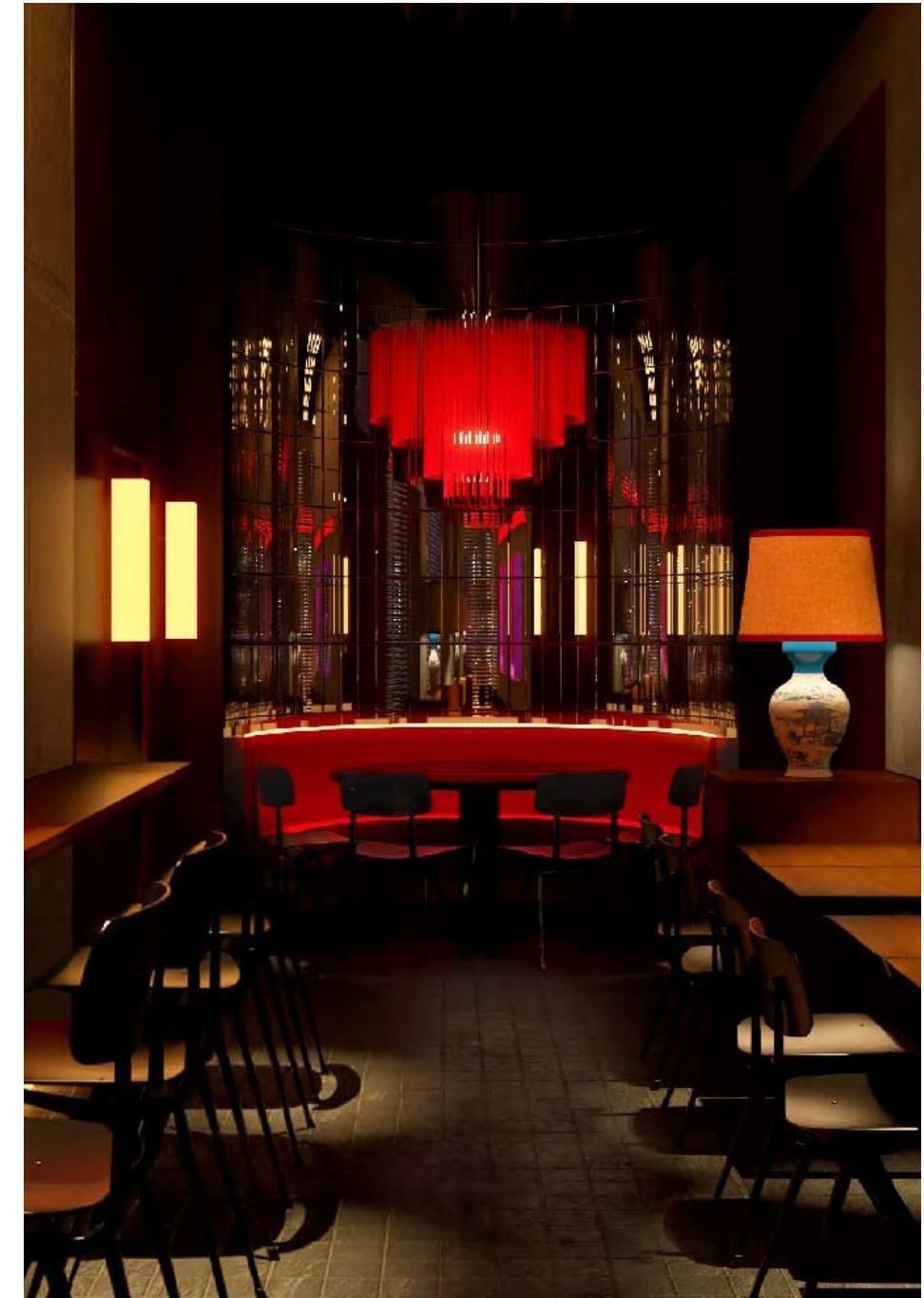


INSIDE AT RONIN

At Ronin, you will find a listening bar, restaurant and a karaoke & cocktail bar.

INSIDE AT RONIN

The first floor houses a Japanese-inspired restaurant and grill.



LISTENING BAR

A quick and irreverent izakaya tavern is found on the ground floor, with a Listening Bar space.

Milan's one-stop destination for an immersive, groundbreaking journey into the gut of Japan's culinary and entertainment subcultures.

Ronin

Address: Via Vittorio Alfieri, 17, 20154 Milano

Phone: +39 02 8936 7101



INSIDE AT MARCHESI 1824

Pasticceria Marchesi has embodied Milanese style since 1824.

INSIDE AT MARCHESI 1824

The experience at Marchesi 1824 is imbued with artisanal taste and sophisticated creativity.



AN INSTITUTION FOR ITALIAN SWEETS

Marchesi 1824 is renowned for its pastries, chocolate and Panettone.

Opened by the Marchesi family in 1824, Marchesi 1824 is an institution for Italian sweets. Now owned by the Prada Group, the pasticceria is tucked away in the Galleria Vittorio Emanuele II.

Marchesi 1824

Address: Galleria Vittorio Emanuele II, 20121 Milano

Phone: +39 02 9418 1710



PECK

Milan's high-end food emporium, located steps away from the Duomo.

PECK

A food-lovers dream.



A TEMPLE OF GASTRONOMIC DELIGHTS

Peck has been operating for more than 130 years.

For those of you who reside in Perth, you can think of Peck as the Boatshed Market on steroids. Referred to as a “temple of gastronomical delights”, Peck is Milan’s high-end food emporium that has been operating for more than 130 years.

Peck Milano

Address: Via Spadari, 9, 20123 Milano

Phone: +39 02 802 3161





INSIDE AT VINOIR

A quaint enoteca with a focus on natural wines paired with small plates.

INSIDE AT VINOIR

You will find small producer wines from around the world.



ON THE OUTSKIRTS OF NIVIGLI

Vinoir is located in the Nivigli neighbourhood, which is home to the last of Milan's arterial waterways.

For those who love natural wines, Vinoir is a quaint but beautifully curated space that is well worth a visit. It is located on the outskirts of the Nivigli neighbourhood, which is home to the last of Milan's arterial waterways.

Vinoir

Address: Ripa di Porta Ticinese, 93b, 20143 Milano MI, Italy

Phone: +39 02 3981 1202

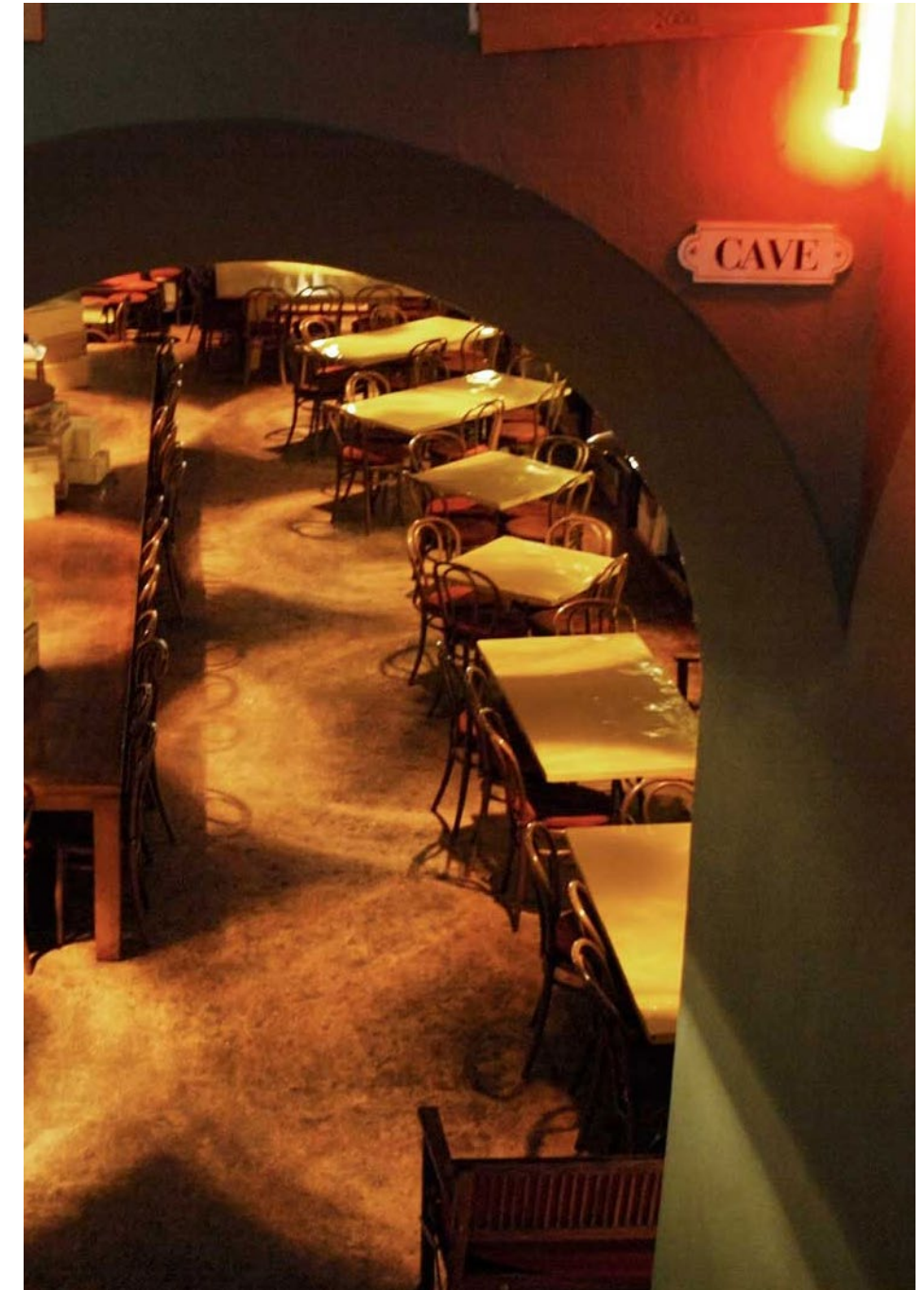


INSIDE AT N'OMBRA DE VIN

A wine haven situated under the San Marco Basilica.

INSIDE AT N'OMBRA DE VIN

Established in 1973 by a family of wine merchants.



UNDERGROUND WINE CELLAR

For the wine connoisseurs, the restaurant features an underground wine cellar with more than 2,500 bottles.

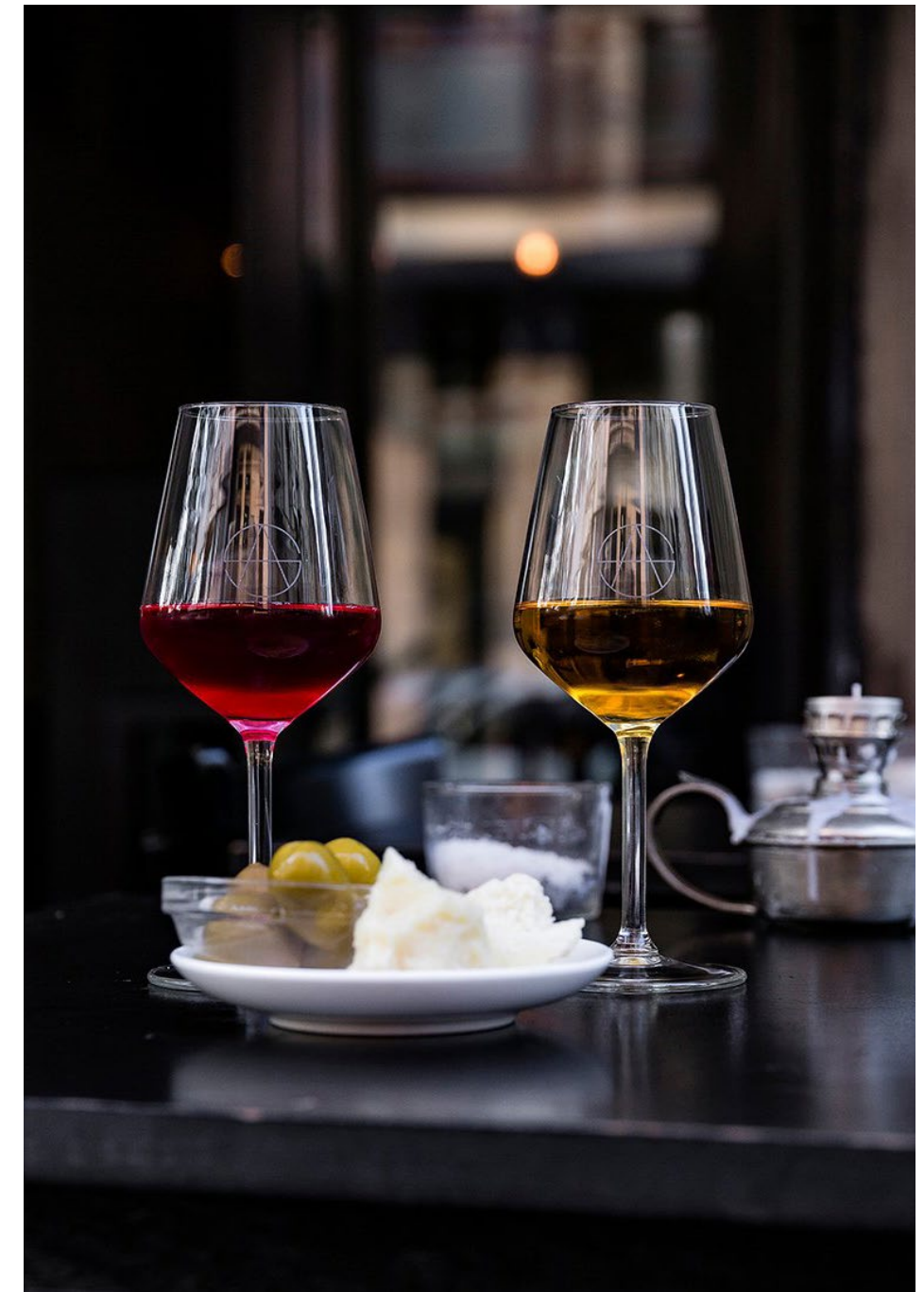
N'Ombra De Vin is an enduring restaurant with an underground wine cellar with more than 2,500 bottles. The dining concept is based on a curated selection of simple but beautifully prepared food.

N'Ombra De Vin  
 Address: Via S. Marco, 2, 20121 Milano  
 Phone: +39 02 659 9650



INSIDE AT CHAMPAGNE SOCIALIST

A perfect spot to relax and unwind.



COSY AMBIANCE

You will find a selection of organic vintages and light fare.

A natural wine bar and store, perfect to unwind and de-stress from a busy day. With a cosy ambiance, Champagne Socialist also offers a selection of light fare.

Champagne Socialist  
Address: Via Lecco, 1, 20124 Milano  
Phone: +39 02 204 7295

# Culture





BAR BASSO'S MAURIZIO STOCCHETTO

Bar Basso is an institution during Milan Design Week.



A MILANESE INSTITUTION

Bar Basso is known for inventing the Negroni Sbagliato, or 'mistaken Negroni' when Stocchetto's father accidentally added Prosecco instead of gin to a Negroni cocktail he was mixing in the 60s.

Bar Basso's popularity with the global design crowd dates back to a period in the 1980s when the bar's owner, Maurizio Stocchetto, became friends with a group of up-and-coming English designers including the late James Irvine, Marc Newson and Ron Arad.

Bar Basso

Address: Via Plinio, 39, 20020 Milano MI, Italy

Phone: +39 02 2940 0580



FONDAZIONE PRADA

Located in a former gin distillery dating from 1910.

FONDAZIONE PRADA

Conceived by architectural firm OMA.



OLD MEETS NEW

Fondazione Prada is housed in an old industrial complex with three new buildings, presenting a collection of architectural spaces in addition to its holdings in art.

Exhibits of contemporary art in a unique complex of buildings designed by Rem Koolhaas.

Fondazione Prada

Address: L.go Isarco, 2, 20139 Milano

Phone: +39 02 5666 2611

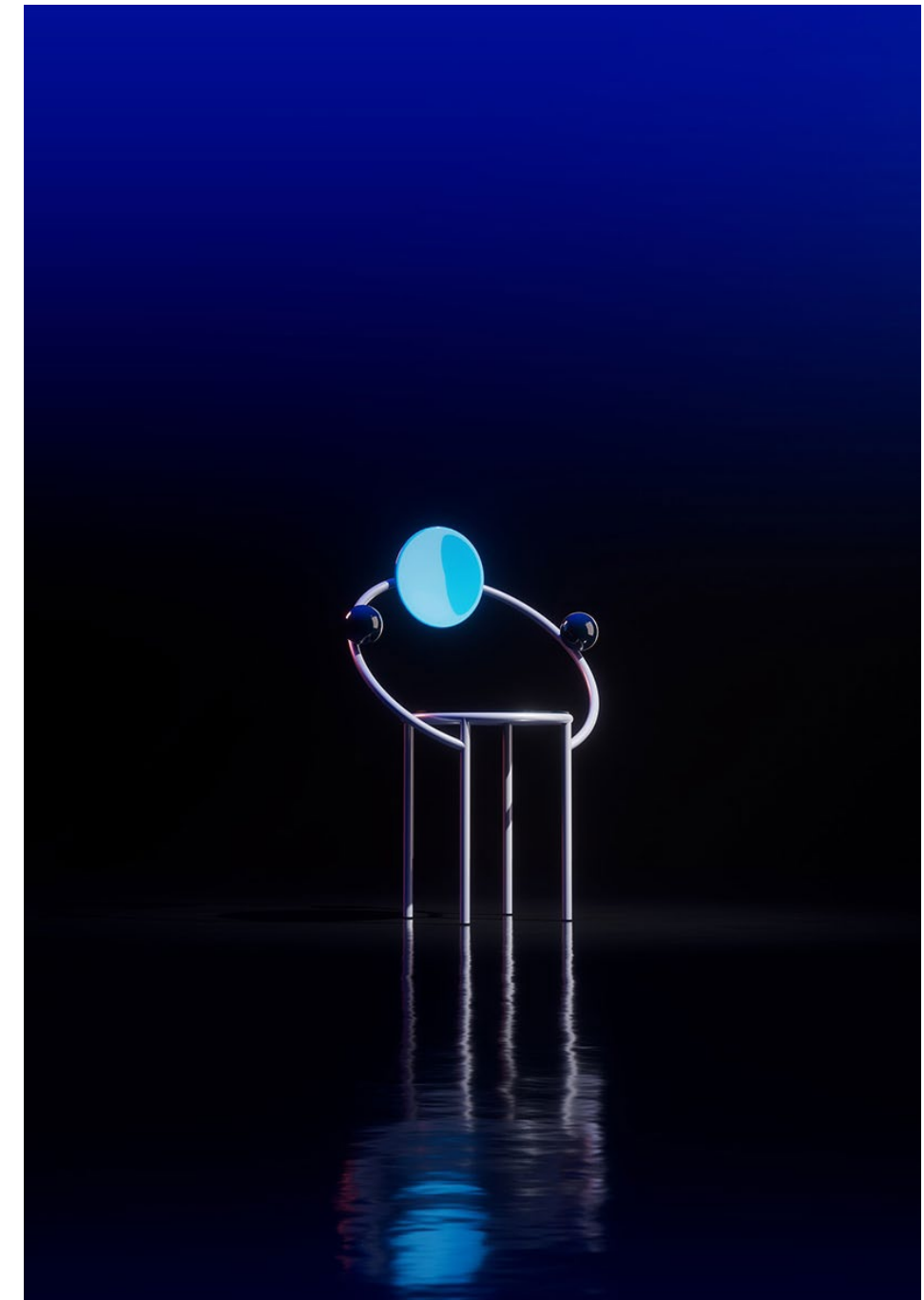


MEMPHIS AGAIN

An exhibition of more than 200 pieces of furniture and objects produced between 1981 and 1986 for the Memphis collection.

CARLTON

Memphis' Carlton room divider designed by Ettore Sottsass is a favourite among many high-profile collectors.



FIRST CHAIR

The First Chair was designed by Michele De Lucchi for Memphis in 1983. As the name suggests, it was the first chair that was produced by the collective.

An exhibition directed and curated by Christoph Radl at Triennale Milano. Discover more than 200 pieces of furniture and objects produced between 1981 and 1986 for the Memphis collection.

Memphis Again

Address: Via Vincenzo Bellini, 1, 20122 Milano

Phone: +39 02 7600 2964





INSIDE AT THE VICO MAGISTRETTI FOUNDATION

The space houses design and architecture exhibitions as well as guided tours and talks.

INSIDE AT THE VICO MAGISTRETTI FOUNDATION

Dedicated to celebrating the work of the famed Milanese architect and designer.

# Magistretti Revisited



FAMED ARCHITECT AND DESIGNER

Vico Magistretti is known as one of the most outstanding industrial designers of his generation.

Created in 2010, the Vico Magistretti Foundation is dedicated to the Milanese architect and designer who has made an immeasurable contribution to Italian design.

Vico Magistretti Foundation  
Address: Via Vincenzo Bellini, 1, 20122 Milano  
Phone: +39 02 7600 2964

**Relax**



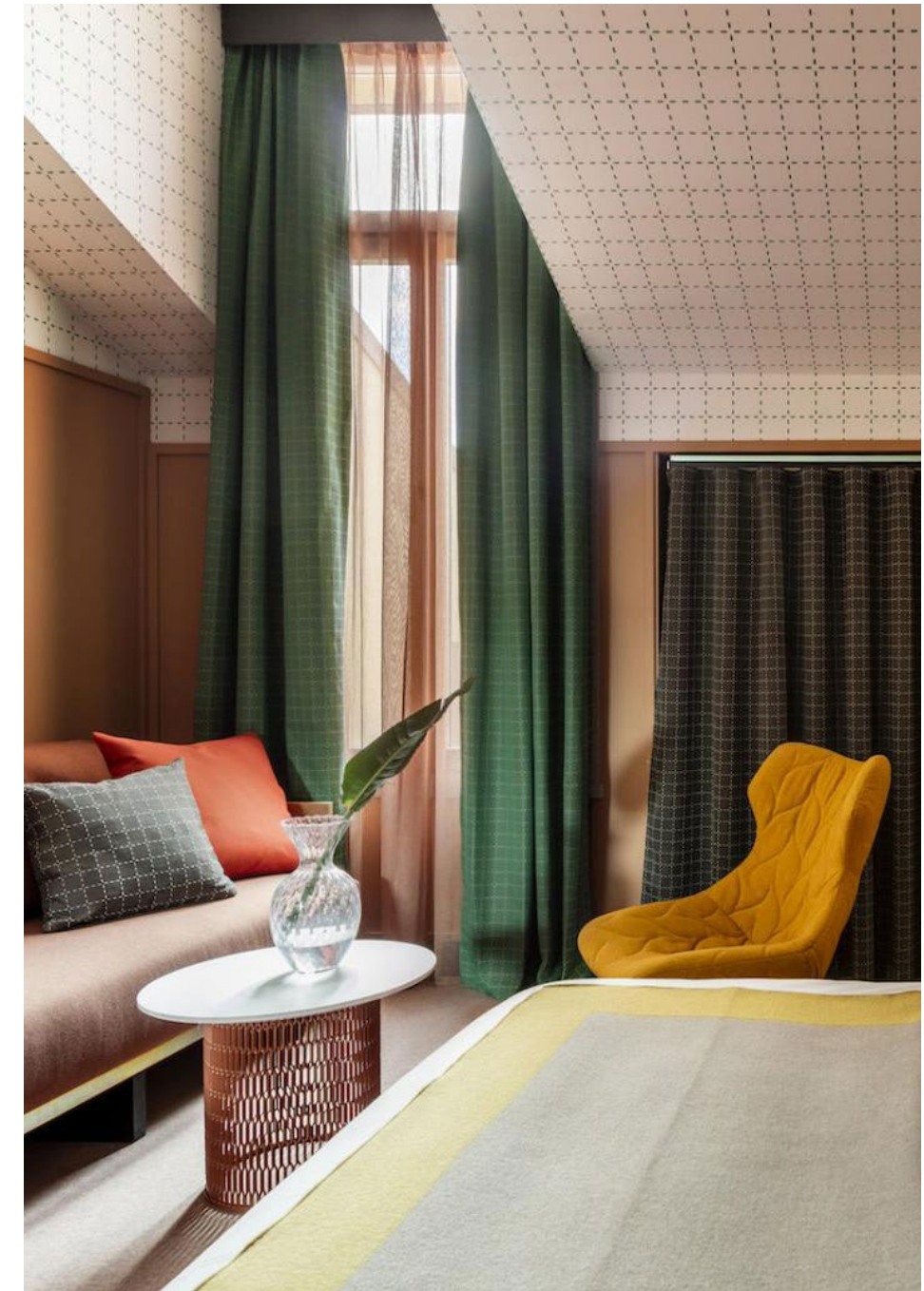


ROOM MATE GIULIA HOTEL

A boutique hotel designed by Patricia Urquiola.

ROOM MATE GIULIA HOTEL

Taking its cues from the cultural and aesthetic history of Milan.



VIBRANT HUES

Room Mate Giulia Hotel features many design classics.

A fun and quirky boutique hotel designed by Patricia Urquiola and located in a historic building dating back to the late-19th century.

Room Mate Giulia Hotel

Address: Via Silvio Pellico, 4, 20121 Milano MI, Italy

Phone: +39 02 8088 8900

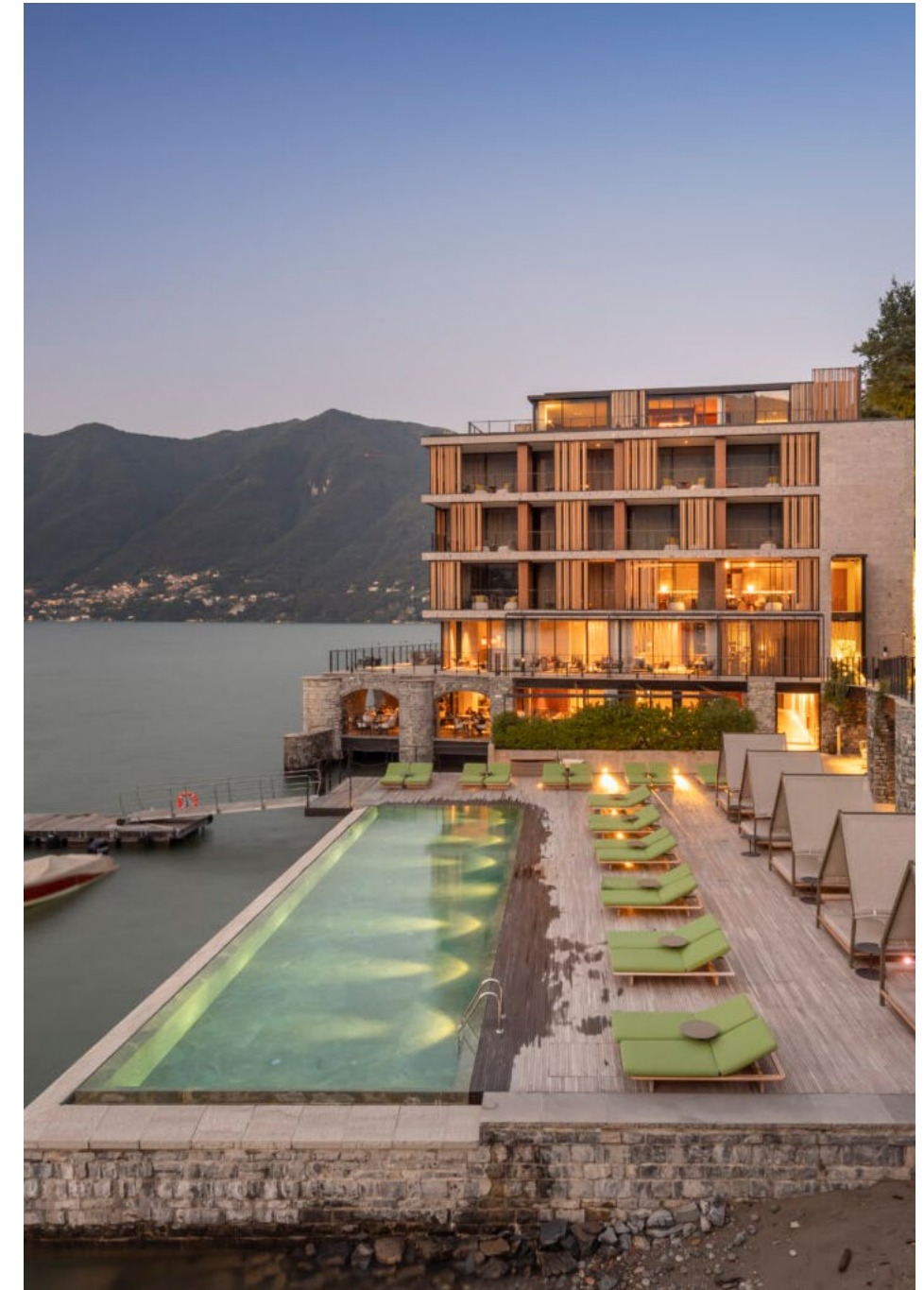


IL SERENO HOTEL

Combining the beauty of Lake Como with comfort and luxury.

IL SERENO HOTEL

Thoughtfully designed by Patricia Urquiola.



COMFORT AND LUXURY

Il Sereno is located along the pristine Lake Como shoreline.

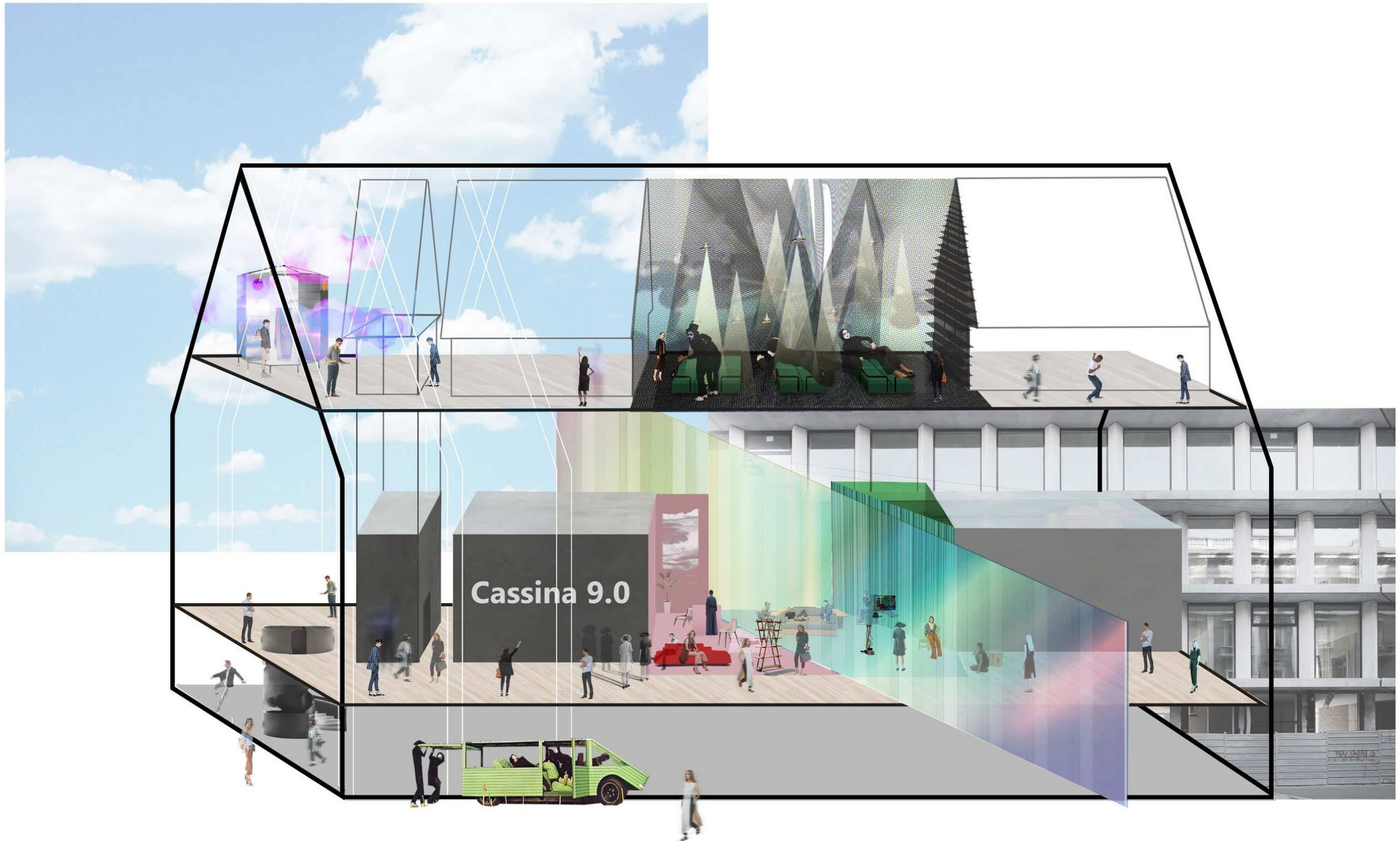
Another masterpiece by Patricia Urquiola, Il Sereno Hotel in Lake Como combines the natural ambiance of the surrounding environment with comfort and luxury.

Il Sereno Hotel

Address: Via Torrazza, 10, 22020 Torno CO, Italy

Phone: 39 031 547 7800

# Events



If you are travelling to the Milan Furniture Fair and are interesting in attending some of our VIP events and previews please contact one of our representatives below and we will try to accommodate where availability permits.

Mirella Scaramella (Perth)  
Owner / Commercial Director  
mirella@mobilia.com.au  
0402 062 392

Diane Skapetis (Melbourne)  
Business Development Manager  
diane@mobilia.com.au  
0478 152 678

Brendan Fitzgibbon (Sydney)  
Business Development Manager  
brendan@mobilia.com.au  
0424 988 550

Sarah Langley (Media Enquiries)  
Marketing Manager  
sarah@mobilia.com.au  
0447 189 466