

# Collection

**GOLRAN**  
1898

# Book

Collection

Book

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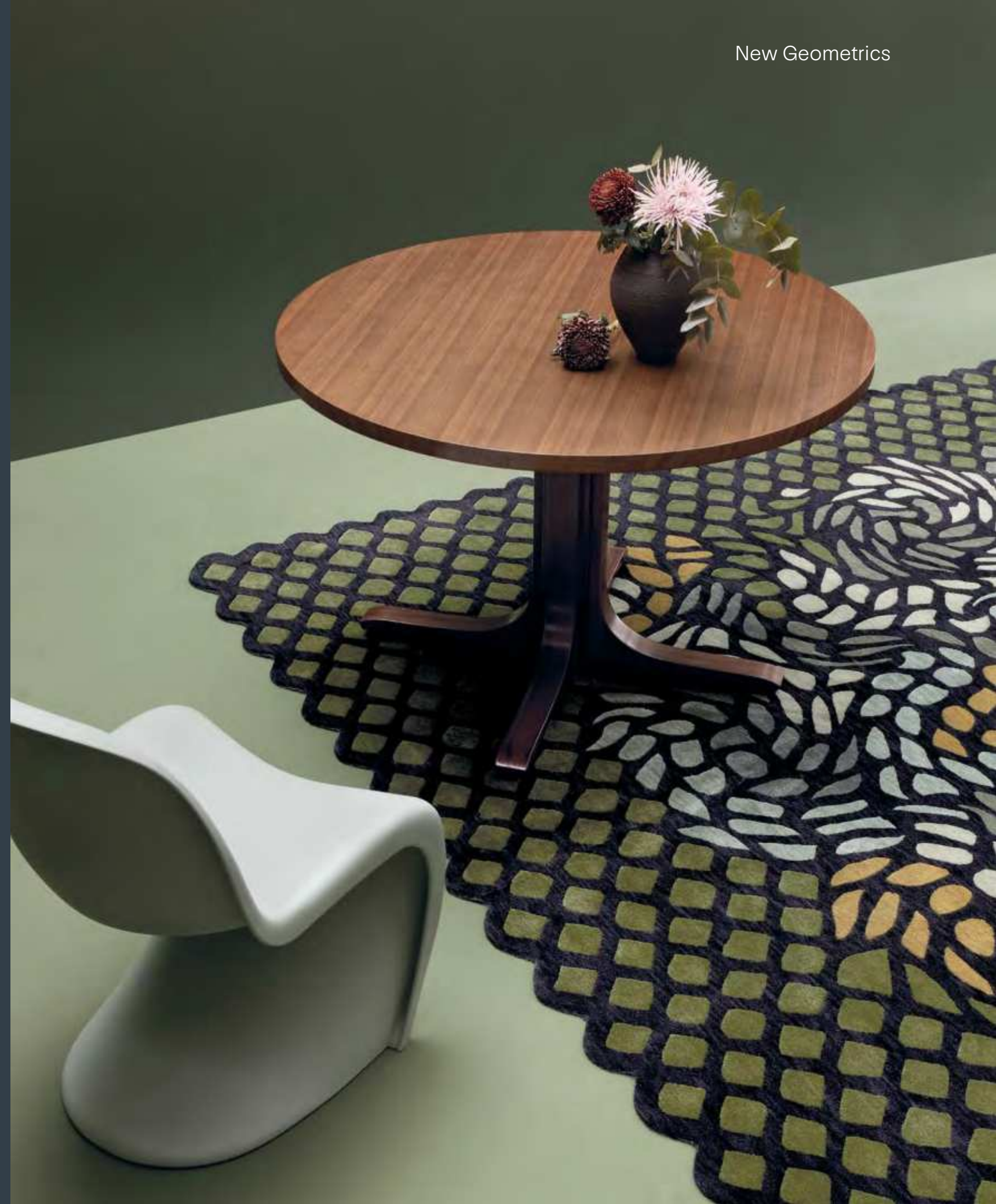
New Geometrics

La collezione Garden of Eden disegnata da India Mahdavi per Golran si ispira al giardino persiano, riprendendo una tradizione e una cultura che accomunano le radici storiche del marchio e le origini della designer. Il pattern si contraddistingue per un motivo fogliforme che, attraverso composizioni dinamiche, sembra muoversi allo spirare del vento.

India Mahdavi realizza due diversi modelli: il primo nel classico formato rettangolare con il decoro centrale, il secondo caratterizzato da un disegno più libero che finisce per scardinare i confini della forma diventando perimetro del tappeto, conferendogli un'andatura irregolare a zigzag.

The Garden of Eden collection designed by India Mahdavi for Golran takes its inspiration from the classical Persian garden, drawing on a tradition and culture that link the label's historic roots and the designer's origins. The carpet's pattern features a leaf-like motif that, through a vivid and dynamic composition, seems to dance in a gust of wind.

India Mahdavi has conceived of two different models: the first is in the classic rectangular format with central decorative motif, the second features a freer design that breaks the borders of the traditional carpet shape, expanding to fill the perimeter and conferring a jagged, zigzag form to it.





# India Mahdavi /

010—011

Architetto e designer, India Mahdavi vive e lavora a Parigi. Il suo studio, fondato nel 2000, è noto per la varietà dei progetti internazionali che esplorano i campi dell'architettura, dell'interior design, della scenografia, dell'arredo e del product design. Progettista poliedrica e poliglotta di origini iraniane, ha creato nel suo studio parigino in rue Las Cases un ambiente unico che combina un moderno senso di comfort ed eleganza con colore e umorismo: una "art de vivre" cross-culturale.

India Mahdavi is an architect and designer who lives and works in Paris. Her studio, established in 2000, is widely recognized for its versatile array of international projects that explore the fields of architecture, interior design, set design, interior decoration, and product design. A multifaceted, multilingual designer of Iranian descent, she has created a unique setting in her Parisian studio on Rue Las Cases, combining a modern sense of comfort and elegance with well-selected color and sense of humor: a cross-cultural "art de vivre".



## Garden of Eden

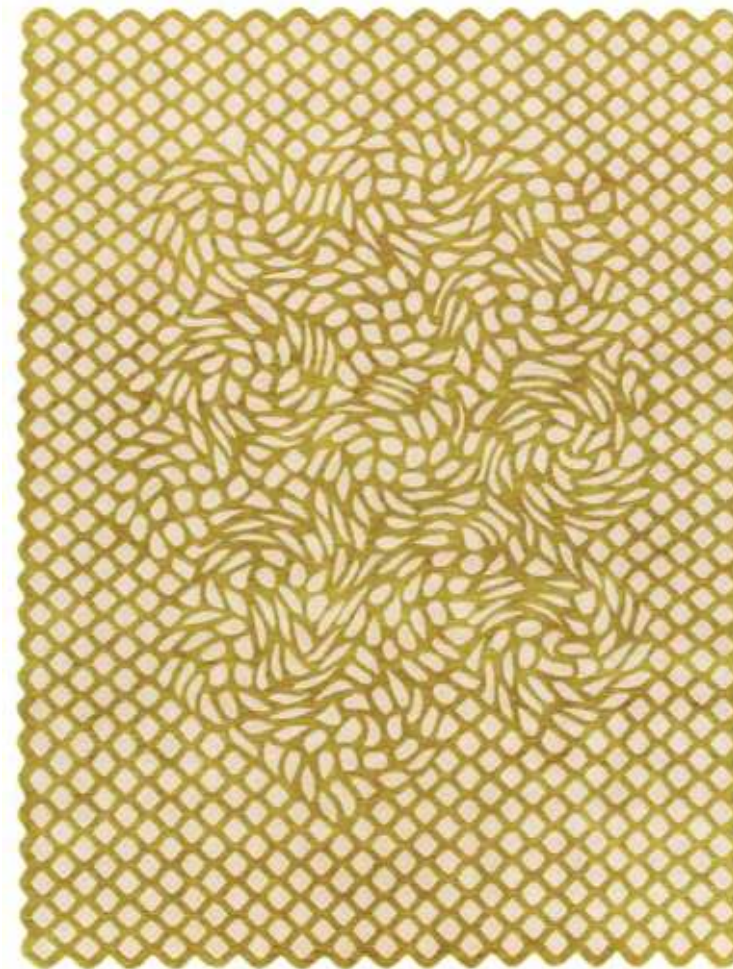
New Geometrics



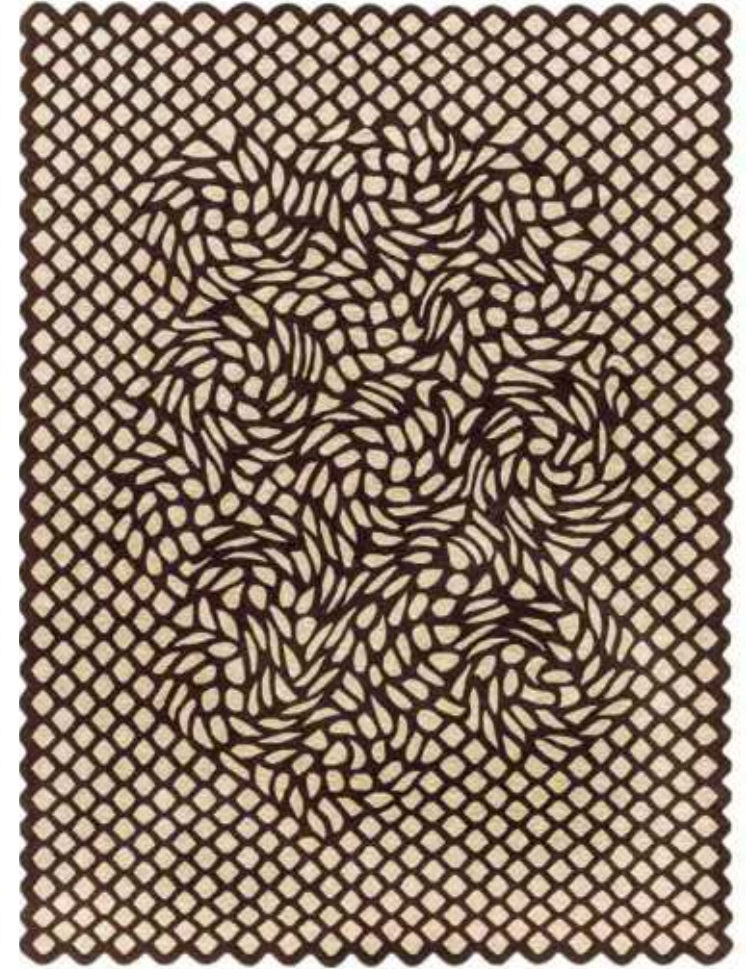


March Rectangular

Fabrication: Hand knotted  
 Composition: Wool  
 Sizes: 310x230, 350x260, 400x290  
 Custom Size and Shape on request



June Rectangular



December Rectangular

Fabrication: Hand knotted  
 Composition: Wool  
 Sizes: 310x230, 350x260, 400x290  
 Custom Size and Shape on request

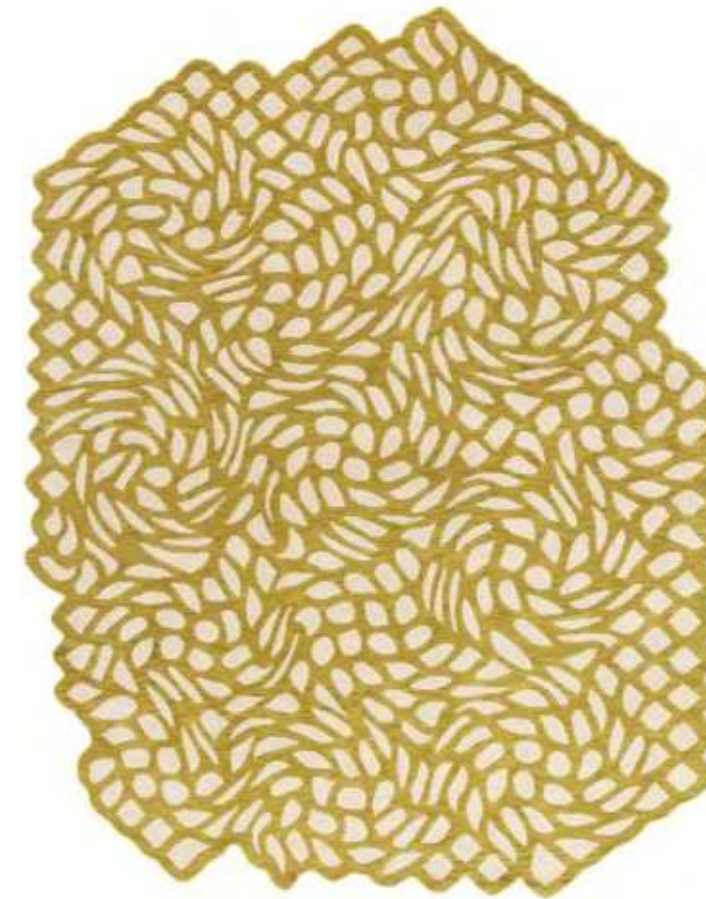
# Garden of Eden





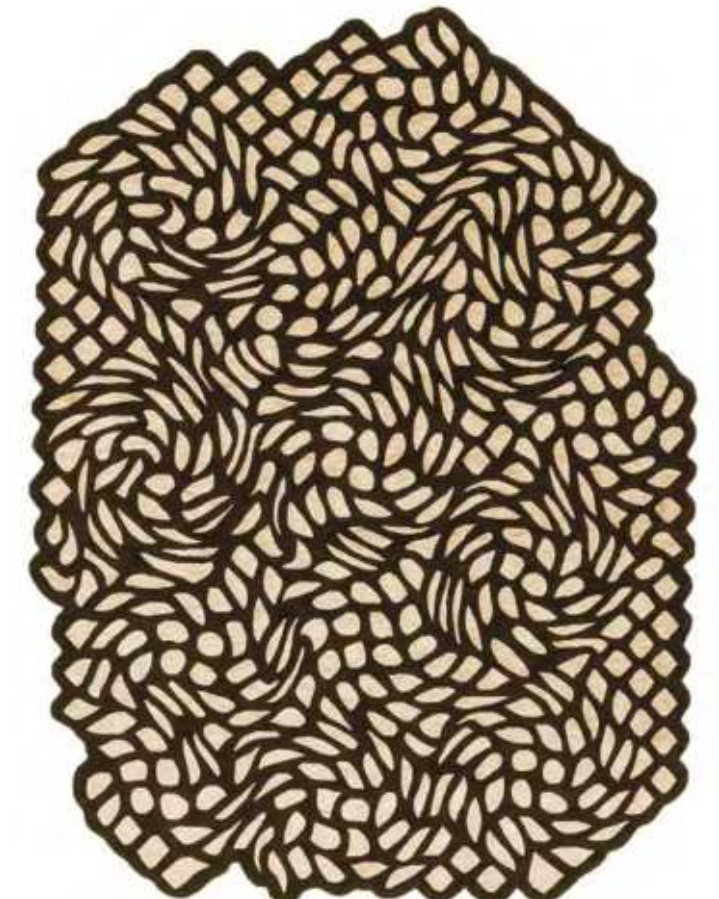
September Rectangular

Fabrication: Hand knotted  
 Composition: Wool  
 Sizes: 310x230, 350x260, 400x290  
 Custom Size and Shape on request



June Free Shape

Fabrication: Hand knotted  
 Composition: Wool  
 Sizes: 267x200, 310x230, 380x280  
 Custom Size and Shape on request



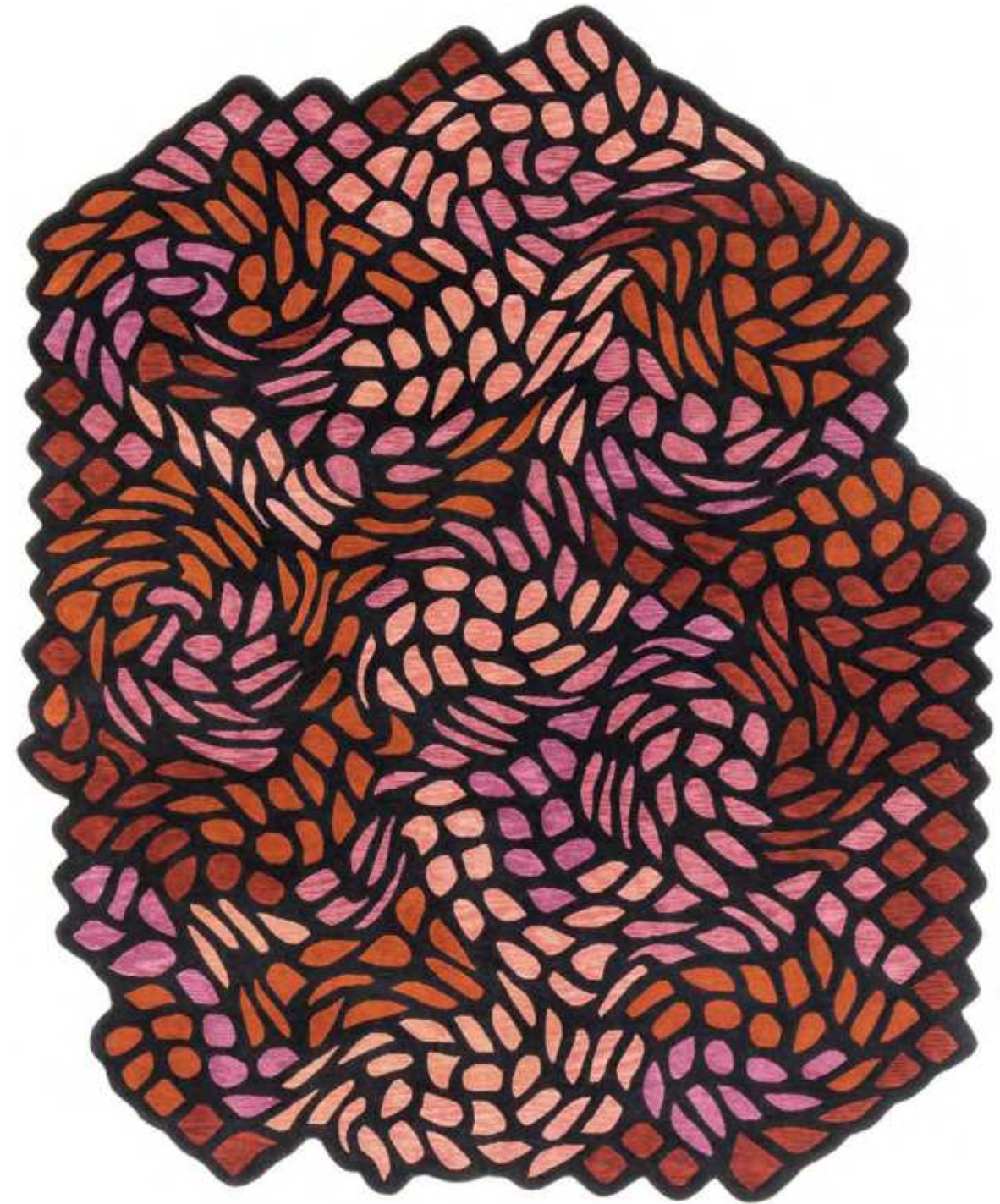
December Free Shape

# Garden of Eden



March Free Shape

Fabrication: Hand knotted  
Composition: Wool  
Sizes: 267x200, 310x230, 380x280  
Custom Size and Shape on request



September Free Shape

Fabrication: Hand knotted  
Composition: Wool  
Sizes: 267x200, 310x230, 380x280  
Custom Size and Shape on request

# Garden of Eden

La collezione Lake firmata da Raw Edges è pensata come una rilettura contemporanea del tappeto persiano. L'ispirazione proviene dall'arte lenticolare di Yaacov Agam, artista israeliano che ha rivoluzionato il mondo della percezione ottica nell'arte.

Il disegno cangiante è capace di passare dai colori vividi del giorno ai toni più tenui della sera, mutando come il riflesso dello specchio d'acqua di un lago. L'illusione, creata attraverso una tecnica ottica lenticolare, viene trasferita nell'arte della tessitura dei tappeti grazie al lavoro degli esperti artigiani di Golran. La collezione è stata nominata nella categoria Best British Patterns agli Elle Decoration British Awards 2014 e ha vinto il Wallpaper Design Award 2015 nella categoria Best Optical Illusion.

The Lake collection designed by Raw Edges is conceived as a contemporary reconsideration of the Persian carpet. The inspiration comes from the lenticular art of Yaacov Agam, an Israeli artist who has revolutionized the world of optical perception in art. The shimmering design is capable of shifting from vivid daylight colors to the more delicate hues of evening, shifting like the watery reflections on the surface of a lake. This illusion, created through a lenticular optical technique, is transferred into the art of carpet weaving through the work of Golran's expert artisans. The collection has been nominated in the Best British Patterns category for the 2014 Elle Decoration British Awards, and it won the 2015 Wallpaper Design Award in the category of Best Optical Illusion.





Dopo aver conseguito la laurea al Royal College of Art nel 2007, Yael Mer e Shay Alkalay fondano Raw Edges, condividendo vita, pensieri e idee. Il loro studio è un luogo dove la curiosità rappresenta il fattore prevalente nella creazione di ogni progetto, sempre alla ricerca di sorpresa, meraviglia, ironia. Negli anni ricevono diversi riconoscimenti, tra cui The British Council Talented Award, iF Gold Award, Dutch Design Award, Wallpaper\* Design Award 2009 ed Elle Decoration International Design Award. Premiati come Designer of the Future per il 2009 da Design Miami/Basel, le loro opere fanno parte della collezione permanente del MoMA a New York e di altri musei.

After taking degrees at the Royal College of Art in 2007, Yael Mer and Shay Alkalay founded Raw Edges, proceeding to share their lives, their thoughts, and their ideas. Their studio is a place where curiosity represents the prevalent factor in the creation of each project, in a constant quest for the surprising, the astonishing, and the ironic. Over the years, they have received various professional awards, including the British Council Talented Award, the iF Gold Award, the Dutch Design Award, the 2009 Wallpaper\* Design Award, and the Elle Decoration International Design Award. Named the 2009 Designers of the Future by Design Miami/Basel, their work is included in MoMA's permanent collection in New York, as well as of other museums.





Lake Grey

Fabrication: Hand knotted, Lenticular  
 Composition: Wool, Silk  
 Sizes: 300x200, 300x260, 380x280  
 Custom Size and Shape on request



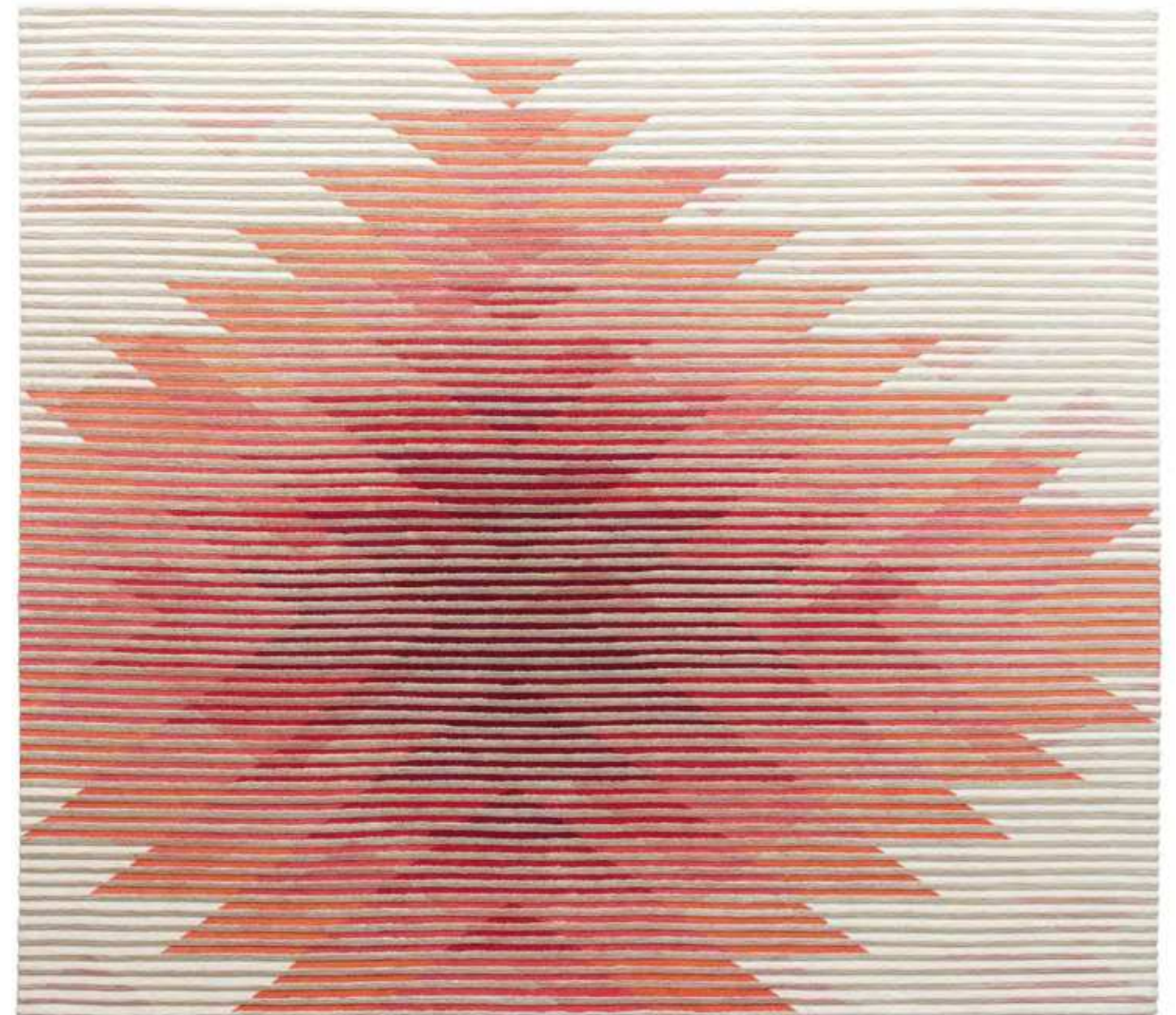
Lake Green

Fabrication: Hand knotted, Lenticular  
 Composition: Wool, Silk  
 Sizes: 300x200, 300x260, 380x280  
 Custom Size and Shape on request

Lake



Lake Blue



Lake Red

Fabrication: Hand knotted, Lenticular  
 Composition: Wool, Silk  
 Sizes: 300x200, 300x260, 380x280  
 Custom Size and Shape on request

Fabrication: Hand knotted, Lenticular  
 Composition: Wool, Silk  
 Sizes: 300x200, 300x260, 380x280  
 Custom Size and Shape on request

Lake

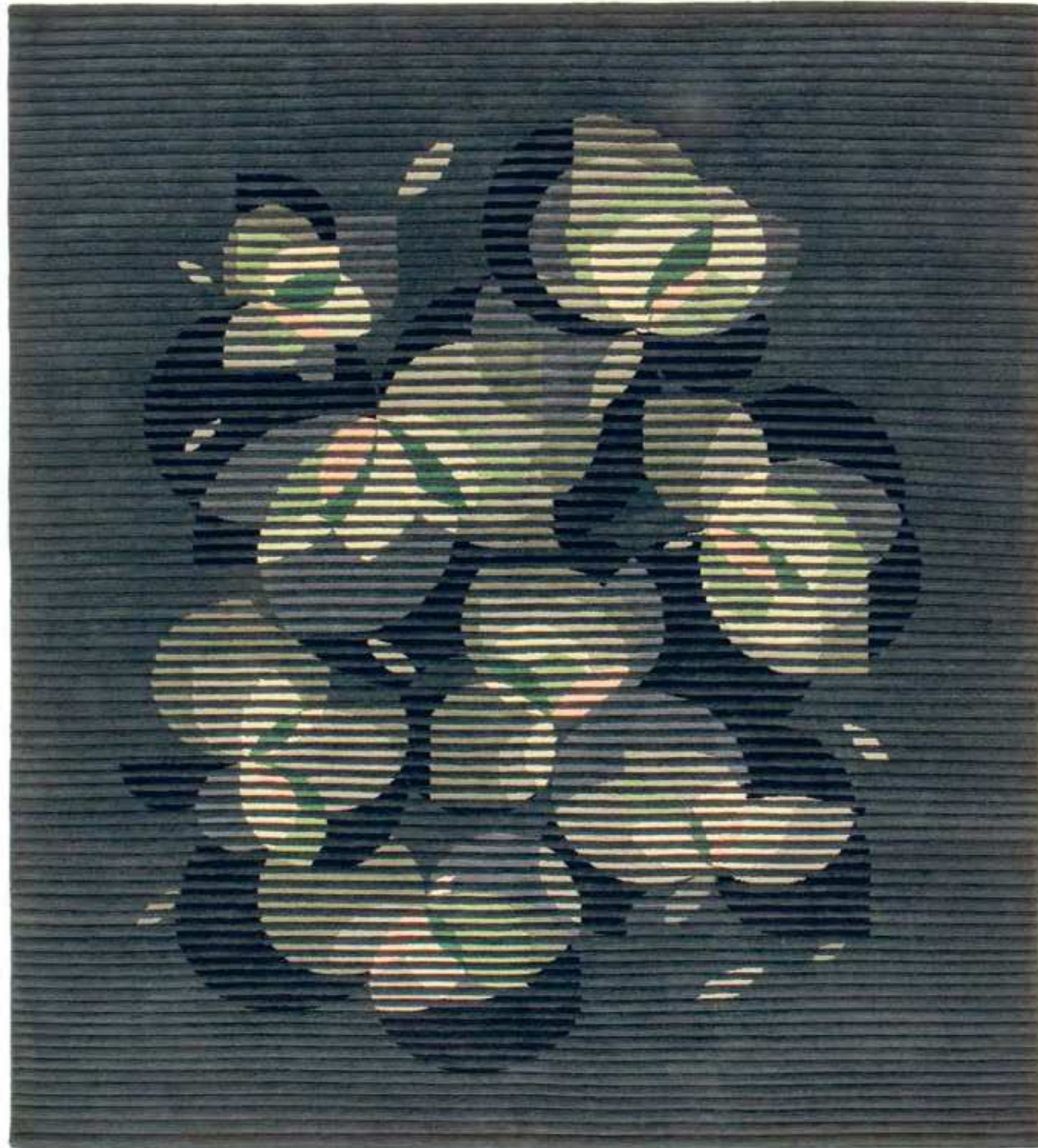
La collezione Floral Lake, disegnata da Raw Edges e caratterizzata da un pattern floreale, nasce come una rivisitazione in chiave decorativa della collezione Lake. Il motivo iridescente è il risultato di una tecnica di annodatura a mano 3D che permette di giocare con gli spessori e l'altezza del pelo, creando così una texture piramidale che conferisce dinamicità al decoro. Ispirandosi all'arte lenticolare, viene creata un'illusione ottica tale per cui il disegno è ogni volta diverso in base all'angolazione dalla quale si osserva il tappeto.

The Floral Lake collection, designed by Raw Edges and featuring a floral pattern, was conceived as a revisitation of the Lake collection in a decorative vein. The iridescent motif is the product of a three-dimensional hand knotting technique that makes it possible to play with the depth and thickness of the pile, thus creating a pyramidal texture that endows the decoration with a dynamic quality. Taking inspiration from lenticular art, an optical illusion is created whereby the design changes constantly according to the angle at which the carpet is observed.





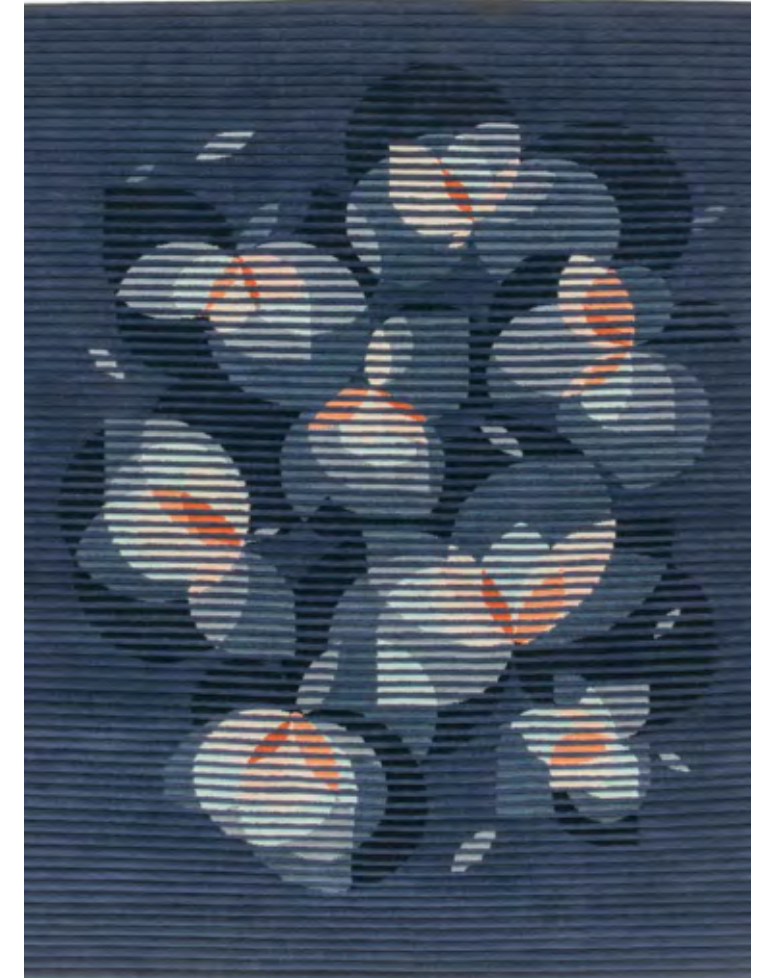




Floral Lake Grey



Floral Lake Green



Floral Lake Blue

Fabrication: Hand knotted, Lenticular  
 Composition: Wool  
 Sizes: 300x200, 300x260, 380x280  
 Custom Size and Shape on request

Fabrication: Hand knotted, Lenticular  
 Composition: Wool  
 Sizes: 300x200, 300x260, 380x280  
 Custom Size and Shape on request

# Floral Lake

La collezione Triangles by Bertjan Pot si compone di quattro diversi modelli realizzati con la tecnica d'intreccio del kilim. Disponibili in diverse varianti colore, coniugano tecniche antiche con un'estetica contemporanea, utilizzando lane preziose, sete e materiali naturali. Elemento caratteristico della collezione è l'uso della forma geometrica del triangolo che viene ripetuta a creare una griglia di pattern diversi. Le cromie danno vita a superfici caleidoscopiche di intrecci in cui il sapore antico della storia si fonde in perfetta sintonia con uno stile attuale. Il designer progetta anche pouf di diverse forme geometriche, da abbinare in continuità ma a contrasto cromatico con i tappeti, per un total look ispirato al mondo dell'arte contemporanea.

The Triangles collection by Bertjan Pot consists of four different models made with the kilim weaving technique. Available in an array of color variants, the carpets meld ancient techniques with a contemporary esthetic, employing exquisite wools, silks, and natural materials. One distinctive feature of the collection is the use of triangular geometric shapes, repeated so as to create a grid of different patterns. The kaleidoscopically colored intertwining surfaces perfectly blend a flavor of antiquity with a modern style. The same designer also creates ottomans in a variety of geometric shapes, to be paired in continuity with the carpets, but offering a chromatic contrast, for a total look inspired by the world of contemporary art.





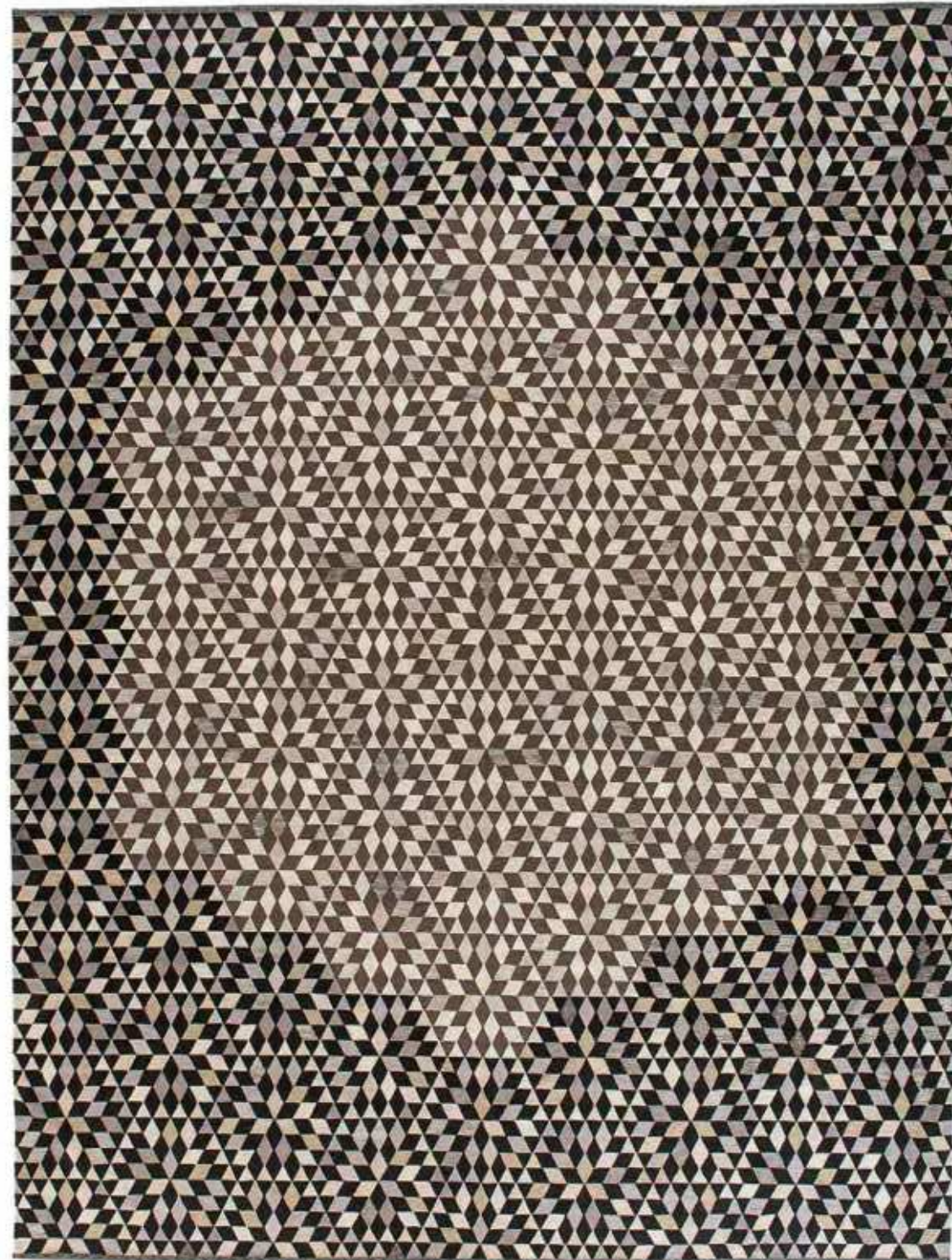
Bertjan Pot nasce nel 1975 a Nieuwleusem, in Olanda, e fonda nel 2003 il suo studio con sede a Schiedam. Il suo lavoro si concentra per la maggior parte sulla creazione di mobili e complementi di arredo. La ricerca sui materiali, sulle tecnologie e sulle trame rappresenta quasi sempre il punto di partenza per ogni suo progetto. Il risultato di questo approccio è un insieme di prodotti per interni che mostrano un fascino per tecniche, strutture, motivi e colori. I suoi lavori sono esposti in alcuni dei più importanti musei al mondo, tra cui il Victoria and Albert Museum di Londra, lo Stedelijk Museum di Amsterdam e il MoMa di New York.

Bertjan Pot was born in 1975 in Nieuwleusen, Netherlands. In 2003 he founded his studio, headquartered at Schiedam. His work by and large focuses on the creation of furniture and furnishing accessories. His experimentation and research with materials, technologies, and weaves almost always constitute a point of departure for individual projects. The result of this approach is a range of products for interiors that display a fascination with techniques, structure, motifs, and colors. His work has been shown in some of the world's most prestigious museums, including London's Victoria and Albert Museum, Amsterdam's Stedelijk Museum, and New York's MoMa.



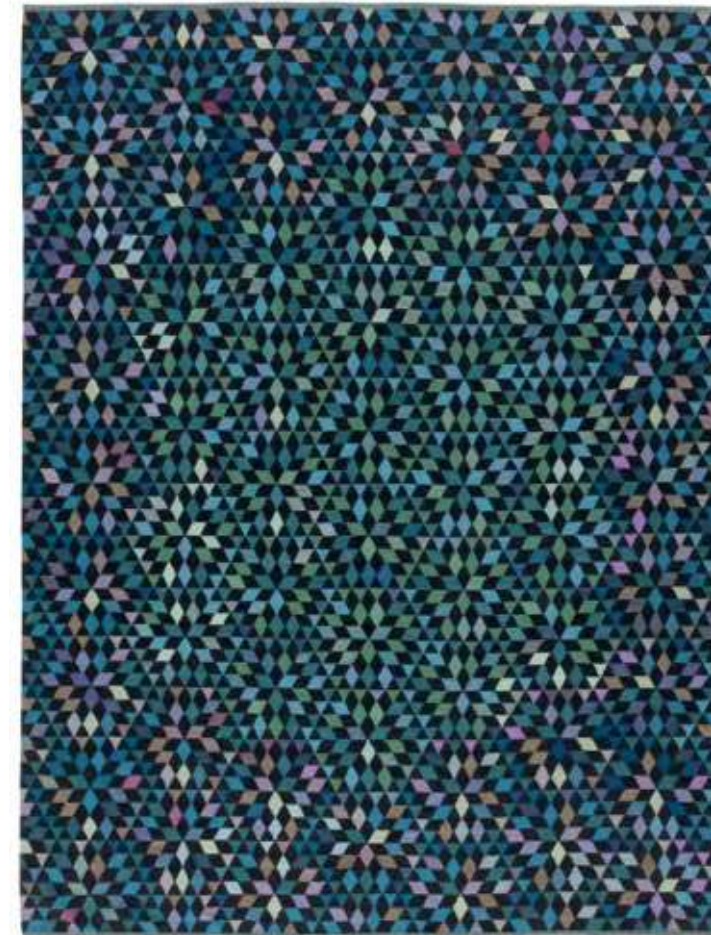
## Triangles





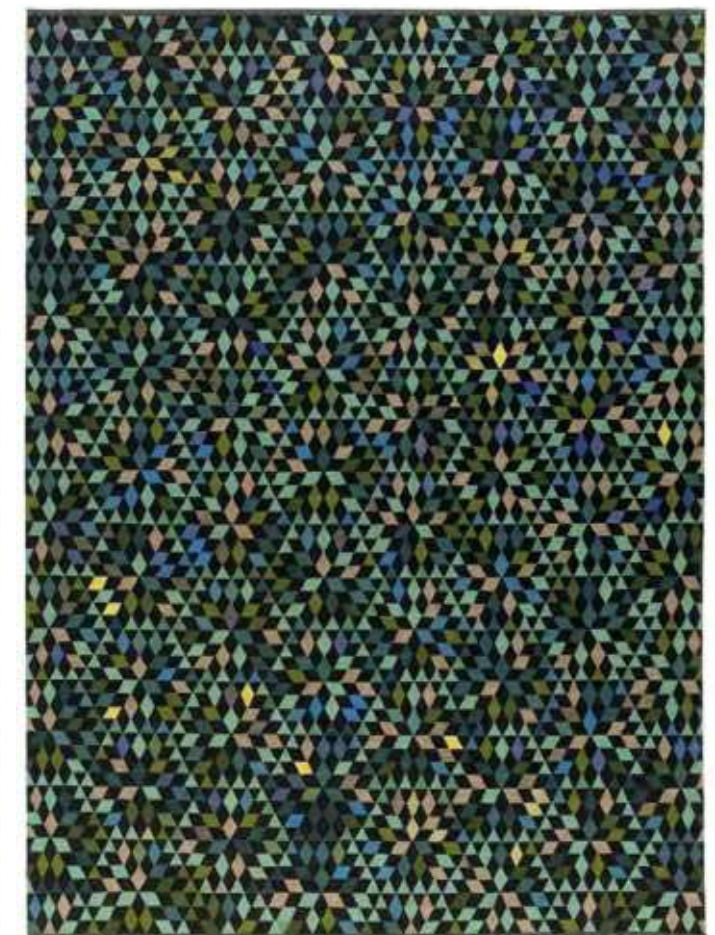
Diamond Medallion Black & Cream

Fabrication: Hand knotted, Flat weave  
 Composition: Wool, Silk, Cactus  
 Sizes: 240x160, 300x200, 300x240, 350x260, 410x310  
 Custom Size and Shape on request



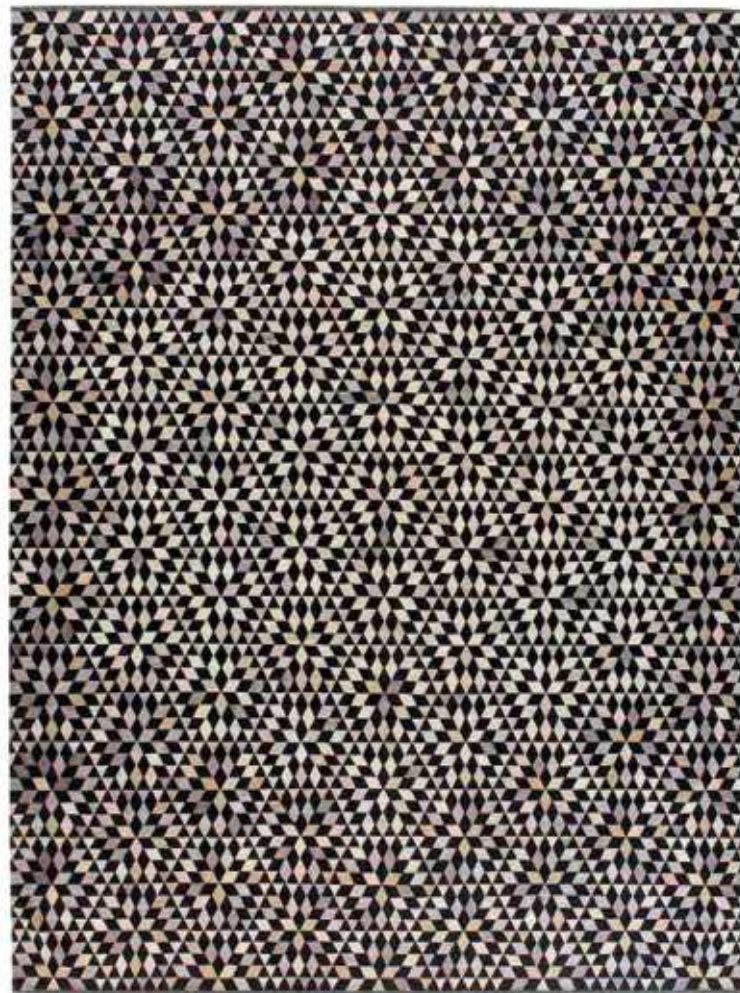
Diamond Medallion Blue Green

Fabrication: Hand knotted, Flat weave  
 Composition: Wool, Silk, Cactus  
 Sizes: 240x160, 300x200, 300x240, 350x260, 410x310  
 Custom Size and Shape on request



Diamond Applegreen

# Triangles



Diamond Black & Cream

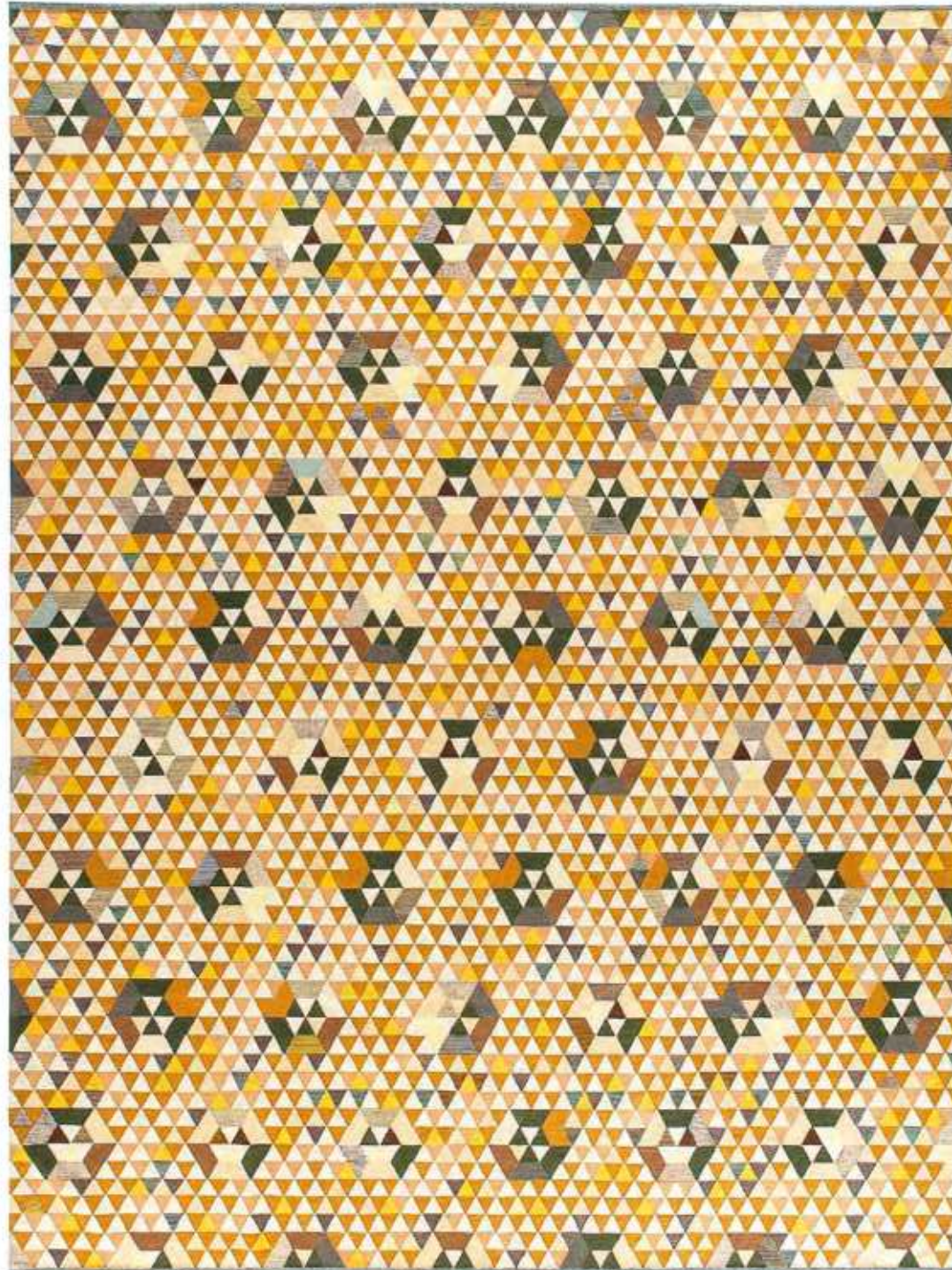
Diamond Strawberry

Diamond Black

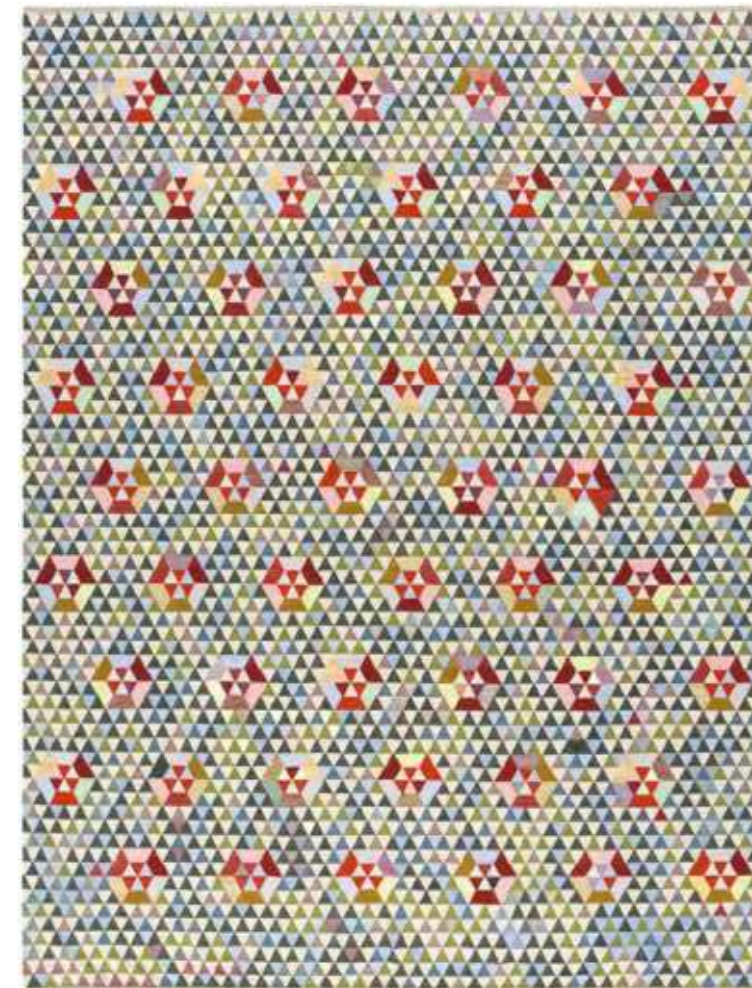
Fabrication: Hand knotted, Flat weave  
Composition: Wool, Silk, Cactus  
Sizes: 240x160, 300x200, 300x240, 350x260, 410x310  
Custom Size and Shape on request

Fabrication: Hand knotted, Flat weave  
Composition: Wool, Silk, Cactus  
Sizes: 240x160, 300x200, 300x240, 350x260, 410x310  
Custom Size and Shape on request

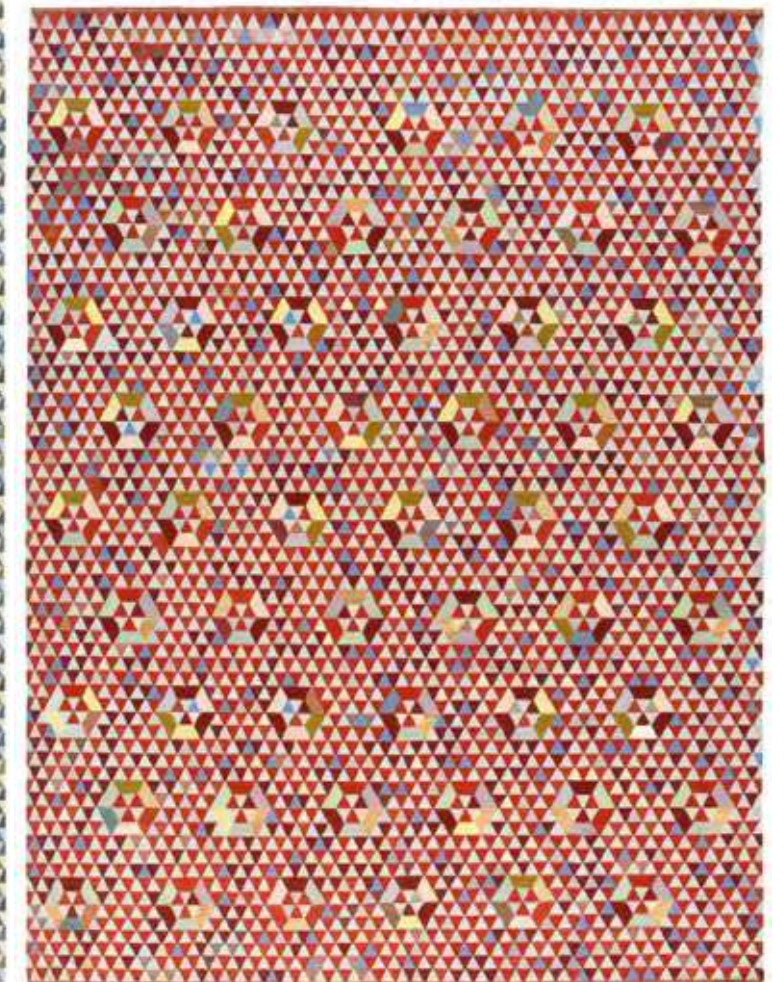
# Triangles



TriangleHex Gold



TriangleHex Sweet Green



TriangleHex Sweet Pink

Fabrication: Hand knotted, Flat weave  
 Composition: Wool, Silk, Cactus  
 Sizes: 240x160, 300x200, 300x240, 350x260, 410x310  
 Custom Size and Shape on request

Fabrication: Hand knotted, Flat weave  
 Composition: Wool, Silk, Cactus  
 Sizes: 240x160, 300x200, 300x240, 350x260, 410x310  
 Custom Size and Shape on request

# Triangles





Diamond Medallion Black & Cream Low



Diamond Medallion Black & Cream Tall

Fabrication: Hand knotted, Flat weave  
Composition: Wool, Silk, Cactus  
Low Pouff Sizes: 100x90x27  
Tall Pouff Sizes: 65x60x41



Diamond Applegreen Low



Diamond Applegreen Tall

Fabrication: Hand knotted, Flat weave  
Composition: Wool, Silk, Cactus  
Low Pouff Sizes: 100x90x27  
Tall Pouff Sizes: 65x60x41



HexHex Strawberry Low



HexHex Strawberry Tall

Fabrication: Hand knotted, Flat weave  
Composition: Wool, Silk, Cactus  
Low Pouff Sizes: 100x90x27  
Tall Pouff Sizes: 65x60x41



TriangleHex Sweet Pink Low



TriangleHex Sweet Pink Tall

Fabrication: Hand knotted, Flat weave  
Composition: Wool, Silk, Cactus  
Low Pouff Sizes: 100x90x27  
Tall Pouff Sizes: 65x60x41



Diamond Medallion Blue Green Low



Diamond Medallion Blue Green Tall

Fabrication: Hand knotted, Flat weave  
Composition: Wool, Silk, Cactus  
Low Pouff Sizes: 100x90x27  
Tall Pouff Sizes: 65x60x41

# Triangles



Diamond Black Low



Diamond Black Tall

Fabrication: Hand knotted, Flat weave  
Composition: Wool, Silk, Cactus  
Low Pouff Sizes: 100x90x27  
Tall Pouff Sizes: 65x60x41



Diamond Strawberry Low



Diamond Strawberry Tall

Fabrication: Hand knotted, Flat weave  
Composition: Wool, Silk, Cactus  
Low Pouff Sizes: 100x90x27  
Tall Pouff Sizes: 65x60x41



HexHex Almondgreen Low



HexHex Almondgreen Tall

Fabrication: Hand knotted, Flat weave  
Composition: Wool, Silk, Cactus  
Low Pouff Sizes: 100x90x27  
Tall Pouff Sizes: 65x60x41



TriangleHex Gold Low



TriangleHex Gold Tall

Fabrication: Hand knotted, Flat weave  
Composition: Wool, Silk, Cactus  
Low Pouff Sizes: 100x90x27  
Tall Pouff Sizes: 65x60x41



TriangleHex Sweet Green Low



TriangleHex Sweet Green Tall

Fabrication: Hand knotted, Flat weave  
Composition: Wool, Silk, Cactus  
Low Pouff Sizes: 100x90x27  
Tall Pouff Sizes: 65x60x41

# Triangles



2. Meteo: Halo Dark, Halo Light, Mirage Blue, Mirage Green, Tumulte Dark Blue, Tumulte Purple, Tumulte Red. Shadows: Agata, Aluminio, Beige, Black, Brown, Gold, Lapis, Light Brown, Rame, Silver Brown, Sweet Pink, White. Irradia: Center, Divided, Edge, Round Side, Round. Rhapsody: Antique Pink, Charcoal Grey, Gold Brass, Greyval, Platinum, Smokey Grey, Terre, Wheat.

Abstracts

La collezione Meteo disegnata da Inga Sempé è caratterizzata da un uso poetico ed evanescente del colore, capace di far scomparire le trame di ogni singolo tappeto esaltando la creazione di sfumature, simili a leggere nuvole ricamate. Meteo reinterpreta in chiave contemporanea il tappeto persiano classico. L'effetto sfumato della trama è ottenuto grazie ad una sapiente tecnica artigianale in grado di restituire un risultato simile a quello del puntinismo, dove ogni nodo è come la singola tessera di un mosaico. La collezione si compone di tre modelli con altrettanti disegni differenti, disponibili ognuno in diverse varianti colore: Halo, Mirage e Tumulte.

The Meteo collection designed by Inga Sempé is characterized by a poetic and evanescent use of color, capable of making the weave of each individual carpet disappear while exalting the creation of nuances, like so many airy embroidered clouds. Meteo offers a contemporary reinterpretation of the classical Persian carpet. The nuanced effect of the warp and weft is obtained through a refined artisanal technique that produces an effect reminiscent of pointillism, where each knot is like a single tile in a mosaic. The collection consists of three models with as many different designs, each available in a variety of colors: Halo, Mirage, and Tumulte.





Nata a Parigi, Inga Sempé si laurea nel 1993 presso l'École Nationale Supérieure de Création Industrielle. Successivamente lavora in vari studi di design e architettura d'interni, per poi aprire il suo studio personale nel 2000 a Parigi. Sviluppa i suoi primi progetti personali a Villa Medici a Roma presso l'Accademia di Francia. È stata premiata con importanti riconoscimenti, tra cui l'EDIDA Elle Decoration International Design Award e il Form + 1 in occasione della Stockholm Furniture & Light Fair.

Born in Paris, Inga Sempé took her degree in 1993 at the École Nationale Supérieure de Création Industrielle. She went on to work for a succession of design and interior decoration firms, and then opened her own firm in 2000, in Paris. She developed her first personal projects at Villa Medici in Rome, under the auspices of the French Academy. She has received many major awards, including the EDIDA Elle Decoration International Design Award and the Form + 1 on the occasion of the Stockholm Furniture & Light Fair.



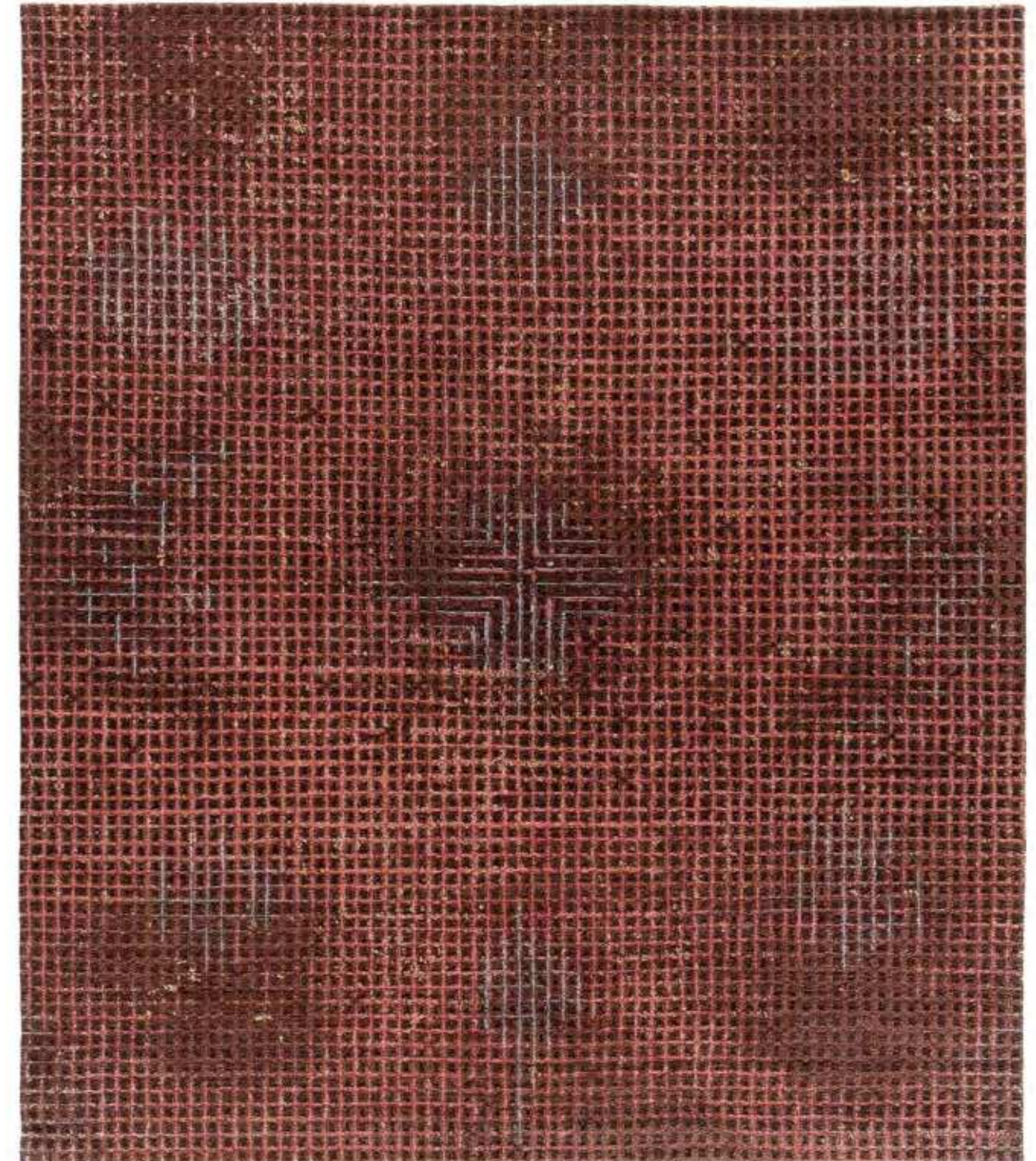
Tumulte Dark Blue

Fabrication: Hand knotted  
Composition: Wool, Silk  
Sizes: 300x200, 300x260, 350x260, 400x300  
Custom Size and Shape on request



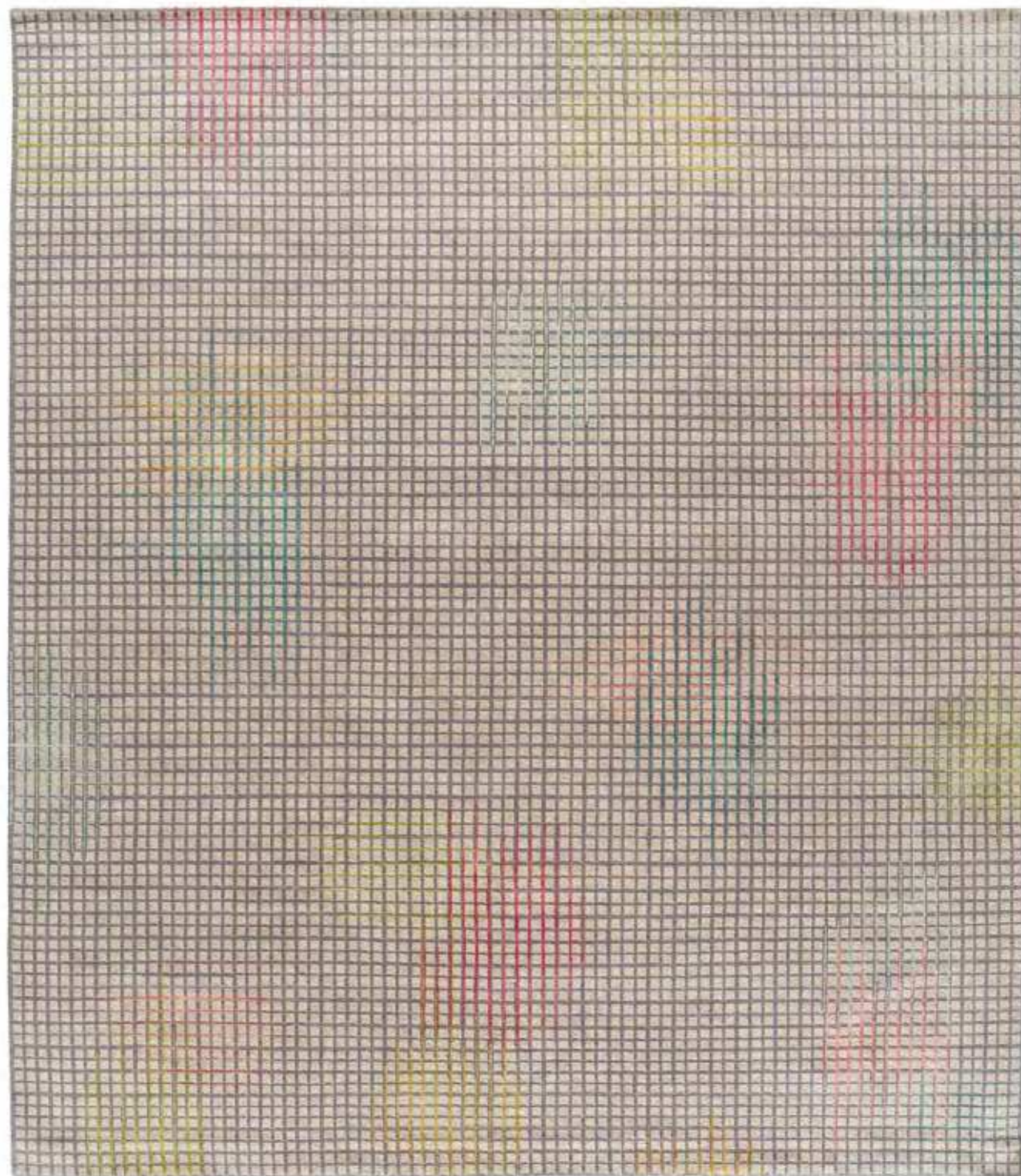
Tumulte Purple

Fabrication: Hand knotted  
Composition: Wool, Silk  
Sizes: 300x200, 300x260, 350x260, 400x300  
Custom Size and Shape on request



Tumulte Red

Fabrication: Hand knotted  
Composition: Wool, Silk  
Sizes: 300x200, 300x260, 350x260, 400x300  
Custom Size and Shape on request



Halo Light

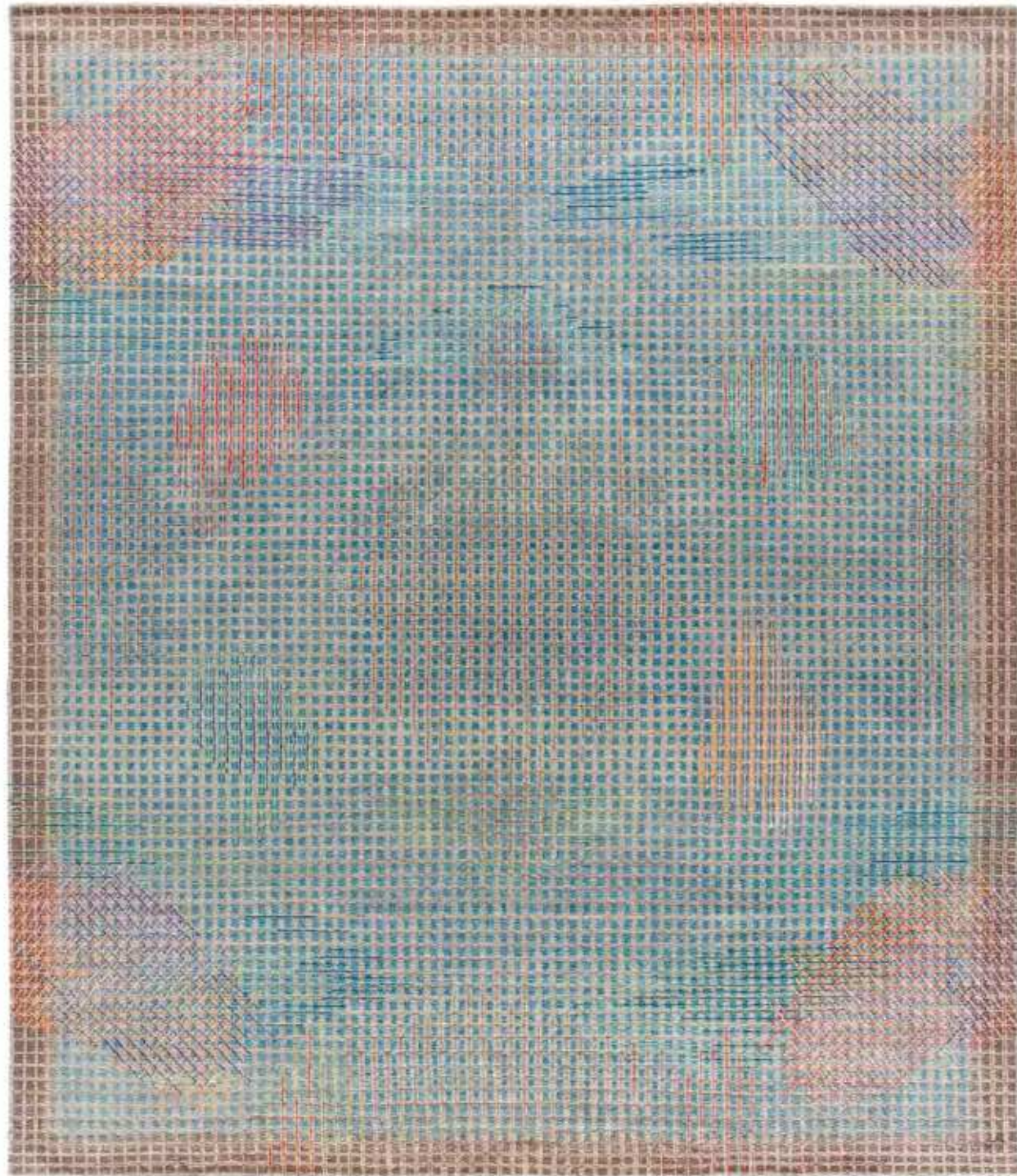
Fabrication: Hand knotted  
 Composition: Wool, Silk  
 Sizes: 300x200, 300x260, 350x260, 400x300  
 Custom Size and Shape on request



Halo Dark

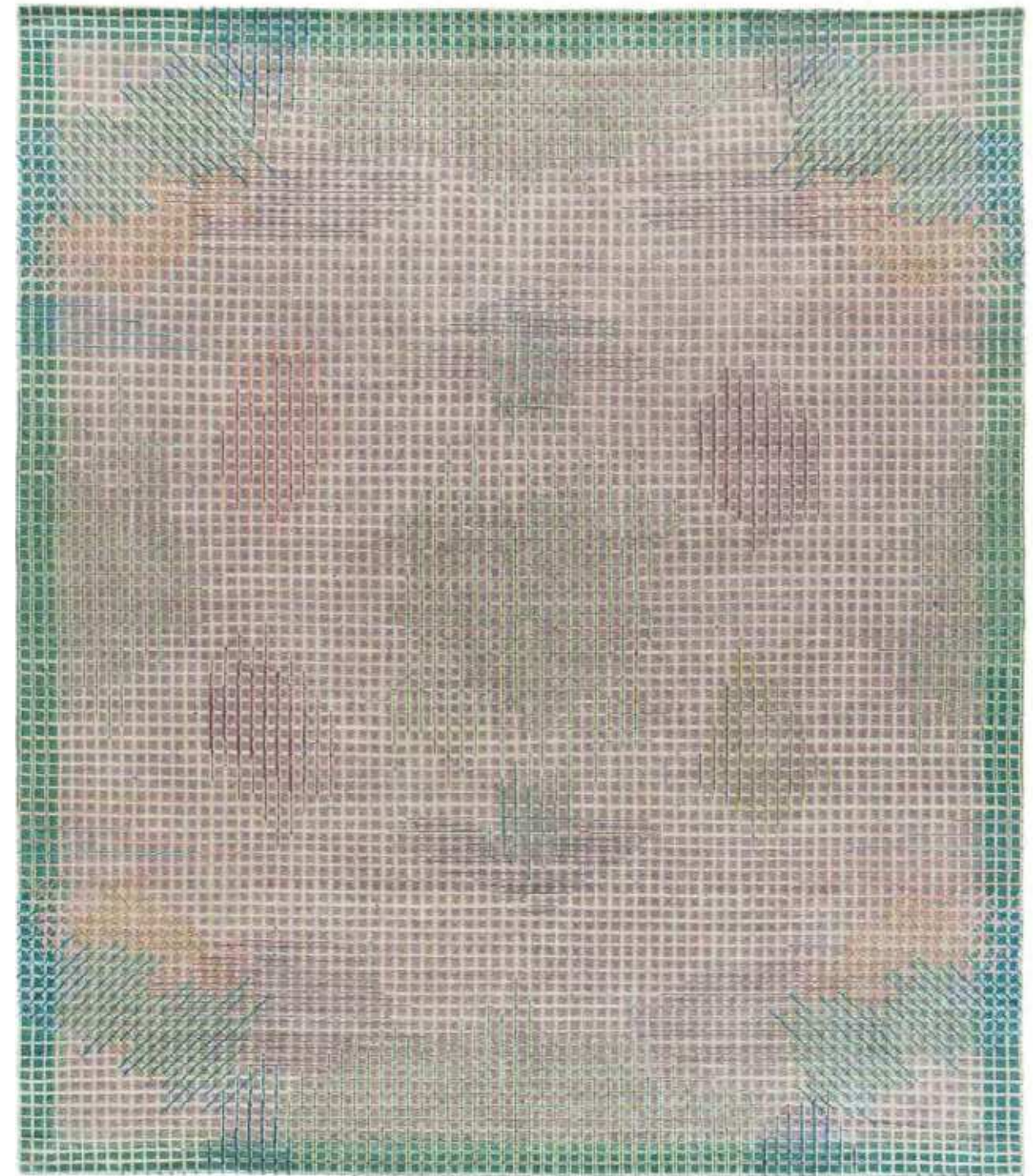
Fabrication: Hand knotted  
 Composition: Wool, Silk  
 Sizes: 300x200, 300x260, 350x260, 400x300  
 Custom Size and Shape on request





Mirage Blue

Fabrication: Hand knotted  
Composition: Wool, Silk  
Sizes: 300x200, 300x260, 350x260, 400x300  
Custom Size and Shape on request



Mirage Green

Fabrication: Hand knotted  
Composition: Wool, Silk  
Sizes: 300x200, 300x260, 350x260, 400x300  
Custom Size and Shape on request

La collezione Shadows disegnata da Isabella Sodi utilizza alcune delle diverse tecniche antiche di annodamento degli artigiani orientali per creare tappeti monocromatici risolutamente contemporanei. Realizzati in lana e seta, si illuminano e scuriscono a seconda del verso della fibra di lettura del tappeto. La collezione, grazie al procedimento di realizzazione artigianale, si impreziosisce di riflessi e toni che ne animano la semplicità apparente, sottolineando la ricercata sofisticatezza di ogni singolo pezzo. La collezione, disponibile in diverse tonalità monocromatiche, è in grado di adattarsi perfettamente sia agli ambienti più classici che a quelli più contemporanei, impreziosendoli grazie alle lucenti nuances della seta.

The Shadows collection designed by Isabella Sodi makes use of several ancient Eastern hand-knotting techniques in order to create resolutely contemporary monochromatic carpets. Made of wool and silk, they brighten and darken depending on the angle of view on the carpet. The collection, artisanally produced, boasts reflections and hues that enliven its apparent simplicity, emphasizing the exquisite sophistication of each individual piece. The collection, available in a variety of monochromatic tones, fits perfectly in both classical and contemporary settings, embellishing them with the nuanced sheen of silk.





# Isabella Sodi /

068—069

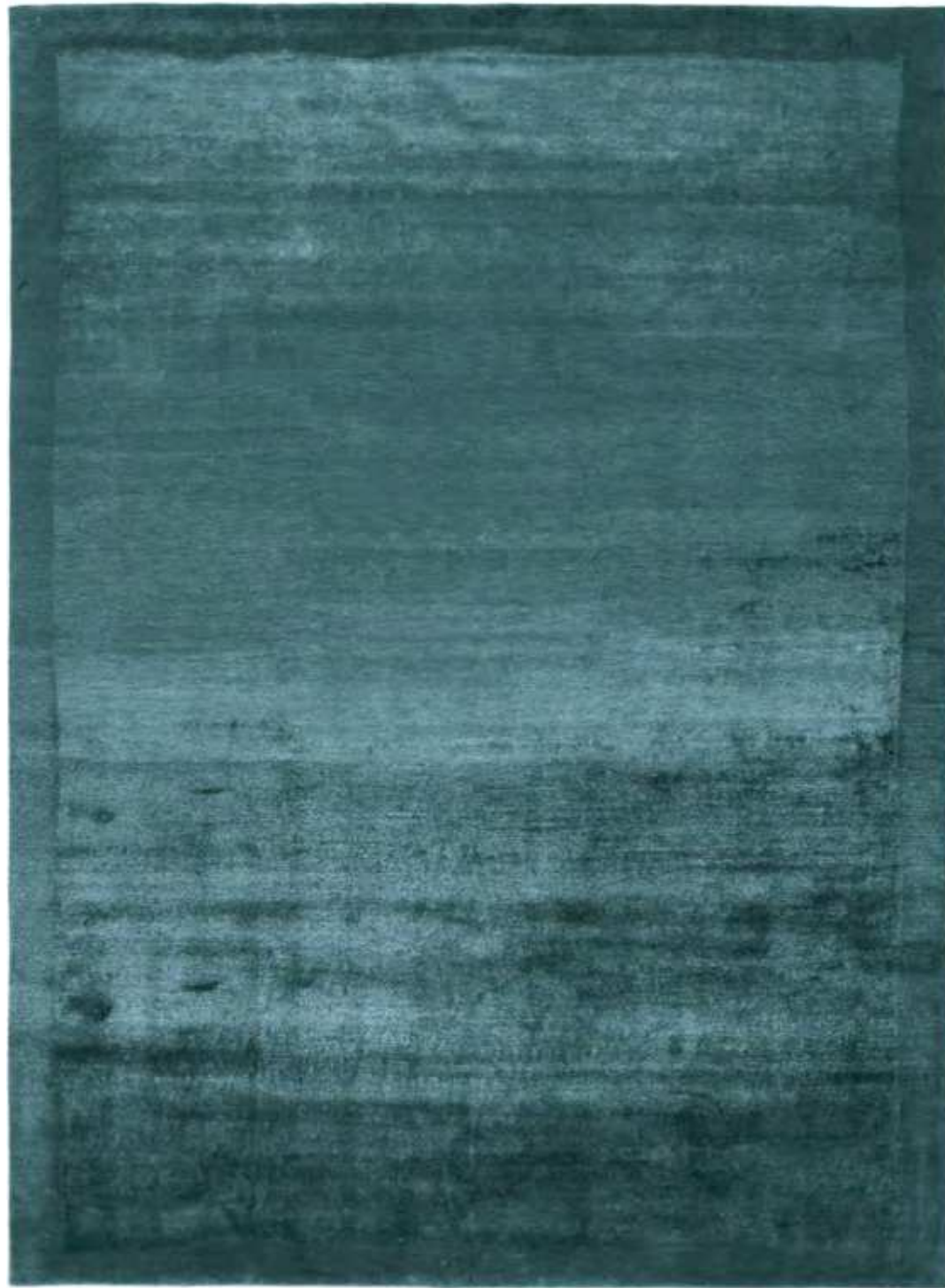
Abstracts

Nata a Firenze, Isabella Sodi inizia a lavorare come interior designer per allestimenti, case e negozi. Approda prima a Milano e poi a Roma per dedicarsi al mondo della moda, da cui assorbe ispirazioni e influenze. Torna ad occuparsi di arredamento e decorazione, ancora una volta a Milano, dove oggi vive e lavora.

Isabella Sodi was born in Florence and began her career working as an interior decorator, focusing on installations, homes, and retail spaces. She worked first in Milan and later in Rome, devoting herself to the world of fashion, from which she drew inspiration and influences. She went back to interior decoration and furnishings back in Milan, where she now lives and works.

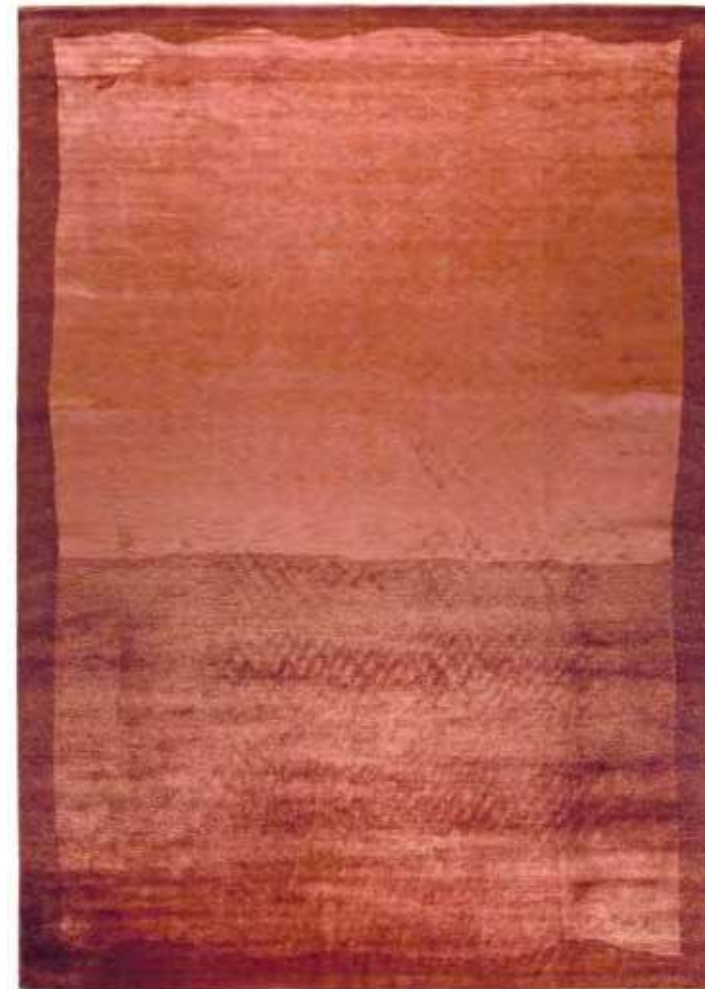


Shadows



Lapis

Fabrication: Hand knotted  
Composition: Wool, Silk  
Sizes: 300x200, 305x265, 360x250, 400x300  
Custom Size and Shape on request



Rame

Fabrication: Hand knotted  
Composition: Wool, Silk  
Sizes: 300x200, 305x265, 360x250, 400x300  
Custom Size and Shape on request



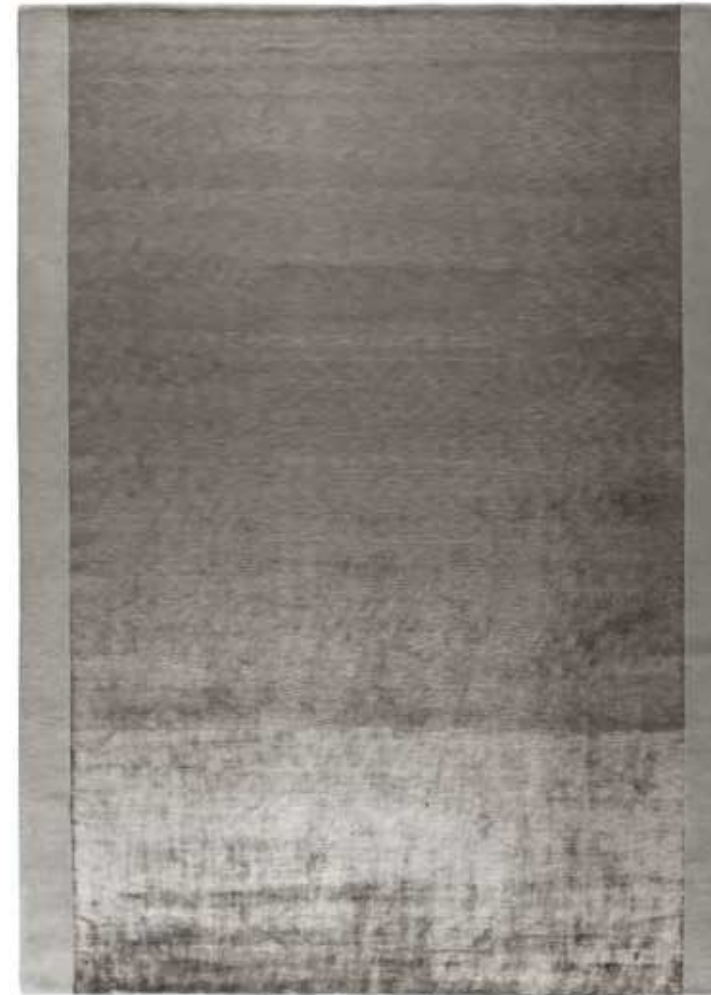
Light Brown

# Shadows



Agata

Fabrication: Hand knotted  
 Composition: Wool, Silk  
 Sizes: 300x200, 305x265, 360x250, 400x300  
 Custom Size and Shape on request



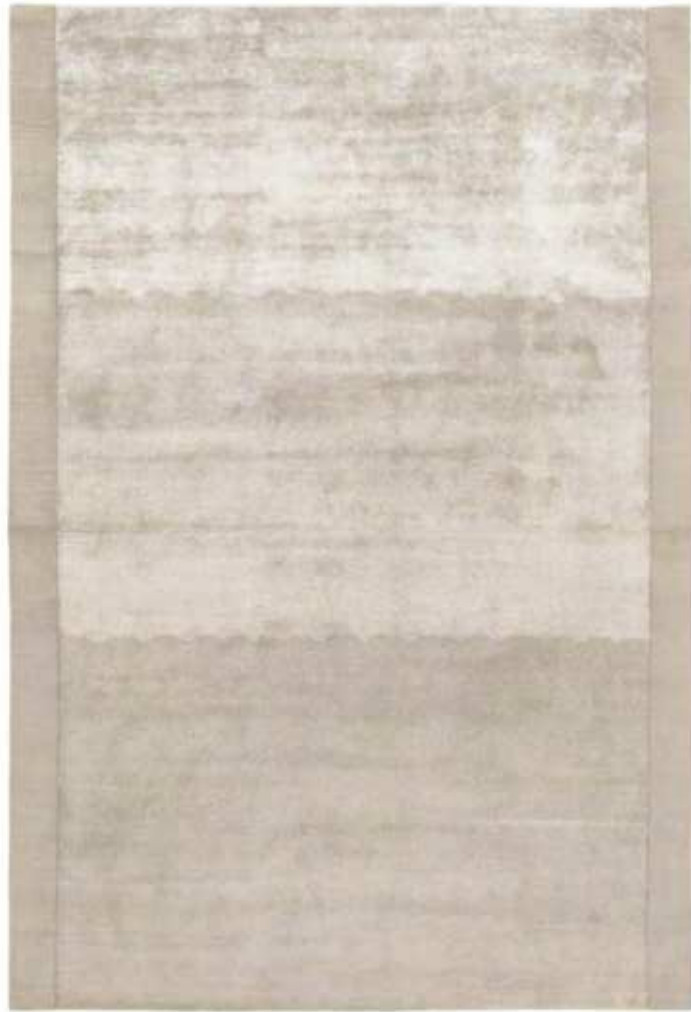
Aluminio



Beige

Fabrication: Hand knotted  
 Composition: Wool, Silk  
 Sizes: 300x200, 305x265, 360x250, 400x300  
 Custom Size and Shape on request

# Shadows



White



Gold

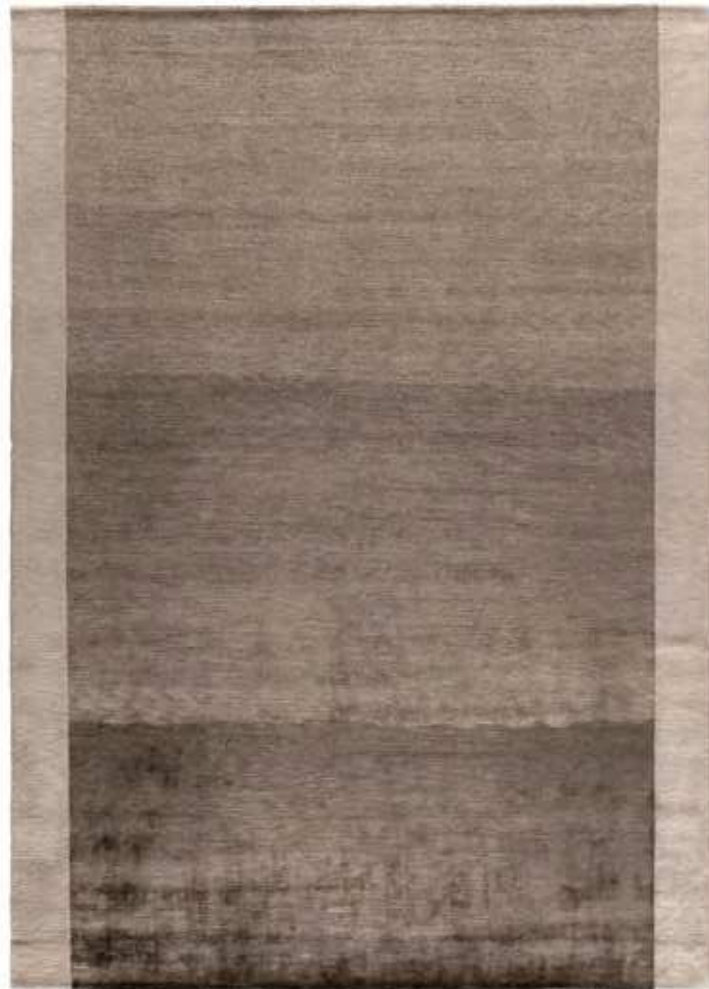


Black

Fabrication: Hand knotted  
Composition: Wool, Silk  
Sizes: 300x200, 305x265, 360x250, 400x300  
Custom Size and Shape on request

Fabrication: Hand knotted  
Composition: Wool, Silk  
Sizes: 300x200, 305x265, 360x250, 400x300  
Custom Size and Shape on request

# Shadows



Silver Brown



Brown

Fabrication: Hand knotted  
 Composition: Wool, Silk  
 Sizes: 300x200, 305x265, 360x250, 400x300  
 Custom Size and Shape on request



Sweet Pink

Fabrication: Hand knotted  
 Composition: Wool, Silk  
 Sizes: 300x200, 305x265, 360x250, 400x300  
 Custom Size and Shape on request

# Shadows



La collezione Irradia disegnata da GamFratesi indaga il concetto della centralità dello spazio abitativo, creando una connessione tra l'ambiente e il motivo grafico. L'importanza dello spazio domestico è sottolineata da bande luminose che attraverso piccoli fasci concentrici si irradiano allontanandosi dal centro. Il tappeto combina una struttura in lana e seta annodate a mano, con un segno grafico metallizzato netto e preciso. Una selezione di 5 colori e forme distintive sottolineano il concetto proiettando una serie di piccoli raggi in diverse direzioni e offrendo la possibilità di personalizzare il proprio spazio.

The Irradia collection, designed by GamFratesi, explored the concept of centrality in the living space, creating a bond between the home setting and the graphic motif. The importance of the domestic space is underscored by the luminous strips that radiate out from the center, through small concentric bands. The carpet combines a hand-knotted wool and silk structure with a sharp, precise graphic sign. A selection of 5 distinctive colors and shapes emphasize the concept by throwing out a series of small rays in various directions, thus offering the possibility of personalizing one's living space.





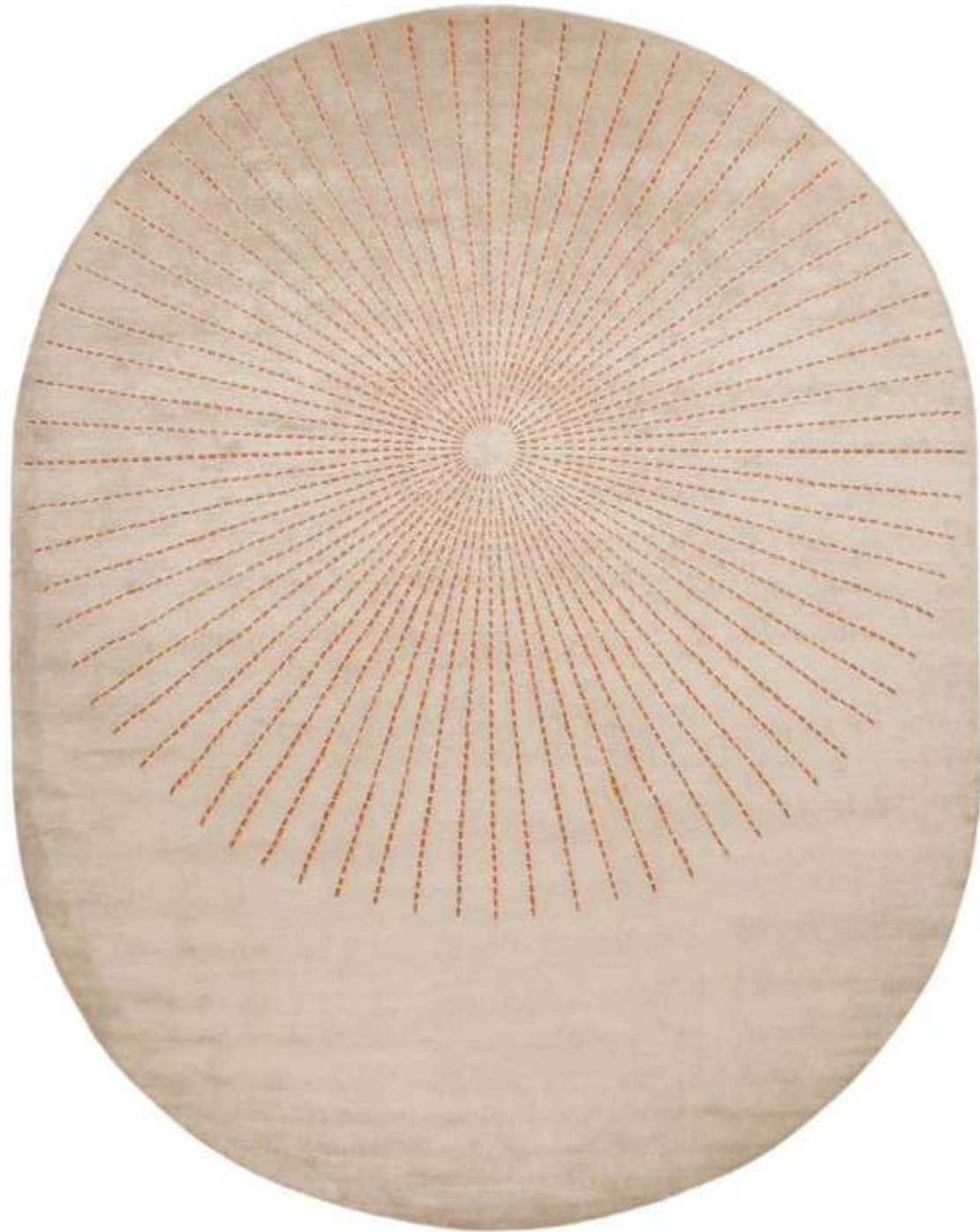
Lo studio GamFratesi ha sede a Copenhagen ed è stato fondato nel 2006 dall'architetto danese Stine Gam e dall'architetto italiano Enrico Fratesi. Il design di GamFratesi trae la sua spinta creativa dalla fusione di tradizione e innovazione e da un approccio sperimentale ai materiali e alle tecniche. Grazie al doppio background culturale, danese e italiano, lo studio crea oggetti che raccontano storie, simboli e associazioni in modo unico, spesso in un linguaggio minimalista, in una persistente esplorazione delle diverse zone di confine tra armonia e disarmonia.

The GamFratesi studio is headquartered in Copenhagen. It was established in 2006 by the Danish architect Stine Gam and the Italian architect Enrico Fratesi. GamFratesi's design takes its creative thrust from the fusion of tradition and innovation, as well as from an experimental approach to materials and techniques. In virtue of their dual cultural background, respectively Danish and Italian, the studio creates objects that tell stories and recount symbolisms and associations in a unique fashion, frequently in a minimalistic visual language, in a persistent exploration of the various boundary zones between harmony and disharmony.



Irradia



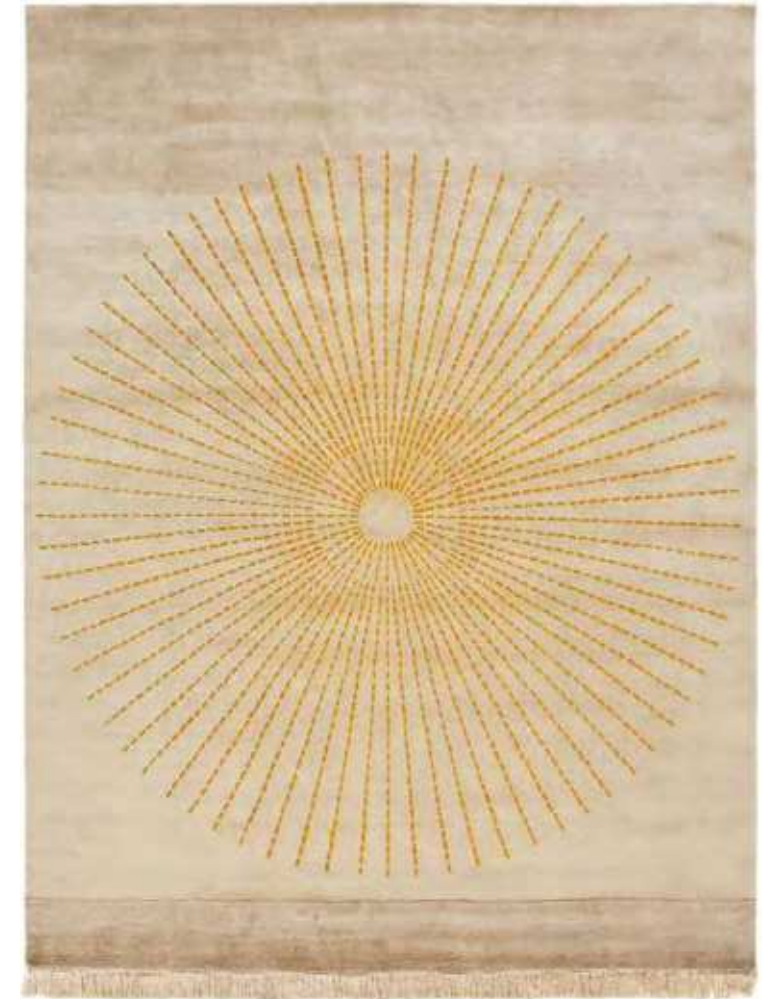


Round

Fabrication: Hand knotted  
 Composition: Wool, Silk, Metal  
 Sizes: 267x200, 310x230, 380x280  
 Custom Size and Shape on request



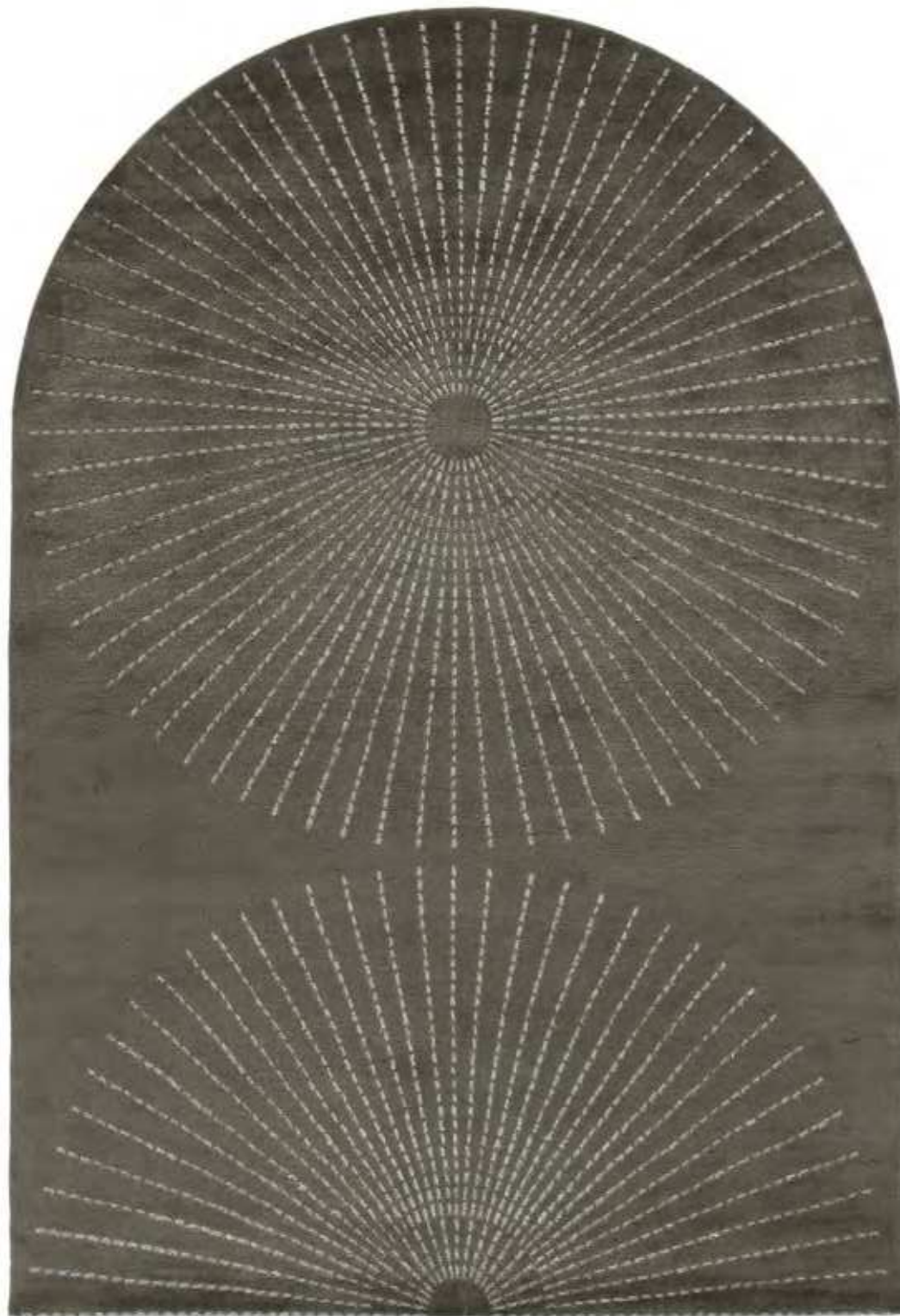
Edge



Center

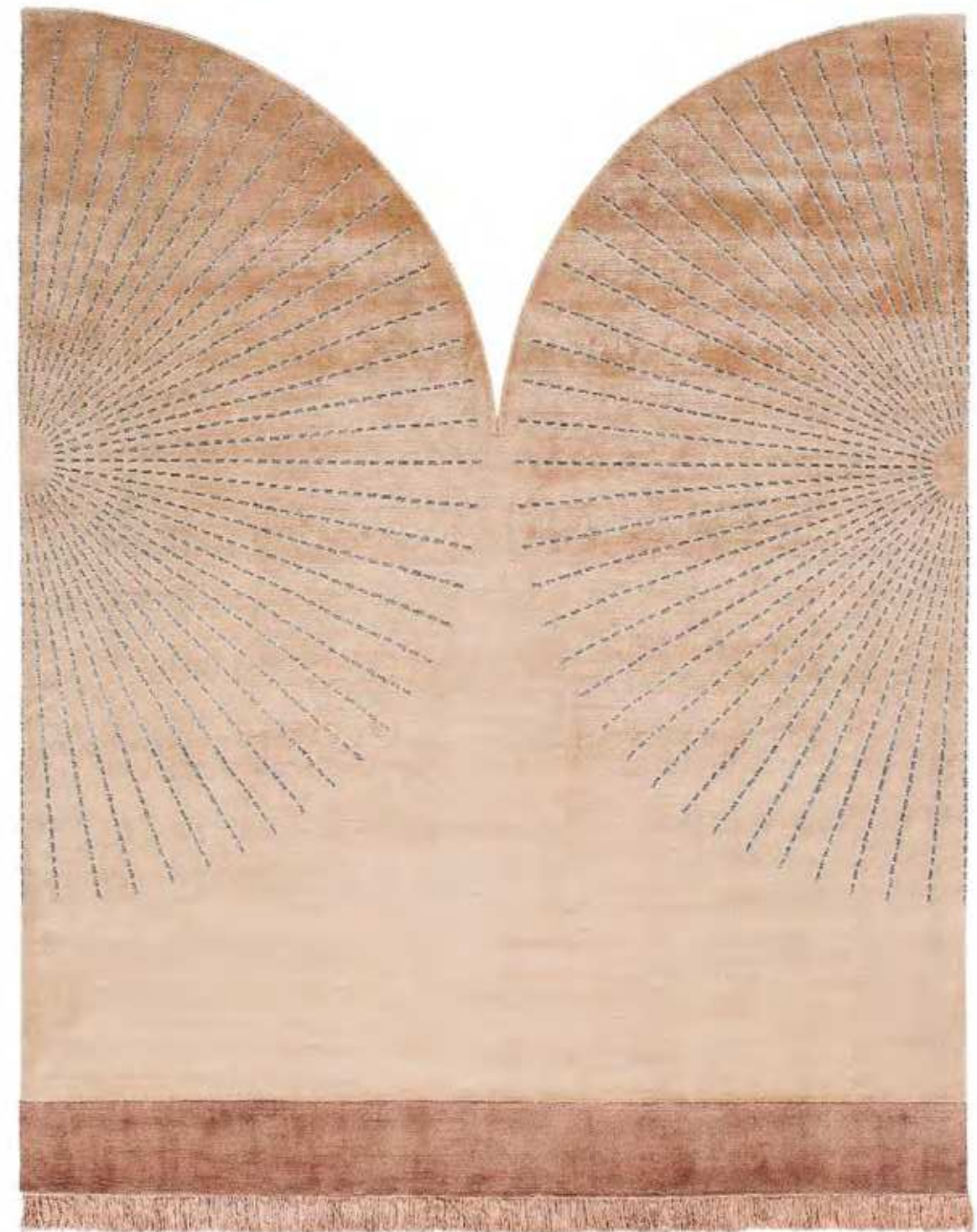
Fabrication: Hand knotted  
 Composition: Wool, Silk, Metal  
 Sizes: 310x230, 350x260, 400x290  
 Custom Size and Shape on request

Irradia



Round Side

Fabrication: Hand knotted  
Composition: Wool, Silk, Metal  
Sizes: 267x200, 310x230, 380x280  
Custom Size and Shape on request



Divided

Fabrication: Hand knotted  
Composition: Wool, Silk, Metal  
Sizes: 267x200, 310x230, 380x280  
Custom Size and Shape on request

Irradia

Rhapsody è una collezione di tappeti monocromi caratterizzati da una palette di colori morbidi e naturali: un passepartout trasversale per ogni tipo di ambiente, impreziosito grazie ad un mélange cangiante dai toni neutri e sofisticati. I tappeti della collezione si contraddistinguono per la sensazione di morbida lucentezza, un'estetica delicata, elegante e al tempo stesso calda ed avvolgente. La collezione si compone di due diversi modelli a seconda dello spessore della superficie di annodatura, che conferisce maggiore tridimensionalità sia al tatto che alla vista.

\* La versione NL è annodata con una tecnica tradizionale per ottenere un effetto uniforme e liscio, con toni di luce più omogenei. I modelli TS sono invece il risultato della combinazione di due tecniche – tradizionale e loop – che danno vita ad una superficie più dinamica e movimentata.

Rhapsody is a collection of monochromatic carpets distinguished by a palette of soft and natural colors: a transverse design toolkit that will work on any kind of setting, embellished with a shimmering mélange of neutral and sophisticated hues. The carpets in the collection stand out for their sensation of gleaming softness, their delicate and elegant esthetic that is also warm and cozy. The collection consists of two different models, in accordance with the varying depth of the knotting surface, which gives a greater three-dimensionality to both touch and sight.

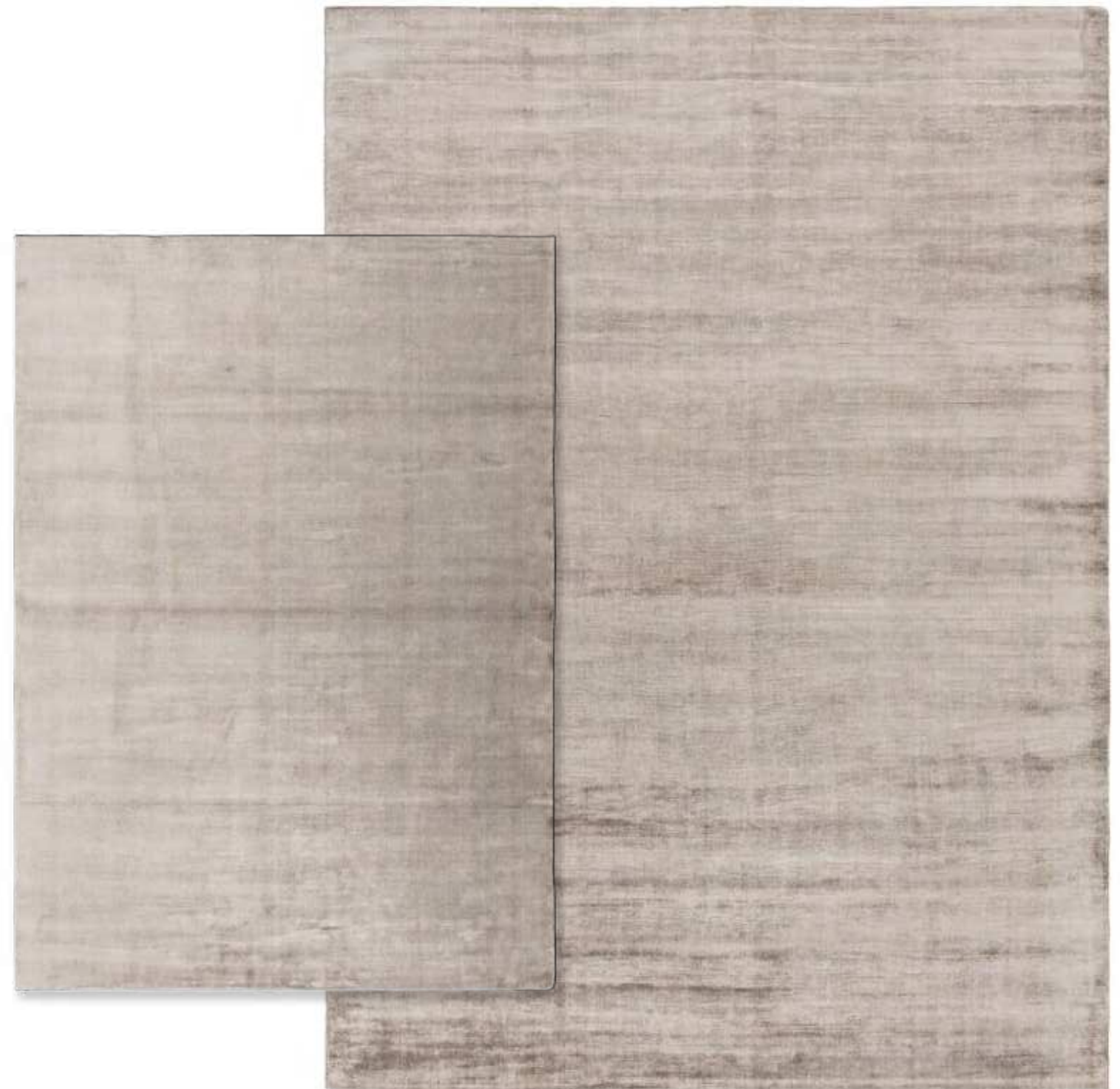
\* The NL version is knotted with a traditional technique to create a smooth and uniform effect, with more homogeneous tones of light. The TS models, on the other hand, are the product of two combined techniques – traditional and loop – resulting in a more dynamic and active surface.





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Golran Studio is a division of the company that creates contemporary design products that grow out of our profound understanding of the textile arts, rooted in over a century's history. Our design research is rooted in the millennia-old tradition of carpets, with their ancient techniques, their experienced artisans, and the craftwork of precious materials, modernized through a forward-looking esthetic. With unflagging focus on the desires of the market and the requests of our clientele, the collections that bear the name of Golran Studio are emissaries of the most authentic mission of a carpet: to become the stage setting for rituals of the everyday.

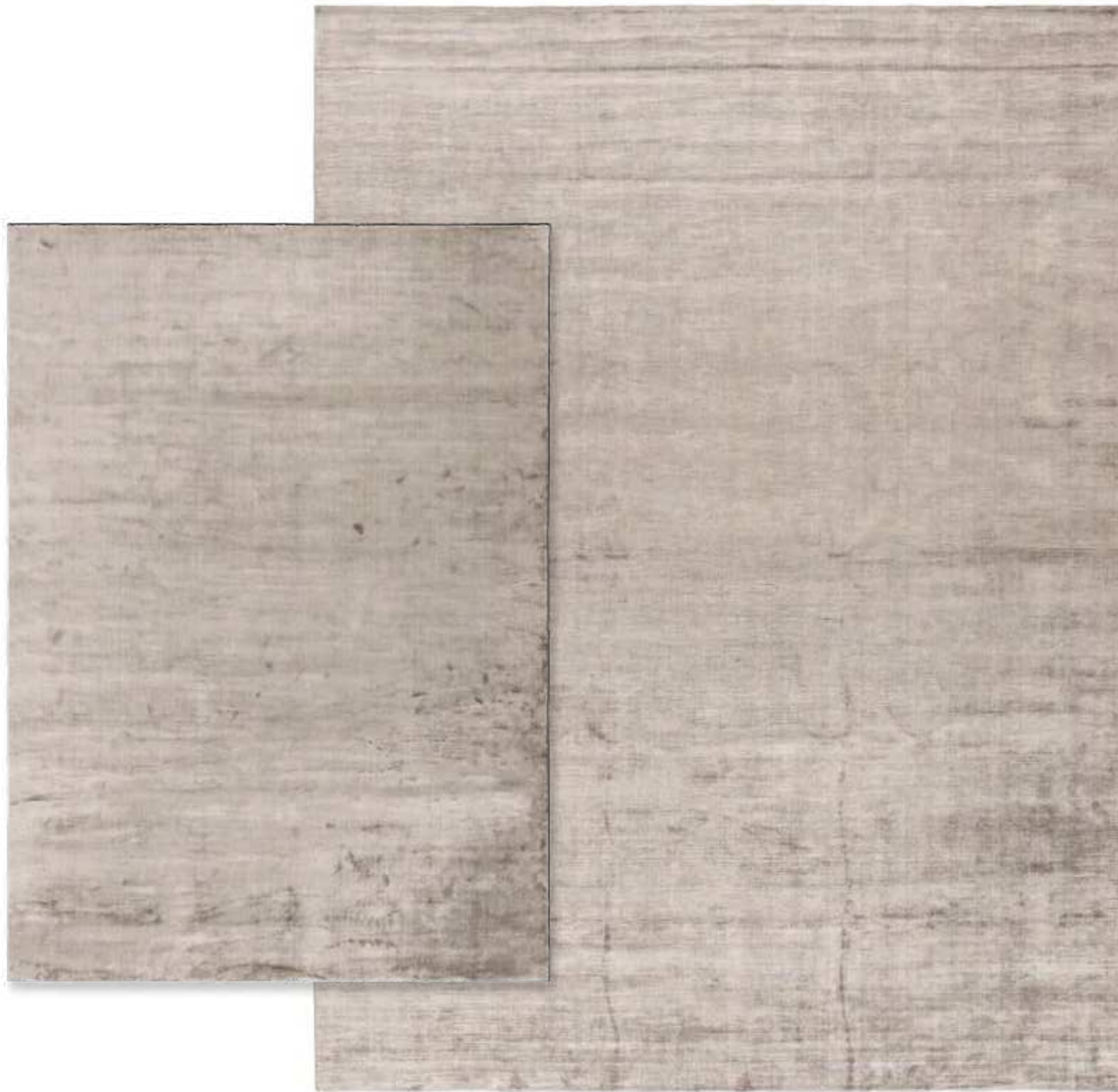


Platinum NL\*

Platinum TS\*

Fabrication: Bamboo silk  
Composition: Hand Woven  
Sizes: 250x200, 300x200,  
300x250, 350x250, 400x300  
Custom Size and Shape on request

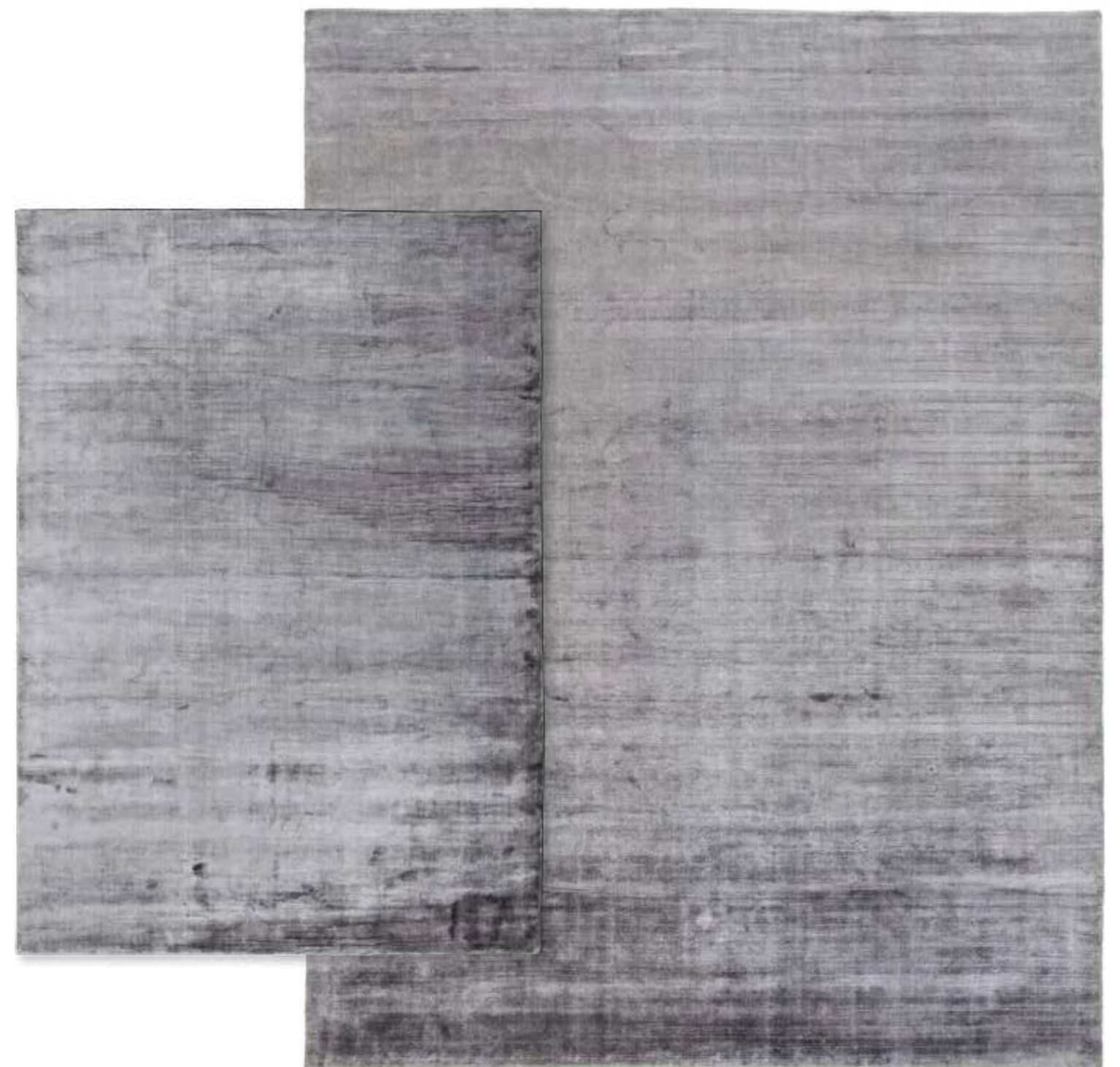




Terre NL\*

Terre TS\*

Fabrication: Bamboo silk  
Composition: Hand Woven  
Sizes: 250x200, 300x200,  
300x250, 350x250, 400x300  
Custom Size and Shape on request



Smokey Grey NL\*

Smokey Grey TS\*

Fabrication: Bamboo silk  
Composition: Hand Woven  
Sizes: 250x200, 300x200,  
300x250, 350x250, 400x300  
Custom Size and Shape on request

# Rhapsody



Antique Pink NL

Fabrication: Bamboo silk  
Composition: Hand Woven  
Sizes: 250x200, 300x200,  
300x250, 350x250, 400x300  
Custom Size and Shape on request



Gold Brass NL

Fabrication: Bamboo silk  
Composition: Hand Woven  
Sizes: 250x200, 300x200,  
300x250, 350x250, 400x300  
Custom Size and Shape on request

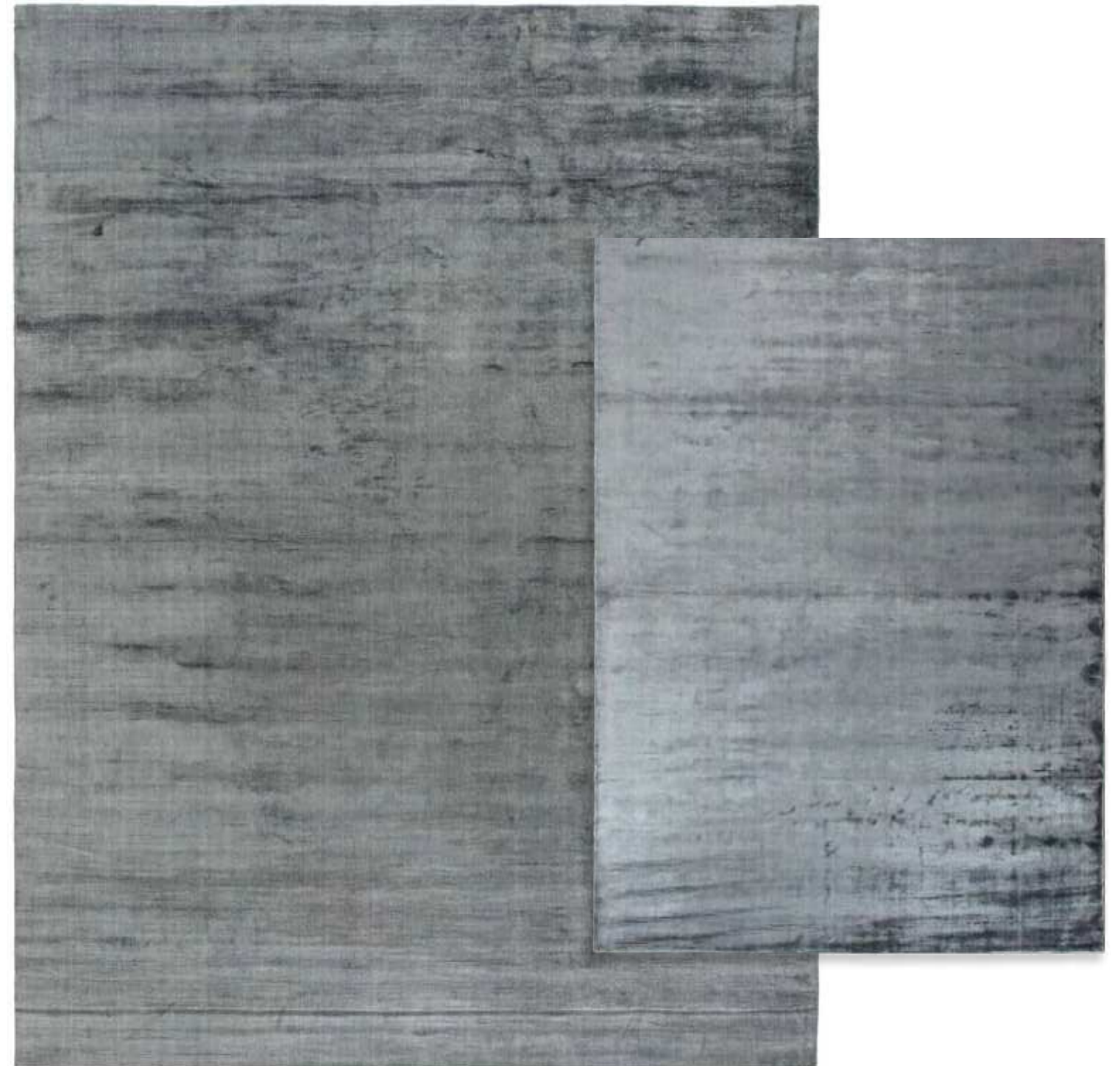
Rhapsody



Wheat TS\*

Wheat NL\*

Fabrication: Bamboo silk  
 Composition: Hand Woven  
 Sizes: 250x200, 300x200,  
 300x250, 350x250, 400x300  
 Custom Size and Shape on request



Greyval TS\*

Greyval NL\*

Fabrication: Bamboo silk  
 Composition: Hand Woven  
 Sizes: 250x200, 300x200,  
 300x250, 350x250, 400x300  
 Custom Size and Shape on request

# Rhapsody



Charcoal Grey TS

Fabrication: Bamboo silk  
Composition: Hand Woven  
Sizes: 250x200, 300x200, 300x250,  
350x250, 400x300  
Custom Size and Shape on request



Charcoal Grey NL

Fabrication: Bamboo silk  
Composition: Hand Woven  
Sizes: 250x200, 300x200, 300x250,  
350x250, 400x300  
Custom Size and Shape on request



3. Memories: Firuzabad/ Aluminio, Camel, Cream, Dark, Emerald, Gold, Rame. Marie Antoinette/ Agata, Brilliant, Dark Blue, Emerald. Topkapj/ Gold, Lapis, Moon, Moon Blue, Terracotta, Grand Palais, Hermitage, Jardin d'Hiver, Taj Mahal. Natural: Fishbon Jute Dark, Fishbon Jute Light, Mahibi Natural, Neuri Blu, Neuri Natural.

Contemporary Vintage

Memories è una collezione disegnata per Golran dall'artista e designer fiorentina Isabella Sodi che trasferisce il suo prezioso bagaglio estetico-culturale a cavallo tra interior design e alta moda, attraverso una sua personale interpretazione del tappeto. La collezione è costituita da pezzi dal forte impatto emotivo, sospesi fra passato e futuro. Un vero e proprio omaggio alla tradizione e alle tecniche di realizzazione originali che prevedono l'utilizzo di vecchi telai e tinture a mano dei filati più nobili, con effetti unici e ogni volta diversi.

Memories is a collection designed for Golran by the Florentine artist and designer Isabella Sodi, who conveys her exquisite corpus of esthetic and cultural knowledge, drawn from the fields of interior design and high fashion, through her own highly personal interpretation of the art of the carpet. The collection consists of articles that bring a powerful emotional impact, hovering somewhere between the past and the future. A full-fledged tribute to the original traditions and craft techniques which call for the use of old looms and hand dyeing of the noblest yarns and threads found, with unique effects, different in every carpet.





# Isabella Sodi /

108—109

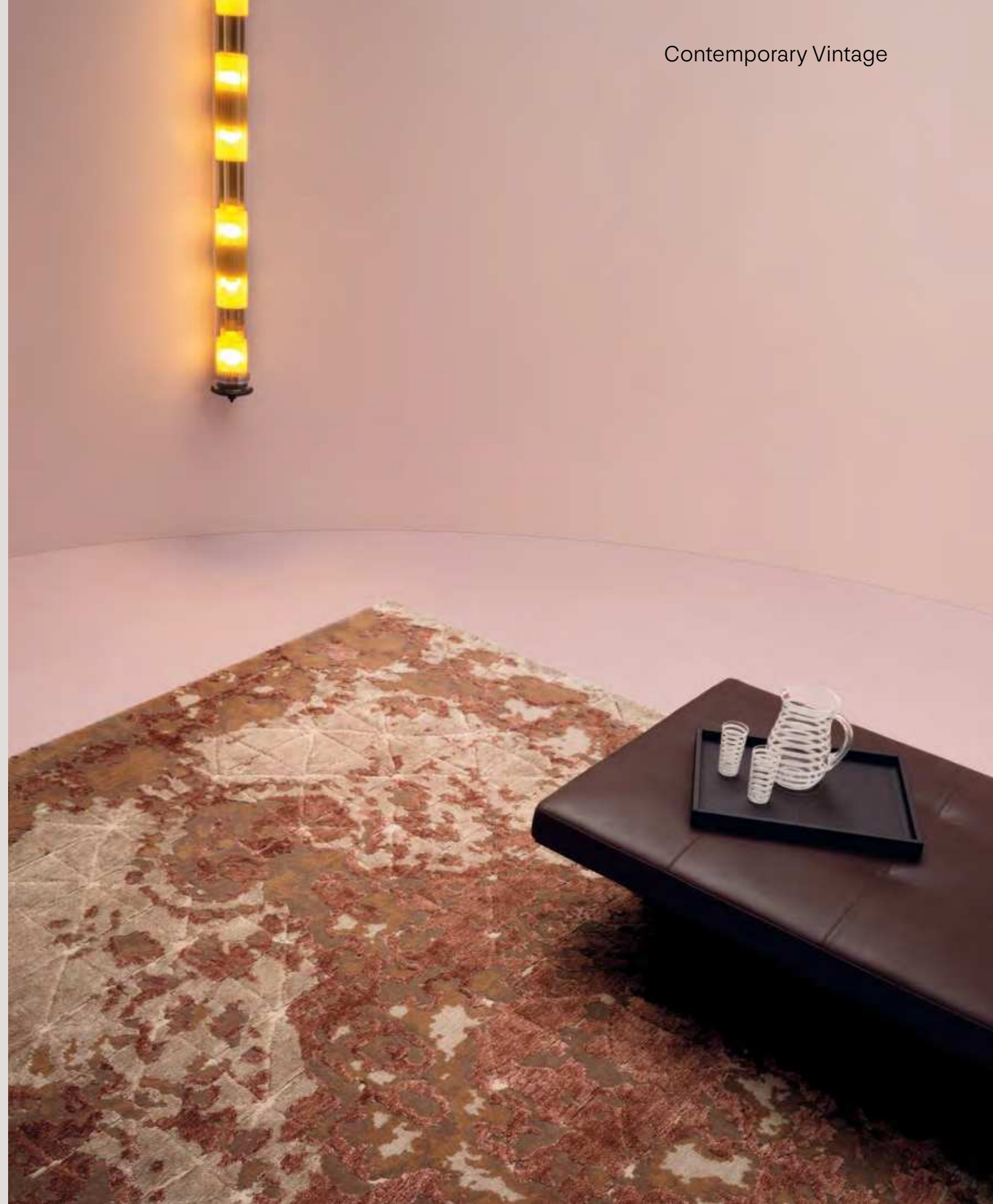
Nata a Firenze, Isabella Sodi inizia a lavorare come interior designer per allestimenti, case e negozi. Approda prima a Milano e poi a Roma per dedicarsi al mondo della moda, da cui assorbe ispirazioni e influenze. Torna ad occuparsi di arredamento e decorazione, ancora una volta a Milano, dove oggi vive e lavora.

Isabella Sodi was born in Florence and began her career working as an interior decorator, focusing on installations, homes, and retail spaces. She worked first in Milan and later in Rome, devoting herself to the world of fashion, from which she drew inspiration and influences. She went back to interior decoration and furnishings back in Milan, where she now lives and works.



Memories

Contemporary Vintage







Firuzabad Gold



Firuzabad Camel



Firuzabad Aluminio

Fabrication: Hand knotted  
Composition: 35% Wool, 65% Silk  
Sizes: 300x200, 305x245, 360x250, 400x300  
Custom Size and Shape on request

Fabrication: Hand knotted  
Composition: 35% Wool, 65% Silk  
Sizes: 300x200, 305x245, 360x250, 400x300  
Custom Size and Shape on request

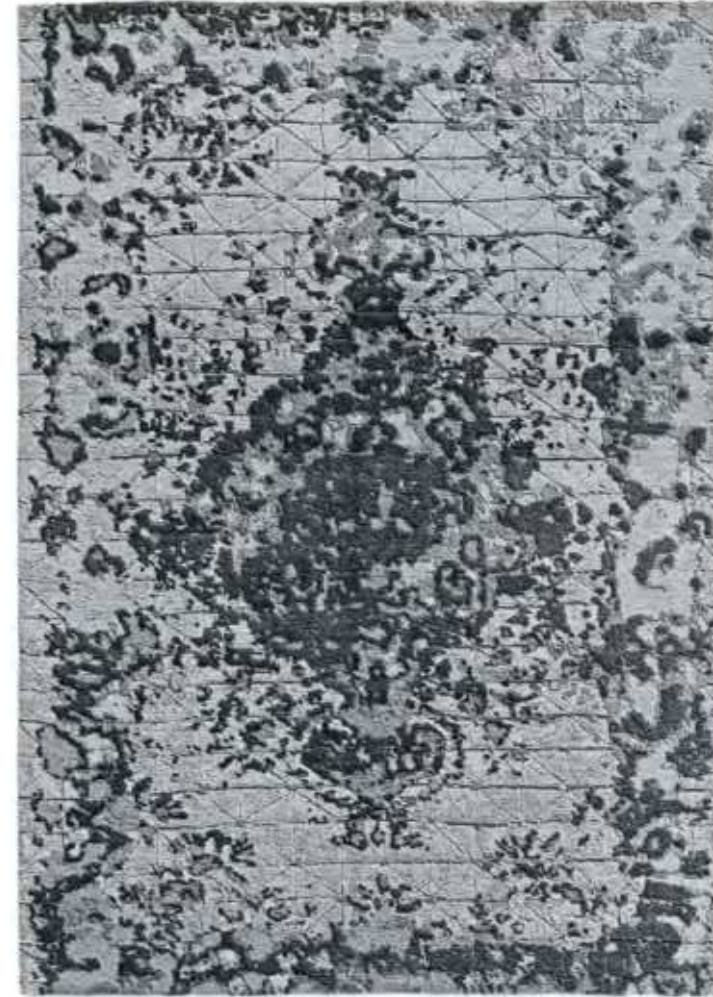
# Memories



Firazabad Cream



Firazabad Rame



Firazabad Dark



Firazabad Emerald

Fabrication: Hand knotted  
Composition: 35% Wool, 65% Silk  
Sizes: 300x200, 305x245, 360x250, 400x300  
Custom Size and Shape on request

Fabrication: Hand knotted  
Composition: 35% Wool, 65% Silk  
Sizes: 300x200, 305x245, 360x250, 400x300  
Custom Size and Shape on request



Topkapj Moon Blue

Fabrication: Hand knotted  
Composition: 65% Wool, 35% Silk  
Sizes: 300x200, 305x245, 360x250, 400x300  
Custom Size and Shape on request



Topkapj Gold

Fabrication: Hand knotted  
Composition: 65% Wool, 35% Silk  
Sizes: 300x200, 305x245, 360x250, 400x300  
Custom Size and Shape on request



Topkapj Lapis

Fabrication: Hand knotted  
 Composition: 65% Wool, 35% Silk  
 Sizes: 300x200, 305x245, 360x250, 400x300  
 Custom Size and Shape on request



Topkapj Moon



Topkapj Terracotta

Fabrication: Hand knotted  
 Composition: 65% Wool, 35% Silk  
 Sizes: 300x200, 305x245, 360x250, 400x300  
 Custom Size and Shape on request

# Memories



Hermitage



Hermitage Revisited

Fabrication: Hand knotted  
Composition: 35% Wool, 65% Silk  
Sizes: 300x200, 305x245, 360x250, 400x300  
Custom Size and Shape on request



Jardin d'Hiver

Fabrication: Hand knotted  
Composition: 70% Wool, 30% Silk  
Sizes: 300x200, 305x245, 360x250, 400x300  
Custom Size and Shape on request



Grand Palais



Taj Mahal



Marie Antoinette Brilliant

Fabrication: Hand knotted  
Composition: Grand Palais, 60% Wool, 40% Silk  
Taj Mahal, 45% Wool, 55% Silk  
Sizes: 300x200, 305x245, 360x250, 400x300  
Custom Size and Shape on request

Fabrication: Hand knotted  
Composition: 35% Wool, 65% Silk  
Sizes: 300x200, 305x245, 360x250, 400x30  
Custom Size and Shape on request

# Memories



Marie Antoinette Agata

Fabrication: Hand knotted  
 Composition: 35% Wool, 65% Silk  
 Sizes: 300x200, 305x245, 360x250, 400x300  
 Custom Size and Shape on request



Marie Antoinette Dark Blue

Fabrication: Hand knotted  
 Composition: 35% Wool, 65% Silk  
 Sizes: 300x200, 305x245, 360x250, 400x300  
 Custom Size and Shape on request



Marie Antoinette Emerald

La collezione Natural si ispira alla matericità della terra, attraverso una texture compatta e una tridimensionalità quasi ruvida. Le fibre naturali – canapa, iuta, cactus, bamboo, seta, lino e cashmere – vengono selezionate, sapientemente abbinare tra loro e poi tinte, creando combinazioni e nuances uniche. Grazie ad un radicato savoir faire, le tecniche di annodatura classiche vengono attualizzate, conferendo un tocco di novità e di estro al grande classico del tappeto in fibra vegetale.

The Natural collection takes its inspiration from the tactile and material sensation of the land, through a compact texture and three-dimensional quality that verges on roughness. Natural fibers – hemp, jute, cactus, bamboo, silk, linen, and cashmere – are selected, shrewdly woven together, and then dyed, creating unique juxtapositions and nuances. Thanks to a deep-rooted knowhow, classical knotting techniques are brought up-to-date, conferring a hint of novelty and a touch of flair to the great classic: a plant-fiber carpet.



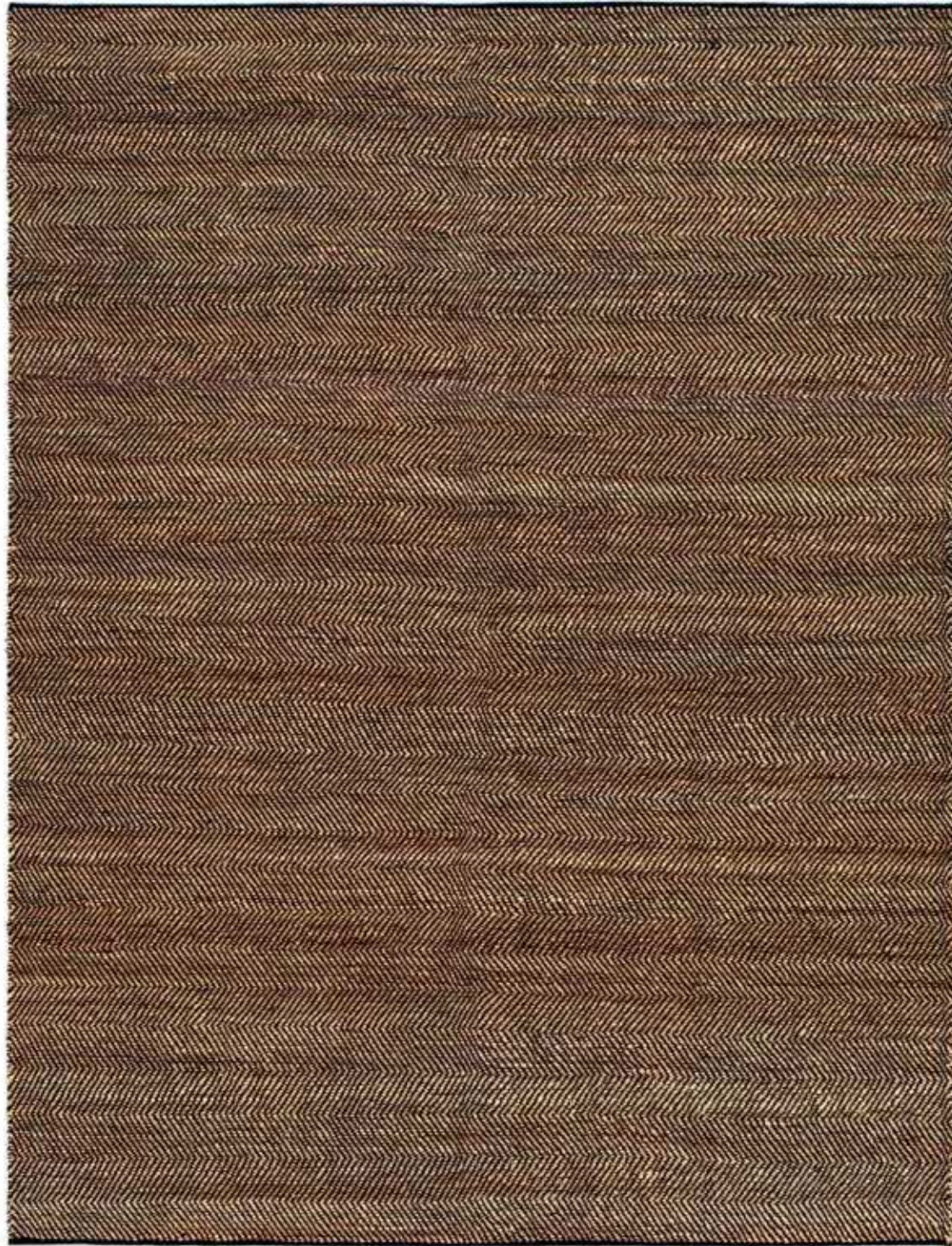




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Fishbon Jute Dark

Fabrication: Hand knotted, Flat weave  
Composition: Jute  
Sizes: 300x200, 305x245, 360x250, 400x300  
Custom Size and Shape on request

Natural



Mahibi Natural

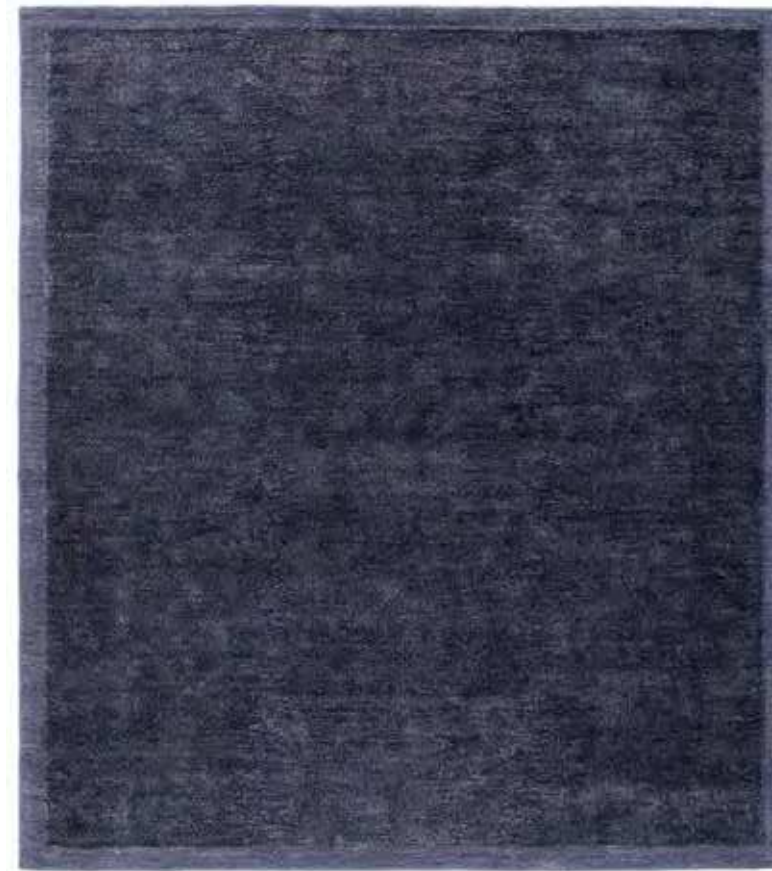
Fabrication: Hand knotted, Flat weave  
Composition: Hemp  
Sizes: 300x200, 305x245, 360x250, 400x300  
Custom Size and Shape on request



Fishbon Jute Light

Fabrication: Hand knotted, Flat weave  
Composition: Jute  
Sizes: 300x200, 305x245, 360x250, 400x300  
Custom Size and Shape on request

Natural




Neuri Blu



Neuri Natural

Fabrication: Hand knotted, Flat weave  
Composition: Allo  
Sizes: 300x200, 305x245, 360x250, 400x300  
Custom Size and Shape on request

- 
4. Hunua: Bianco, Acciaio, Blu, Bronzo, Rosso.  
The Spice Route: Black Pepper, Cardamom, Cinnamon, Cumin, Ginger, Turmeric, White Pepper.  
Paralleli: B1, B3, B4.

Graphic Patchwork

La collezione Hunua disegnata da Piero Lissoni unisce l'arte del tappeto e la manifattura nepalese a dettagli sartoriali, testimoniando come diverse tecniche e tradizioni possano essere combinate. Il nome rimanda ad un concetto di universalità: "Unua" è il primo libro a descrivere la lingua Esperanto, simbolo del dialogo universale tra i popoli e frutto del nomadismo culturale che oggi arricchisce di significati nuovi le tradizioni passate. All'interno di ogni tappeto le diverse trame, tessute ton sur ton in un'unica composizione, offrono una visione d'insieme che dà vita ad un prezioso e eterogeneo mosaico: la struttura infatti si compone come un collage di ricami grafici monocromatici.

The Hunua collection, designed by Piero Lissoni, brings together the art of the carpet and Nepalese manufacturing with tailoring and detail work, in mute testimony to the way that diverse techniques and traditions can form a medley. The name refers to a concept of universalism: "Unua" was the first book written about Esperanto, an emblem of the universal dialogue between peoples and a product of the cultural nomadism that is currently enriching traditions of the past with new meaning. Within each carpet, the different wefts, woven tone-on-tone in a single composition, offer an overall vision that gives rise to an exquisite and heterogeneous mosaic: the structure, in fact, is composed like a collage of monochromatic graphic embroideries.





# Piero Lissoni /

140—141

Graphic Patchwork

Piero Lissoni è architetto, designer e art director ed è riconosciuto tra i maestri del design contemporaneo. Da oltre trent'anni sviluppa progetti internazionali di architettura, interior, product design e graphic design. Piero Lissoni ha ricevuto numerosi riconoscimenti, tra cui il Good Design Award, il Red Dot Award e il Compasso d'Oro ADI.

Piero Lissoni is an architect, designer, and art director, and is widely recognized as one of the masters of contemporary design. For more than thirty years he has been developing international projects involving architecture, interior decoration, product design, and graphic design. Piero Lissoni has received numerous awards, including the Good Design Award, the Red Dot Award, and the Compasso d'Oro ADI (Golden Compass Award).



Hunua





Hunua Bianco

Fabrication: Hand Knotted  
 Composition: Wool, Silk, Hemp, Allo  
 Sizes: 300x200, 305x245, 360x250, 400x300  
 Custom Size and Shape on request



Hunua Bronzo

Fabrication: Hand Knotted  
 Composition: Wool, Silk, Hemp, Allo  
 Sizes: 300x200, 305x245, 360x250, 400x300  
 Custom Size and Shape on request

Hunua



Hunua Acciaio

Fabrication: Hand Knotted  
 Composition: Wool, Silk, Hemp, Allo  
 Sizes: 300x200, 305x245, 360x250, 400x300  
 Custom Size and Shape on request



Hunua Rosso

Fabrication: Hand Knotted  
 Composition: Wool, Silk, Hemp, Allo  
 Sizes: 300x200, 305x245, 360x250, 400x300  
 Custom Size and Shape on request



Hunua Blu

Hunua

The Spice Route è una collezione di tappeti da esterno annodati a mano, disegnata per Golran da Piero Lissoni. Il progetto prende il nome dalla via che collegava il vecchio continente europeo all'India. Caratterizzata da semplici geometrie ispirate alle cartografie esotiche, la collezione richiama alla mente il lungo viaggio che metteva in contatto mondi un tempo agli antipodi, un percorso di colori e profumi che ci ricorda come culture e tradizioni debbano dialogare tra loro per arricchirsi vicendevolmente.

The Spice Route is a collection of hand-knotted outdoor carpets, designed for Golran by Piero Lissoni. The project takes its name from the route that long-ago linked the European continent to India. Characterized by simple geometries inspired by exotic cartography, the collection calls to mind the long journey that once brought together worlds separated by vast expanses, a path redolent of bright colors and perfumes that shows how cultures and traditions ought to intertwine to enrich one another in turn.

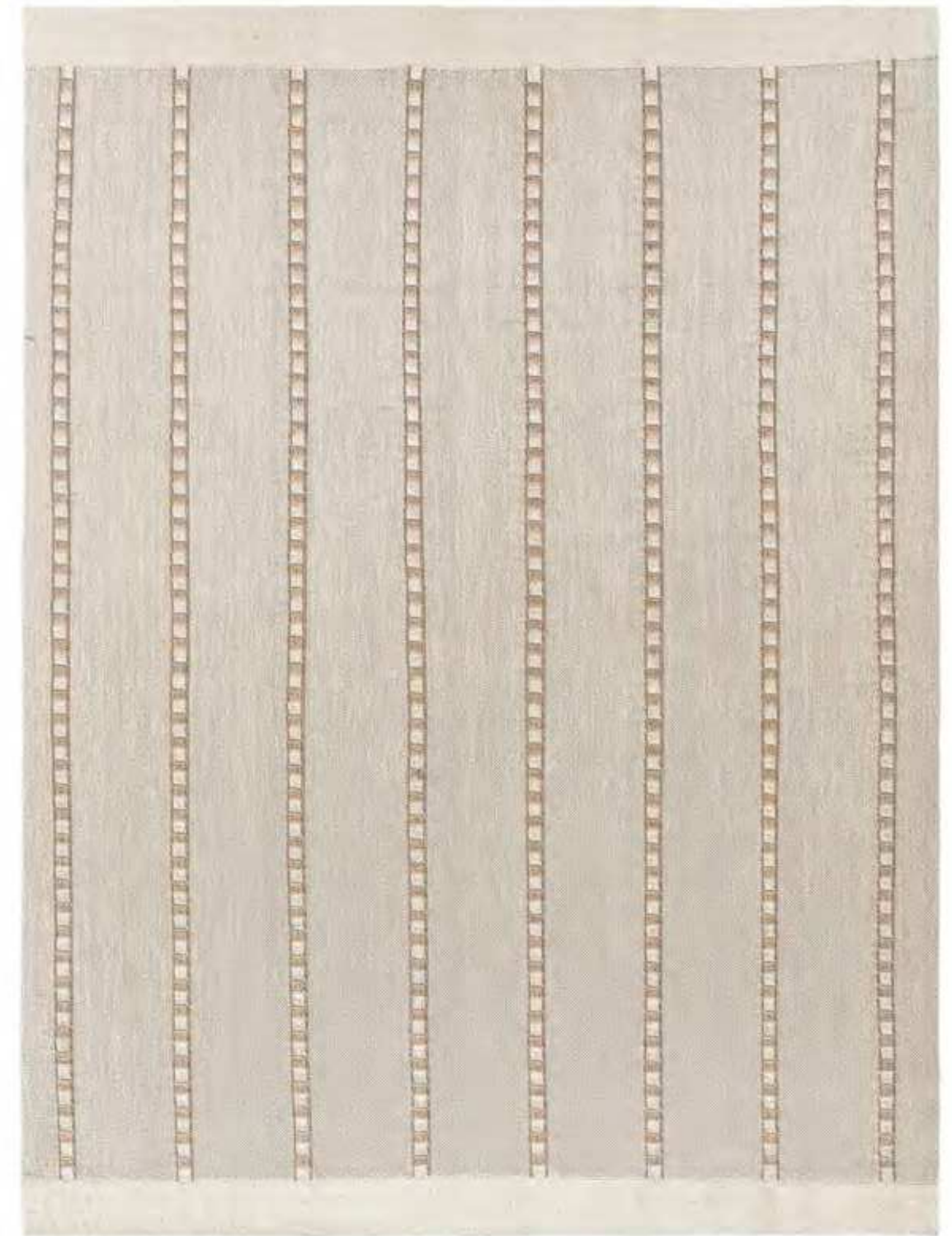






Cinnamon

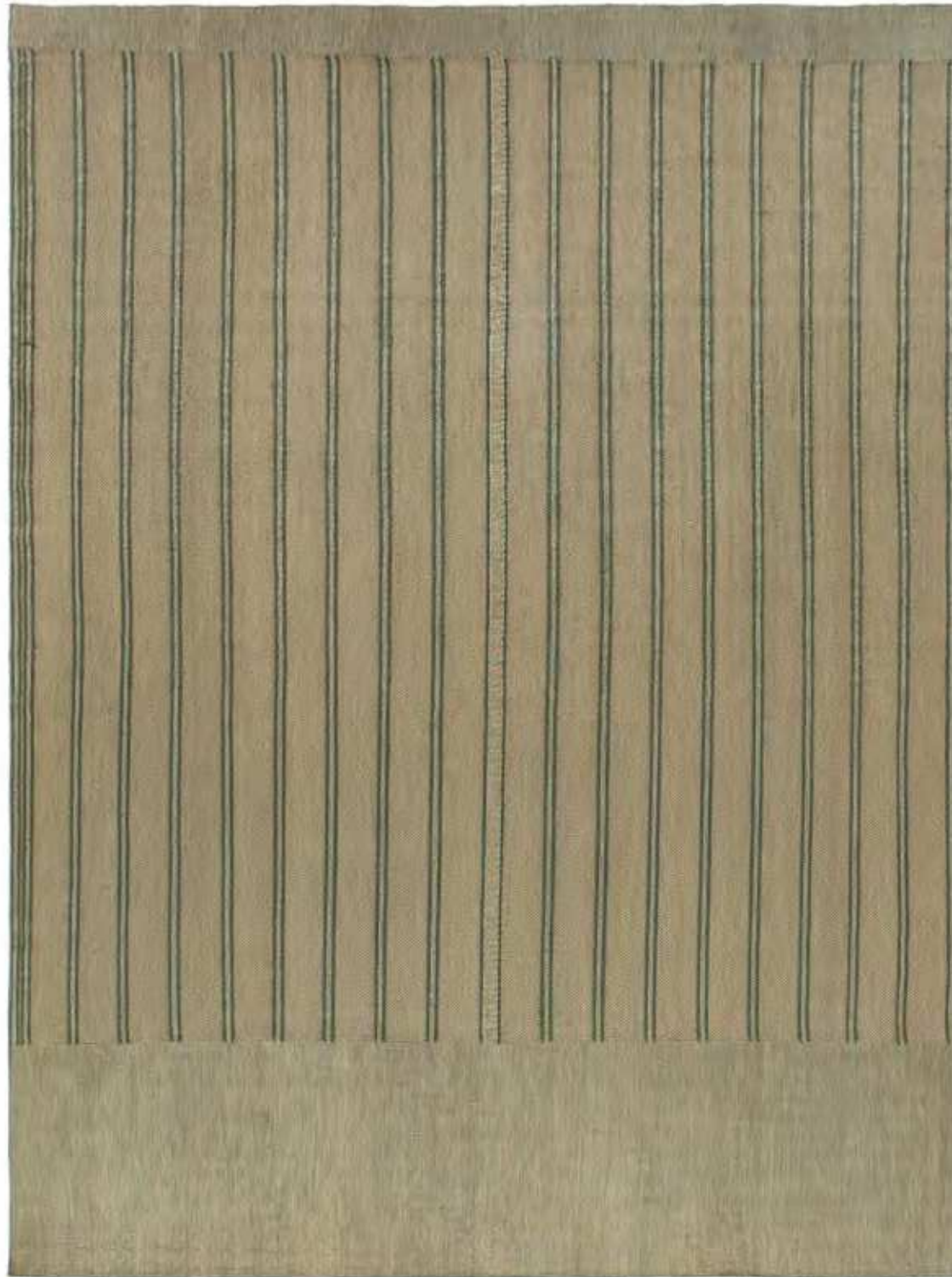
Fabrication: Hand Knotted, Flat weave, Outdoor  
 Composition: PET  
 Sizes: 300x200, 305x245, 360x250, 400x300  
 Custom Size and Shape on request



White Pepper

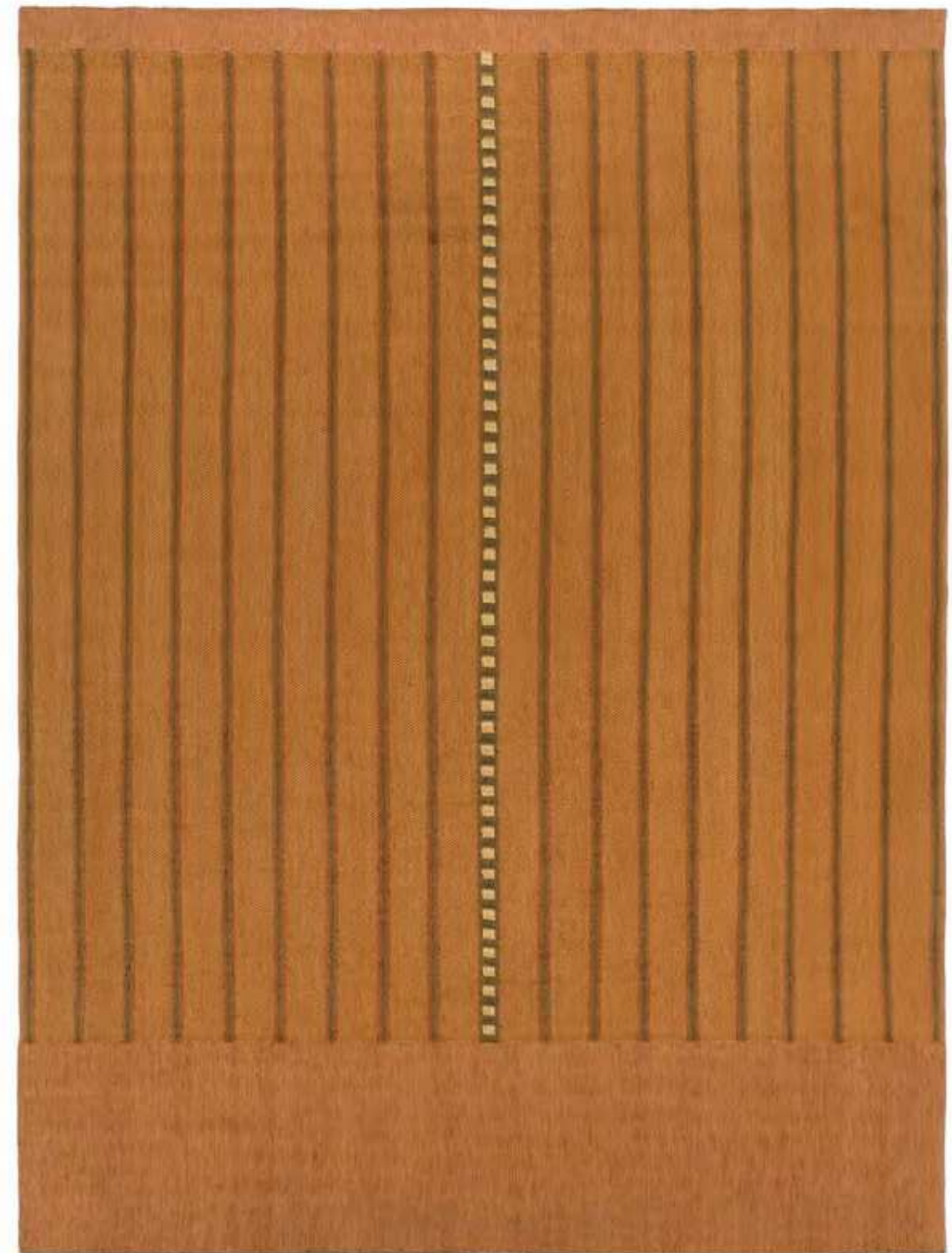
Fabrication: Hand Knotted, Flat weave, Outdoor  
 Composition: PET  
 Sizes: 300x200, 305x245, 360x250, 400x300  
 Custom Size and Shape on request

# The Spice Route



Cardamom

Fabrication: Hand Knotted, Flat weave, Outdoor  
Composition: PET  
Sizes: 300x200, 305x245, 360x250, 400x300  
Custom Size and Shape on request



Turmeric

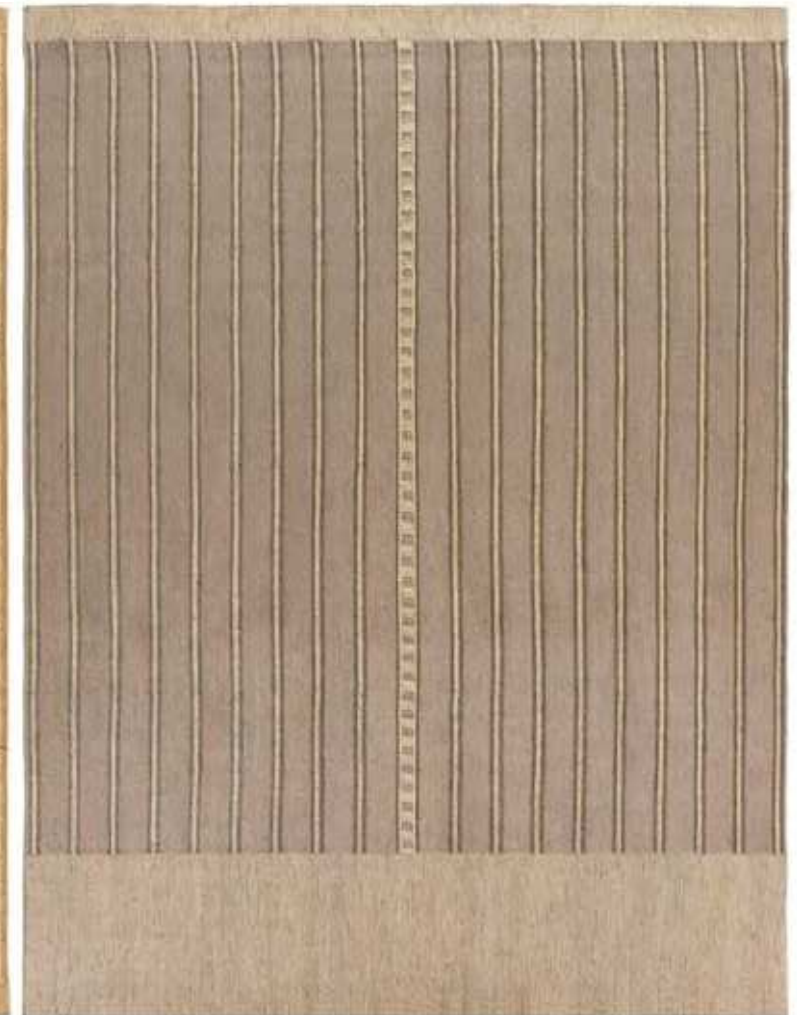
Fabrication: Hand Knotted, Flat weave, Outdoor  
Composition: PET  
Sizes: 300x200, 305x245, 360x250, 400x300  
Custom Size and Shape on request



Cumin



Ginger



Black Pepper

Fabrication: Hand Knotted, Flat weave, Outdoor  
 Composition: PET  
 Sizes: 300x200, 305x245, 360x250, 400x300  
 Custom Size and Shape on request

Fabrication: Hand Knotted, Flatweave, Outdoor  
 Composition: PET  
 Sizes: 300x200, 305x245, 360x250, 400x300  
 Custom Size and Shape on request

La collezione Paralleli riassume la tendenza, da sempre insita nei progetti di Dimorestudio, di accostare tra loro materiali ed epoche differenti esprimendoli in chiave nuova. Attraverso la matericità che viene data al tappeto, Paralleli è caratterizzata da evocazioni barocche di ricami, bordature, cornici, motivi ornamentali, rivisitazioni in chiave personale di disegni persiani e indiani che contrastano l'essenzialità di preziosi inserti monocromatici e di richiami all'arte contemporanea. Forme e linee geometriche rimandano al minimalismo e all'astrattismo postpittorico americano. A cucire tra loro questi diversi mondi sul tessuto sono gli inserti metallici, come graffature, e le spesse cuciture a vista. La collezione è disponibile in tre diverse varianti per accostamenti cromatici e finiture.

The Paralleli collection embodies the tendency, long intrinsic to the work of Dimorestudio, to bring together different materials and eras, expressing them in a new key. Through the tactile qualities embodied by carpets, Paralleli is rich in Baroque evocations of embroideries, edgings, cornices, and ornamental motifs, revisitations in a personal context of Persian and Indian designs which contrast with the essential quality of exquisite monochromatic inserts and references to contemporary art. Geometric forms and lines hearken back to American postpictorial minimalism and abstractism. Stitching these different worlds together in textile form are the metallic inserts, like so many staplings, and the visible heavy stitchings. The collection is available in three different variants, with specific chromatic juxtapositions and finishes.







Fondato a Milano nel 2003 da Britt Moran ed Emiliano Salci, Dimorestudio è uno studio internazionale di architettura e design specializzato in progetti residenziali, commerciali e hospitality. Inoltre, lo studio si occupa di disegnare arredi, tessuti e illuminazione sotto il nome di Dimoremilano. Dalla meticolosa ricerca alla selezione attenta e rigorosa di pezzi, texture, profumi e suoni; dall'astratto al palpabile; dalla sinapsi al risultato; ogni unità dell'insieme alimenta i piaceri dei sensi e rappresenta la creatività di Emiliano Salci e Britt Moran.

Founded in Milan in 2003 by Britt Moran and Emiliano Salci, Dimorestudio is an international architecture and design firm specializing in residential, commercial, and hospitality projects. Moreover, the studio works on the design of furniture, fabrics, and lighting under the name Dimoremilano. From its meticulous research to the attentive and rigorous selection of components, textures, scents, and sounds; from the abstract to the palpable; from the synapse to the end result; every unit of the whole feeds the pleasures of the senses and represents the creativity of Emiliano Salci and Britt Moran.





B1



B3



B4

Fabrication: Hand Knotted  
 Composition: Wool, Silk, Metal  
 Sizes: 300x250, 350x260, 400x300  
 Custom Size and Shape on request

Fabrication: Hand Knotted  
 Composition: Wool, Silk, Metal  
 Sizes: 300x250, 350x260, 400x300  
 Custom Size and Shape on request

# Paralleli



5. Carpet Reloaded:  
Decolorized, Patchwork.

Carpet Reloaded

Carpet Reloaded è la sintesi di un accurato lavoro di ricerca e sperimentazione, emblema dell'esperienza centenaria di Golran nel mondo dei tappeti di qualità superiore. Un decoro capace di una straordinaria contemporaneità pur restando fedele alla tradizione più autentica, una collezione iconica, disponibile in due varianti: Decolorized e Patchwork. I modelli Decolorized sono esemplari di tappeti orientali antichi selezionati da Golran, sottoposti ad un processo di decolorazione e poi tinti nuovamente con colori vegetali monocromatici, dando vita a tappeti ogni volta diversi. I modelli Patchwork sono pezzi unici realizzati ricucendo ad arte parti di tappeti decolorati e tinti, permettendo di ottenere tappeti della dimensione desiderata e con un effetto visivo ancora più caratteristico.

\* La collezione Carpet Reloaded è composta esclusivamente da pezzi unici. Si consiglia di contattare l'azienda per verificare la disponibilità di modelli e dimensioni.

Carpet Reloaded is the culmination of a careful and thorough effort of research and experimentation, emblematic of Golran's century-plus of experience in the world of top-quality carpets. A decoration capable of extraordinary modernity while still remaining faithful to the most authentic tradition, an iconic collection, available in two variants: Decolorized and Patchwork. The Decolorized models are paragons of antique Oriental carpets selected by Golran, subjected to a decolorization process and then colored again with monochromatic plant dyes, resulting in very different carpets, on a case-by-case basis. The Patchwork models are one-offs made by stitching together, with great intentionality, sections of carpets that have been decolorized and then re-dyed, making it possible to create carpets of the size desired and with an even more distinctive visual effect.

\* The Carpet Reloaded collection consists entirely of one-offs. We recommend contacting our company to check on availability of specific models and sizes.



## Decolorized





D 7092

Fabrication: Hand Knotted  
 Composition: Wool, Cotton  
 Size: 475x385  
 Similar pieces sizes: 240x170,  
 300x200, 300x260, 350x260, 400x300

Decolorized



DSP 3174

Fabrication: Hand Knotted  
 Composition: Wool, Cotton  
 Size: 403x269  
 Similar pieces sizes: 240x170,  
 300x200, 300x260, 350x260, 400x300



D 5816

Fabrication: Hand Knotted  
 Composition: Wool, Cotton  
 Size: 367x279  
 Similar pieces sizes: 240x170,  
 300x200, 300x260, 350x260, 400x300

Decolorized



D 8430

Fabrication: Hand Knotted  
 Composition: Wool, Cotton  
 Size: 328x277  
 Similar pieces sizes: 240x170,  
 300x200, 300x260, 350x260, 400x300



D 7085

Fabrication: Hand Knotted  
 Composition: Wool, Cotton  
 Size: 436x370  
 Similar pieces sizes: 240x170,  
 300x200, 300x260, 350x260, 400x300





D 8226

Fabrication: Hand Knotted  
 Composition: Wool, Cotton  
 Size: 318x221  
 Similar pieces sizes: 240x170,  
 300x200, 300x260, 350x260, 400x300



D 5810

Fabrication: Hand Knotted  
 Composition: Wool, Cotton  
 Size: 345x272  
 Similar pieces sizes: 240x170,  
 300x200, 300x260, 350x260, 400x300

Decolorized



D 7602

Fabrication: Hand Knotted  
 Composition: Wool, Cotton  
 Size: 271x208  
 Similar pieces sizes: 240x170,  
 300x200, 300x260, 350x260, 400x300



D 7863

Fabrication: Hand Knotted  
 Composition: Wool, Cotton  
 Size: 332x233  
 Similar pieces sizes: 240x170,  
 300x200, 300x260, 350x260, 400x300



D 8459

Fabrication: Hand Knotted  
 Composition: Wool, Cotton  
 Size: 412x303  
 Similar pieces sizes: 240x170,  
 300x200, 300x260, 350x260, 400x300

Decolorized



DPW 9338

Fabrication: Hand Knotted  
 Composition: Wool, Cotton  
 Similar pieces sizes: 240x170,  
 300x200, 300x260, 350x260, 400x300  
 Custom Size and Shape on request



DPW 8268

Fabrication: Hand Knotted  
 Composition: Wool, Cotton  
 Similar pieces sizes: 240x170,  
 300x200, 300x260, 350x260, 400x300  
 Custom Size and Shape on request

## Patchwork



DPW 8323



DPW 8780



DPW 8724



DPW 9386

Fabrication: Hand Knotted  
Composition: Wool, Cotton  
Similar pieces sizes: 240x170,  
300x200, 300x260, 350x260, 400x300  
Custom Size and Shape on request

Fabrication: Hand Knotted  
Composition: Wool, Cotton  
Similar pieces sizes: 240x170,  
300x200, 300x260, 350x260, 400x300  
Custom Size and Shape on request

# Patchwork



DPW 8442

Fabrication: Hand Knotted  
 Composition: Wool, Cotton  
 Similar pieces sizes: 240x170,  
 300x200, 300x260, 350x260, 400x300  
 Custom Size and Shape on request



DPW 8435



DPW 8238

Fabrication: Hand Knotted  
 Composition: Wool, Cotton  
 Similar pieces sizes: 240x170,  
 300x200, 300x260, 350x260, 400x300  
 Custom Size and Shape on request

# Patchwork



PW 7675

Fabrication: Hand Knotted  
 Composition: Wool, Cotton  
 Similar pieces sizes: 240x170,  
 300x200, 300x260, 350x260, 400x300  
 Custom Size and Shape on request

# Patchwork



DPWR 9207

Fabrication: Hand Knotted  
 Composition: Wool, Cotton  
 Similar pieces sizes: 240x170,  
 300x200, 300x260, 350x260, 400x300  
 Custom Size and Shape on request



DPW 8268

## 5. China: China Peking, Nicholson Liberty, Classics: Antiques, Traditional.

La collezione Masterpieces si fonde con la storia e la tradizione della famiglia Golran, legata intrinsecamente all'arte dei tappeti di alta qualità. Si tratta di una raccolta di tappeti antichi – dal 1850 al 1920 – e tradizionali – dalla seconda metà del 20esimo secolo – ricercati, selezionati e conservati per decenni con cura e passione e tramandati di generazione in generazione.

Grazie ad una profonda conoscenza del mercato e ad un network di contatti consolidato, la collezione conta oggi diverse centinaia di tappeti di pregio, provenienti da diversi paesi come Cina, Iran, Turchia, India, Pakistan, Afghanistan, Caucaso e Marocco andando a creare una rassegna storica di enorme pregio.

\* La collezione Masterpieces è composta esclusivamente da pezzi unici. Si consiglia di contattare l'azienda per verificare la disponibilità di modelli e dimensioni.

The Masterpieces collection is of a piece with the Golran family's history and tradition, intrinsically bound up with the art of high-quality carpets. It is a collection of antique carpets – dating from 1850 to 1920 – and traditional carpets – from the second half of the twentieth century – tracked down, selected, and carefully preserved for decades with love and passion, and handed down from one generation to another. Our deep and extensive knowledge of our market and our network of solid contacts, ensures that our collection currently features many hundred of fine carpets, from such different countries and regions as China, Iran, Turkey, India, Pakistan, Afghanistan, Caucasus, and Morocco, resulting in a historic collection of enormous value.

\* The Masterpieces collection consists exclusively of one-offs. We recommend contacting our company to check on availability of specific models and sizes.



# Masterpieces

La collezione Masterpieces China si suddivide in Peking e Nicholson Liberty, raccogliendo tra gli esemplari più preziosi della collezione di famiglia: il frutto di oltre 150 anni di ricerca e conoscenza degli artigiani più capaci. I tappeti China Peking sono i più antichi, risalenti alla fine dell'800 e agli inizi del '900. I decori rimandano agli elementi tipici della cultura cinese, con motivi floreali, pagode e il tradizionale simbolo della fortuna, sui toni del blu e del beige. La collezione Nicholson Liberty accoglie invece esemplari più recenti, prodotti negli anni '30. Le tonalità sono più accese e i disegni sono di ispirazione liberty, con grafiche floreali più essenziali.

The Masterpieces China collection is subdivided into Peking and Nicholson Liberty, and includes many of the most invaluable pieces of the family collection: the fruit of over 150 years of research and familiarity with the most skilled artisans. The China Peking carpets are the oldest ones, dating back to the late nineteenth and early twentieth centuries. The decorative motifs hearken back to distinctive features of Chinese culture, with floral patterns, pagodas, and the traditional symbol of good luck, in blue and beige tones. The Nicholson Liberty collection, on the other hand, includes some of the more recent items, produced in the 1930s. The hues are brighter and the designs are inspired by Art Nouveau, or Liberty patterns, with more essential floral graphics.









China Peking

Fabrication: Hand Knotted  
 Composition: Wool, Cotton  
 Age: Second half of the 19th Century  
 Similar pieces available on request

China Peking



China Peking

Fabrication: Hand Knotted  
 Composition: Wool, Cotton  
 Age: Second half of the 19th Century  
 Similar pieces available on request



China Peking



Nicholson Liberty



Nicholson Liberty



Nicholson Liberty

Fabrication: Hand Knotted  
 Composition: Wool, Cotton  
 Age: First half of the 20th Century  
 Similar pieces available on request

Fabrication: Hand Knotted  
 Composition: Wool, Cotton  
 Age: First half of the 20th Century  
 Similar pieces available on request

Nicholson Liberty

La collezione Masterpieces Classics riflette un ampio periodo storico che va dai tappeti antichi – datati dal 1850 al 1920 – ai tappeti tradizionali – dalla seconda metà del 20esimo secolo. Gli esemplari della collezione provengono da diversi Paesi – Iran, Turchia e Russia – e sono una perfetta rappresentazione della ricerca capillare compiuta a livello internazionale da Golran.

The Masterpieces Classics collection reflects a broad historical period that ranges from antique carpets – dating from 1850 to 1920 – to traditional carpets – ranging from the second half of the twentieth century onward. The items in the collection come from various countries – Iran, Turkey, and Russia – and offer a perfect example of the fine-grained research carried out by Golran on an international level.







Agra Ancien

Composition: Wool, Cotton  
 Size: 428x344  
 Age: Second half of the 19th Century  
 Similar pieces available on request



Kashan Manchester

Composition: Wool, Cotton  
 Size: 335x457  
 Age: Second half of the 19th Century  
 Similar pieces available on request



African Tuareg

Composition: Leather and Reed  
 Size: 420x310  
 Age: Second half of the 19th Century  
 Similar pieces available on request



Serapi

Composition: Wool, Cotton  
 Size: 350x290  
 Age: Second half of the 19th Century  
 Similar pieces available on request



Karabagh

Composition: Wool, Cotton  
 Size: 570x205  
 Age: Second half of the 19th Century  
 Similar pieces available on request



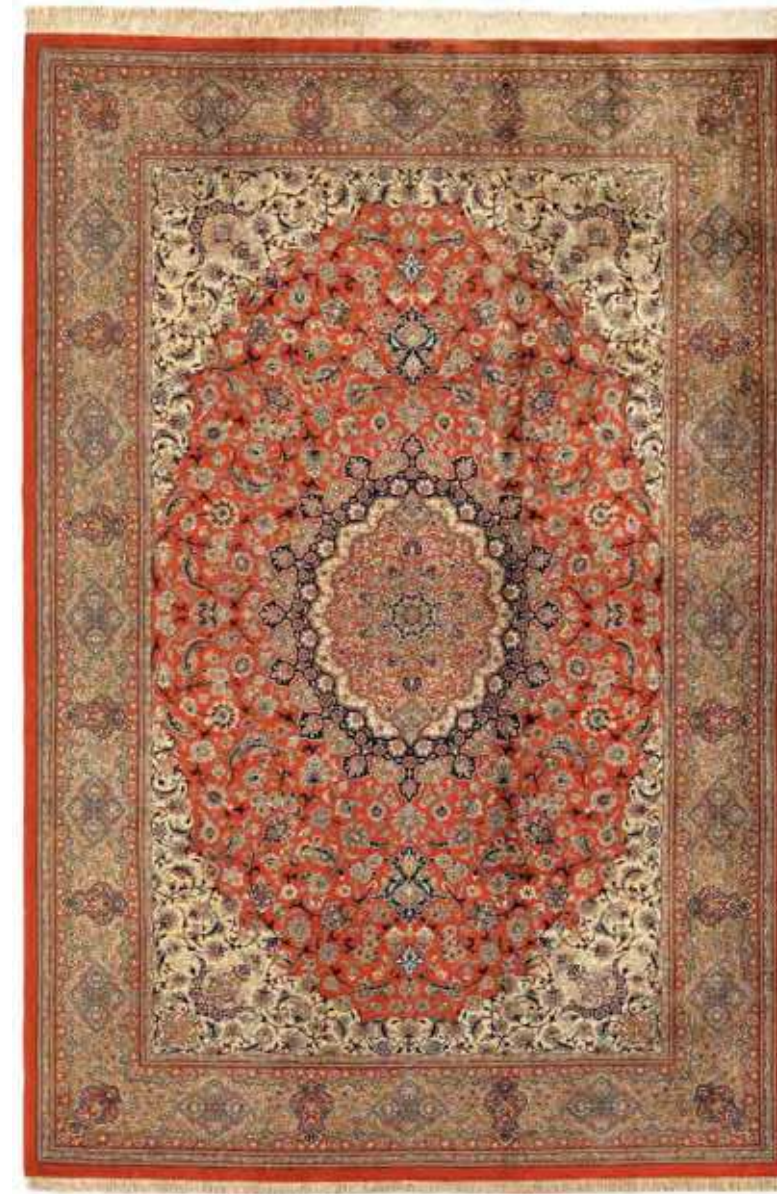
Kashan Mohtasham

Composition: Wool, Silk  
 Size: 218x136  
 Age: Second half of the 19th Century  
 Similar pieces available on request



Isfahan Damsoz

Composition: Wool, Silk  
 Size: 245x200  
 Age: Second half of the 20th Century  
 Similar pieces available on request



Qom Mir Mehdi

Composition: Silk Gardy  
 Size: 350x250  
 Age: Second half of the 20th Century  
 Similar pieces available on request



Tabriz Atelier Hajipour

Composition: Silk Gardy, Gold threads  
 Size: 310x196  
 Age: Second half of the 20th Century  
 Similar pieces available on request

Traditional





Tabriz Narvani

Composition: Wool, Silk  
 Size: 410x300  
 Age: Second half of the 20th Century  
 Similar pieces available on request

Traditional



Qom Golfarang

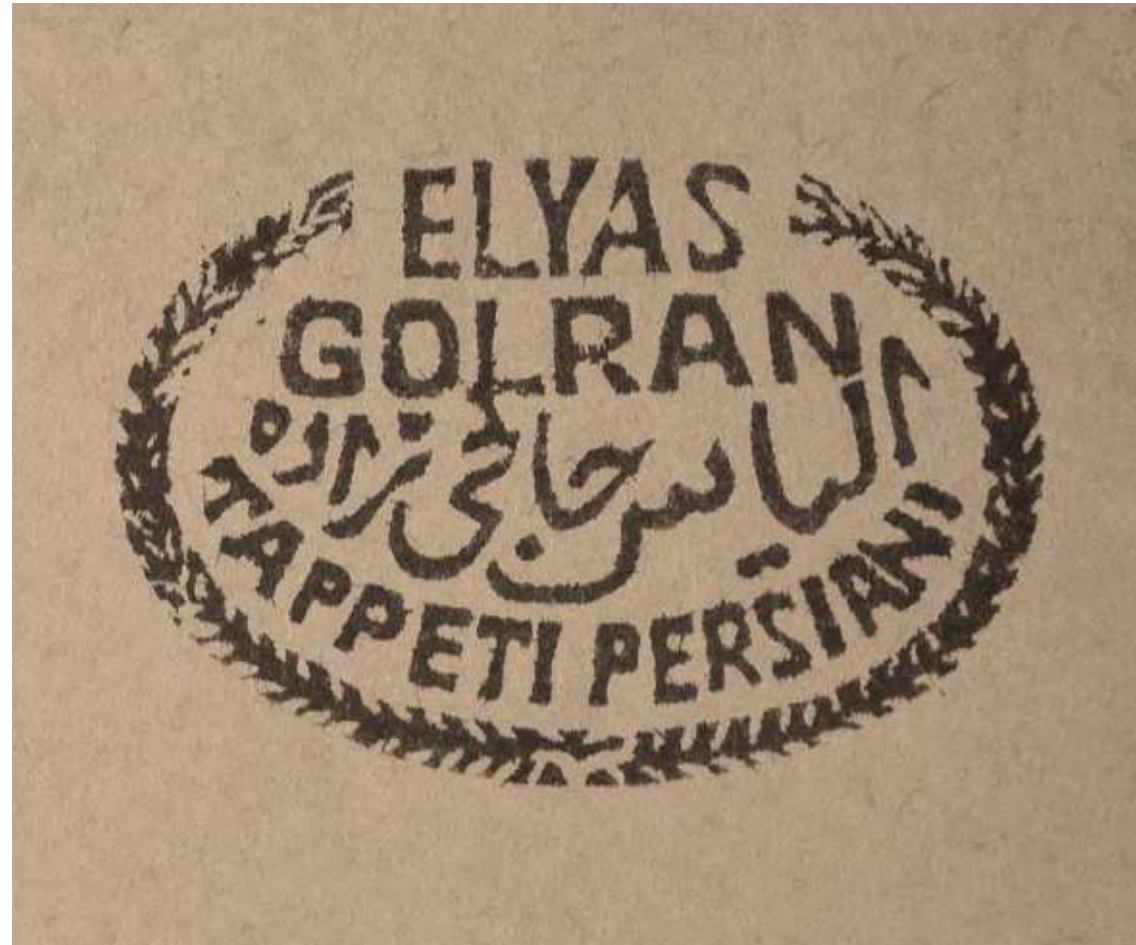
Composition: 100% Silk Gardy  
 Size: 235x235  
 Age: Second half of the 20th Century  
 Similar pieces available on request

B.

Company Reportage  
by Philippe Servent



Documents



La storia di Golran è un armonico intreccio di viaggi, culture e tradizioni: è il racconto di una famiglia che, generazione dopo generazione, ha tramandato l'arte antica e preziosa del commercio e della produzione di tappeti di qualità superiore interamente fatti a mano.

Un viaggio nomade che inizia nel 1898 in Persia, a Mashad con Hajizadeh Golran, arriva a Milano nel 1968 con il figlio Elyas e prosegue in tutto il mondo grazie al lavoro di espansione di Nemat e Ruben, che rafforzano prima la rete di ricerca e commercio e poi intensificano le collaborazioni con designer e progettisti internazionali. Elishu, Elia, Nathan e Benjamin - quarta generazione attualmente alla guida del brand - portano avanti l'eredità della famiglia, ricevuta attraverso il nonno Elyas e i loro padri, Nemat e Ruben, nonché gli insegnamenti dei grandi maestri annodatori di Persia, Turchia e India, tramandati, custoditi e diventati parte dell'identità dell'azienda. Il prezioso background culturale si traduce in una profonda tutela della memoria e dei processi di creazione artigianale, aggiornati da una continua spinta verso l'evoluzione tecnologica e da un'estetica contemporanea, grazie anche all'art direction di Piero Lissoni iniziata nel 2021. Il risultato sono oggetti decorativi contraddistinti da una raffinatezza senza tempo, con una valenza estetica e funzionale, collocandosi spesso a metà tra il mondo del design e quello dell'arte. Coniugando il sapore autentico delle collezioni tradizionali con la spinta creativa delle collaborazioni con designer di fama internazionale, Golran rappresenta un punto di riferimento nel settore. Nella sua doppia veste di produttore ed editore, attraverso una linea concettuale che spazia tra artigianato tradizionale, lusso e design contemporaneo, si fa portatore di una nuova estetica dell'arte del tappeto.

Golran's history is a harmonious intertwining of travel, culture, and traditions: it is the story of a family that, one generation after another, has handed down the venerable and invaluable art of the trade and production of superior-quality carpets made entirely by hand. It's a nomadic journey that begins in 1898 in Mashhad, Persia, with Hajizadeh Golran, and then arrives in Milan in 1968, with his son Elyas, and continues to the four corners of Earth with the efforts at expansion undertaken by Nemat and Ruben, who first reinforce the research and trade networks and also intensify the collaborations with international designers and artists. Eliahu, Elia, Nathan, and Benjamin – the fourth generation currently at the helm of the brand – are carrying on the family legacy, handed down by their grandfather Elyas and their fathers, Nemat and Ruben, as well as the teachings of the great master hand-knotters of Persia, Turkey, and India – a tradition that has been handed down, treasured, and incorporated as a part of the company's identity. That precious cultural background translates into a profound heritage composed of memory and artisanal creative processes, kept up to date by a tireless push for technological evolution and a contemporary esthetic, thanks also to Piero Lissoni's art direction, beginning in 2021. The results feature decorative objects distinguished by a timeless refinement, with an esthetic and functional value, often fitting midway between the world of design and the world of art. Articulating the authentic flavor of traditional collections with the creative thrust of collaborations with internationally renowned designers, Golran represents a point of reference for the entire sector. In its two-fold role as manufacturer and publisher, following a conceptual line that ranges between traditional craftwork, luxury, and contemporary design, the company has become the spokesman for a new esthetics of the art of the carpet.





Da oltre 150 anni, Golran produce tappeti realizzati a mano secondo tecniche tradizionali di origini antiche. Ogni tappeto diventa espressione di un'arte millenaria che viene custodita e tramandata artigianalmente di generazione in generazione. Dall'annodatura a mano fino al lavaggio, dall'asciugatura al controllo finale: ogni fase del processo produttivo richiede competenze e abilità, oltre a una sensibilità artistica. Per la creazione dei tappeti vengono selezionate materie prime di qualità eccellente, come lana, seta e cachemire, tinte esclusivamente con coloranti naturali secondo un puntuale procedimento, frutto di una lunga esperienza che permette di raggiungere le giuste intensità cromatiche e sfumature. Nello sviluppo di ogni tappeto vengono utilizzati strumenti antichi - come i telai verticali, che garantiscono maggior precisione nell'annodatura e la possibilità di creare manufatti anche di grandi dimensioni su richiesta - affiancati oggi da tecnologie moderne - come la trascrizione codificata del disegno tecnico tramite computer. Il felice connubio tra artigianato millenario e design contemporaneo rende unico ogni tappeto, elevandolo ad oggetto dal forte valore artistico e culturale, creato per durare nel tempo. Le sedi di produzione si trovano in Nepal, India, Marocco e Turchia, dove viene promosso un modello di lavoro che pone grande attenzione alla sostenibilità umana e produttiva e all'imprenditoria femminile.

For over 150 years, Golran has been producing hand-made carpets in accordance with venerable traditional techniques. Each carpet becomes an expression of a millennia-old art that is preserved and handed down from one generation of artisans to the next. From the hand knotting to the washing, from drying to final inspection: every phase of the productive process demands expertise and skill, as well as an artistic sensibility. For the creation of these carpets, the very finest raw materials are sourced, such as wool, silk, and cashmere, dyed exclusively natural pigments in accordance with a carefully defined procedure, the fruit of age-old experience that makes it possible to attain the precisely appropriate chromatic intensity and nuance. Ancient equipment is used in the creation of each and every carpet – such as vertical looms, which ensured greater precision in the knotting, as well as the possibility of creating even larger carpets upon request – but these days also with the employment of modern technologies – such as the codified transcription of technical design through computers. The happy medium between age-old artisanal tradition and contemporary design makes each carpet unique, elevating it to the status of object with great artistic and cultural value, created to endure over time. Our manufacturing facilities are located in Nepal, India, Morocco, and Turkey, where a working model is encouraged that focuses intense effort on achieving human and productive sustainability and female entrepreneurship.







C.

Projects



All'interno del team Golran Studio è presente una divisione interamente dedicata al contract che si occupa di progetti di varie dimensioni in diversi settori: hospitality, moda, interior, uffici e negozi. Negli anni, Golran ha collaborato con importanti studi di architettura internazionali, divenendo un partner riconosciuto e apprezzato per il prestigio dei suoi prodotti e l'eccellenza dei suoi servizi. Grazie all'esperienza maturata al fianco dei progettisti e ad una produzione artigianale, l'azienda riesce a rispondere in maniera flessibile alle diverse necessità del mondo del progetto, sia che si tratti del singolo prodotto sia nel caso di grandi commesse.

Within the Golran Studio team, there is a division devoted entirely to contract work that handles projects of various sizes in an array of sectors: hospitality, fashion, interior, offices, and retail spaces. Over the years, Golran has collaborated with major international architecture firms, becoming a recognized and respected partner due to the prestige of its products and the excellence of its services. Thanks to the experience we've developed working alongside designers and on artisanal production, the company can respond flexibly to the diverse requirements of the world of design, whether that encompasses individual products or large projects.





Hotel L'Apogée,  
Courchevel, France



Conservatorium Hotel,  
Amsterdam, Netherlands



Roomers Hotel Baden-Baden,  
Baden-Baden, Germany



Grand Hotel Billia,  
Saint Vincent, Italy



Dal design senza tempo dei modelli classici ai disegni più contemporanei, l'universo di tappeti a catalogo è in grado di coprire una vasta gamma di stili, colori e dimensioni. Per andare incontro alle esigenze estetiche e funzionali del cliente, inoltre, i prodotti a catalogo delle collezioni contemporanee possono essere personalizzati creando tappeti ogni volta diversi. Il profondo know-how dell'azienda si traduce così in una capacità di customizzazione potenzialmente infinita, mantenendo il sapore di una produzione artigianale d'eccellenza.

From the timeless design of the classical models to the more contemporary designs, the universe of carpets in Golran's catalogue encompasses a vast array of styles, colors, and sizes. In order to accommodate the customer's esthetic and functional needs, moreover, the products in the catalogue of contemporary collections can be personalized, creating different carpets from case to case. The company's deep-rooted knowhow is thus translated into a potentially boundless capacity for customization, while still preserving the flavor of an excellent artisanal production.





Studiolav Soho,  
New York, USA



Showroom Bally,  
Los Angeles, USA



Grand Hyatt,  
Seoul, South Korea

Rosewood Hong Kong,  
Kowloon, Hong Kong





Attraverso un team creativo e progettuale fortemente specializzato, la divisione contract di Golran è in grado di interpretare ogni richiesta specifica e tradurla in creazioni uniche e originali: dal disegno al progetto, dal progetto alla superficie tessile. Il know-how e la competenza artigianale dell'azienda si mettono al servizio del progettista, offrendo soluzioni tailor-made per rispondere alle esigenze peculiari della committenza.

Through the efforts of a highly specialized creative and design team, the Golran's contract work division can successfully interpret any specific request and translate it into unique and original creations: from design to finished plans, from finished plans to a textile surface. Our company's knowhow and craftsmanship is placed at the designer's service, offering tailor-made solutions to respond to the client's specific demands.



Showroom Marina Rinaldi,  
London, United Kingdom

Showroom Marina Rinaldi,  
Milano, Italy

Dimore Gallery,  
Milano, Italy



PURO Kraków Kazimierz Hotel,  
Conran and Partners,  
Krakow, Poland



Appartement Lyon 6,  
Lyon, France



Maison Quai De Saone,  
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**GOLRAN**  
1898